

## PROJECT PARTNERS

-  **Coordinator**  
Centre for Renewable Energy Sources and Saving  
[www.cres.gr](http://www.cres.gr)
-  Industrial Research Institute  
[www.iri.org.lb](http://www.iri.org.lb)
-  Confederation of Egyptian European Business Associations  
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-  QUIPO  
[www.quipoitalia.it](http://www.quipoitalia.it)
-  Jordan Chamber of Commerce  
[www.jocc.org.jo](http://www.jocc.org.jo)
-  Arab Academy for Science, Technology & Maritime Transport  
[www.aast.edu](http://www.aast.edu)
-  Association of the Mediterranean Chambers of Commerce and Industry  
[www.ascame.org](http://www.ascame.org)
-  UTILITALIA  
[www.utilitalia.it](http://www.utilitalia.it)



## WHAT WILL BE IMPROVED

✓ **MAIA-TAQA** will raise awareness among the SMEs and the policy makers of innovation practices and policy instruments in the area of resource efficiency (RE) services, through the creation of real demonstration cases with local companies;



✓ The establishment of the **One Stop-Shops** offering innovation support services will create an enabling environment for the development of the RE sector in the South MED countries.

## FOR FURTHER INFORMATION VISIT

 @MaiaTaqa 
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 <http://www.enicbcmcd.eu/projects/maia-taqa>

## OR WRITE TO THE PROJECT COORDINATOR

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## DISCLAIMER

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# MAIA-TAQA

Mobilizing new Areas of Investments And Together Aiming to increase Quality of life for All.



  
**Wastewater Treatment**

  
**BIPV**  
Building-integrated photovoltaics

  
**Solar Thermal Facility**

  
**Microgrids**

## CHALLENGE

The pressure on the environment in the Southern Mediterranean countries has resulted in a growing need for resource efficiency (RE) services (consulting, engineering and operations).

**However, RE supply still remains very limited. The main reason for the RE services shortage is the lack of proper innovation processes to identify the needs and structure and commercialize creative solutions.**

## VISION

**MAIA-TAQA** will act as a good practice example in the MED countries on dealing with RE services, stimulating innovative processes, identifying current barriers and promoting innovative RE services.

## MISSION

**MAIA-TAQA will:**

• **Deal** with RE services issues by setting up demonstrators in 3 Mediterranean pilot countries, offering innovative services in:

- **Micro-grids and energy storage,**
- **Building-Integrated Photovoltaics (BIPV)**
- **Solar thermal technologies**
- **Water sanitation and purification.**

• **Stimulate** innovation processes and develop solutions for each identified barrier: capacity building programme (for lack of skills); innovation desk (for lack of information); guidelines (for lack of regulation); vouchers (for lack of finance) and targeted B2B events (for lack of specific matchmaking).

• **Promote** innovative RE services in the MED countries through the creation of an enabling environment based on EU-MED networks.

## OBJECTIVES

• **To develop** and define 6 new services in the field of sustainability (energy, water, resources) for the SMEs from the Mediterranean Partner countries (MPC's)

• **To reinforce** the technical & management capacities of the labor force involved in the SMEs in the MPC's

• **To support** the business environment through the improvement of the national and standard regulatory frameworks, the commercial technological transfer and the capacity of the SMEs to identify the innovation needs within the MED Countries

## WHO WILL BENEFIT?

- SMEs, especially those involved in the RE sector, companies and Professionals, Technology Distributors and Sellers
- Chambers of Commerce and Business Associations
- National and Sectorial Institutions
- Research Centres, Universities
- Local Authorities, Municipalities

## EXPECTED ACHIEVEMENTS

- **6** innovative Resource Efficiency services piloted in Lebanon, Jordan and Egypt
- **3** Innovation One-stop-shops established
- Innovation Voucher Services for SMEs tested
- **3** B2B events and **9** company missions to promote technological cooperation among Mediterranean SMEs
- **6** agreements and protocols signed between partners and local business associations/R&D centers
- **12** training events to enhance the technical and management capacities of local SMEs

## STUDY AREAS

**MAIA-TAQA methodology will be applied to 3 Mediterranean pilot areas.**



## PROJECT DURATION

**September 2019 – August 2022 (36 months)**