



# CROSSDEV

## Cultural Routes for Sustainable Social and Economic Development in Mediterranean

Promoting policies and practices of sustainable tourism as a tool for the socio-economical development of territories while protecting and enhancing their environmental, historical and cultural heritages.



**ITALY**



**LEBANON**



**JORDAN**



**PALESTINE**



## WHAT?

A 3-years project (Sept 2019 to Aug 2022) to create new economic prosperity, enhance socio-economic development of the selected areas, promote social inclusion, and boost businesses and job opportunities for the locals.

## WHERE?

**Italy** | Via Selinuntina, areas of Sambuca di Sicilia and Castelvetro-Selinunte (Sicily).

**Jordan** | Aqaba area (South) and Umm Qais (North).

**Lebanon** | Jabal Moussa Biosphere Reserve (Mount Lebanon).

**Palestine** | Masar Ibrahim Al-Khalil from Beit Mirsim to Battir (southern of the West Bank).

## HOW?

Using the incommensurable value of environmental, cultural and historical heritage in less-known destinations to turn them into new routes of sustainable tourism.

## WHO?

Involving micro/small businesses, local guides, food/handicraft manufacturers, tour operators, public authorities, civil society organizations, local communities to contribute to their socio-economic development.

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€ 2.5M  
Total budget

€ 2.2M  
EU contribution

10% Project  
co-financing

**CISP**  
COMITATO INTERNAZIONALE  
PER LO SVILUPPO DEI POPOLI  
Italy



LEAD

PARTNERS



Italy



Jordan



Lebanon



Jordan



Palestine



Ministero  
per i beni e le  
attività culturali  
e per il turismo

Italy

ASSOCIATES

Ministries of Tourism of Lebanon and Palestine | Aqaba Special Economic Zone Authority, Jordan International Social Tourism Organization | Sicily Region, Italy | Bethlehem University, Palestine Bologna University, Italy.

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