






THE ZERO WASTE GUIDEBOOK



A synthetic and documented guidebook to implement a Zero Waste strategy at municipal scale, such is one of the first achievements of the MED-InA project! Designed by Zero Waste Europe experts and partly based on the findings of the two Zero Waste workshops described above, this guide is a decision-making support tool adapted to the context of Mediterranean cities.

It presents the Zero Waste approach before giving an overview of the context of waste management in the Mediterranean, including case studies in Mediterranean municipalities. In its second half, the guidebook lists 10 areas of reflection that should enable decision-makers to identify their needs, before providing specific tools and steps to follow in order to set up an appropriate zero waste strategy.

SOLUTIONS INCLUDE:		HOW ZERO WASTE CAN BE BENEFICIAL?	
	Waste prevention and reduction		GOOD FOR THE ECONOMY as it's cost efficient and it creates jobs at the local level
	Redesign of products		
	Reuse of products and packaging		GOOD FOR SOCIETY as it's healthy and empowers local communities
	Recycling		
	Composting		GOOD FOR THE CLIMATE & THE ENVIRONMENT as it's reduces toxics and GhG emissions
	Extended producer responsibility		
	Consumption habits transformation		GOOD FOR THE POST COVID RECOVERY as it's build more resilient and sustainable future
	Community empowerment		

Zero Waste Circular Economy: a solid investment for Sustainable Finance (ZWE, 2020)



These tools are relating to several issues:

- The governance of a Zero Waste strategy at municipal level
- Plastic and organic waste management
- Involvement and communication with citizens
- Economic and social incentives
- Economic models of waste collection and treatment at the local scale
- Residual waste assessment

The guidebook is available in French, English, Arabic and Spanish.