



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA



KNOWLEDGE IN
**CIRCULAR
ECONOMY
PRACTICES**

KNOWLEDGE ON
**ACCESS TO
FINANCE**

ACCESS TO
**NETWORKS,
COLLABORATIONS,
AND CONTACTS**

GUIDEBOOK OF PROJECT OUTPUTS



PIN

POLO
UNIVERSITARIO
CITTÀ DI PRATO

SERVIZIO DIDATTICO
E SCIENTIFICO
PER L'UNIVERSITÀ
DI FIRENZE



PROJECT NAME

RESults Enabling Transitions: mapping, synthesising and mainstreaming sustainable, green and circular business support achievements in the MED region, for replication and policy-making

ACRONYM

RESET

STARTING MONTH

December 2021

DURATION

24 months

BUDGET

1M€ (90% ENI Contribution)

DISCLAIMER

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INTRODUCTION

ABOUT THE PROJECT

In recognition of the Mediterranean accelerating employment and environmental crises, there are various calls for action to create a sustainable and inclusive economy that 'works for everyone'. As the region thrives towards developing and implementing measures for a sustainable green transition, RESET aims to facilitate economic and social development via supporting the creation of sustainable and green businesses. The project will gather, analyse and synthesize learnings regarding 'what works' within the field of sustainable and green business support, and seeks to upstream this knowledge effectively. It will support local, national and regional stakeholders to make use of this knowledge to create strategies, policies and regulations to stimulate the green economy. RESET targets seven Mediterranean countries (Algeria, Egypt, Israel, Jordan, Lebanon, Palestine, State Of and Tunisia) and will address the whole enabling eco-system - from European Union (EU) projects, local initiatives and policies to national and regional policies and regulations - to capitalize on knowledge related to training, advice, networking services, access to funding and markets, as well as Intellectual Property Rights (IPR) protection, with a focus on women and youth inclusion.

METHODOLOGY

RESET focused on identifying, gathering, analysing and synthesising knowledge regarding how to best support sustainable and green entrepreneurs and start-ups.

Throughout the process, RESET adopted a Capitalisation Framework aiming to define the methodology needed to achieve the above-mentioned objective.

The Capitalisation Framework included the following questions:

1. Where is the knowledge?
2. What is the knowledge?
3. What knowledge is needed?
4. How to use the knowledge?

The below demonstrates how RESET responded to these questions through the various activities conducted throughout the project:

WHERE IS THE KNOWLEDGE?

- **Desk-based analysis** of official websites and published outputs of 19 identified key projects to be capitalised on
- **First collective introductory meeting** with respective project managers of key projects

WHAT KNOWLEDGE IS NEEDED?

- **Preliminary stakeholders mapping** to identify individuals and organisations who need the knowledge.
- **Conduction of collaborative needs analyses** and bilateral meetings to draw an overall map of potential stakeholders and understand the need knowledge.

WHAT IS THE KNOWLEDGE?

Conduction of 19 semi-structured interviews with project managers of key projects to better understand the project and outputs to be capitalised on, the potential replicability/application, and lessons learned.

HOW TO USE THE KNOWLEDGE?

Enabling RESET outputs and deliverables by applying the knowledge and learnings gathered to strategic thinking and decision-making at the local and national level, and by feeding actionable strategies into the regional-level work of the Contracting Parties of the Barcelona Convention.

More specifically, RESET has identified 19 key projects to be included in the capitalisation process, with the aim of supporting their capitalisation and replication in other countries in the Mediterranean region and by diverse stakeholders. These projects include¹:



GIMED



IPMED



MEDSt@rts



MedGeneration
Mobilising economic diasporas for
Mediterranean development



**GENERATION
ENTREPRENEUR**
UFM

ALLER |



switchmed

MEDUP!



embrace



U-SOLVE



EBSOMED



GRASPINNO

CREACT **MED**

GRESS



STAND Up!



HELIOS



INVESTMED



SIRCLES

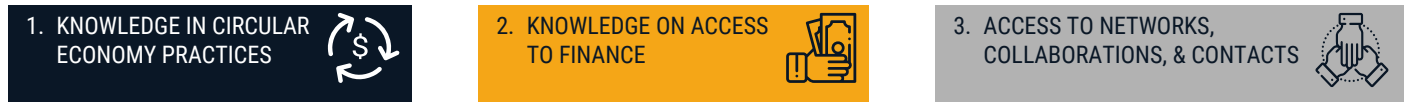
¹ Readers can click on the project logos to visit the projects' websites.

ABOUT THE GUIDEBOOK

The main objective of this guidebook is to facilitate the access and dissemination of the different outputs generated by some of the identified 19 key projects, and targeting the following countries represented in Figure 1: Algeria, Bosnia and Herzegovina, Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Palestine, State Of, Slovenia, Spain, and Tunisia².

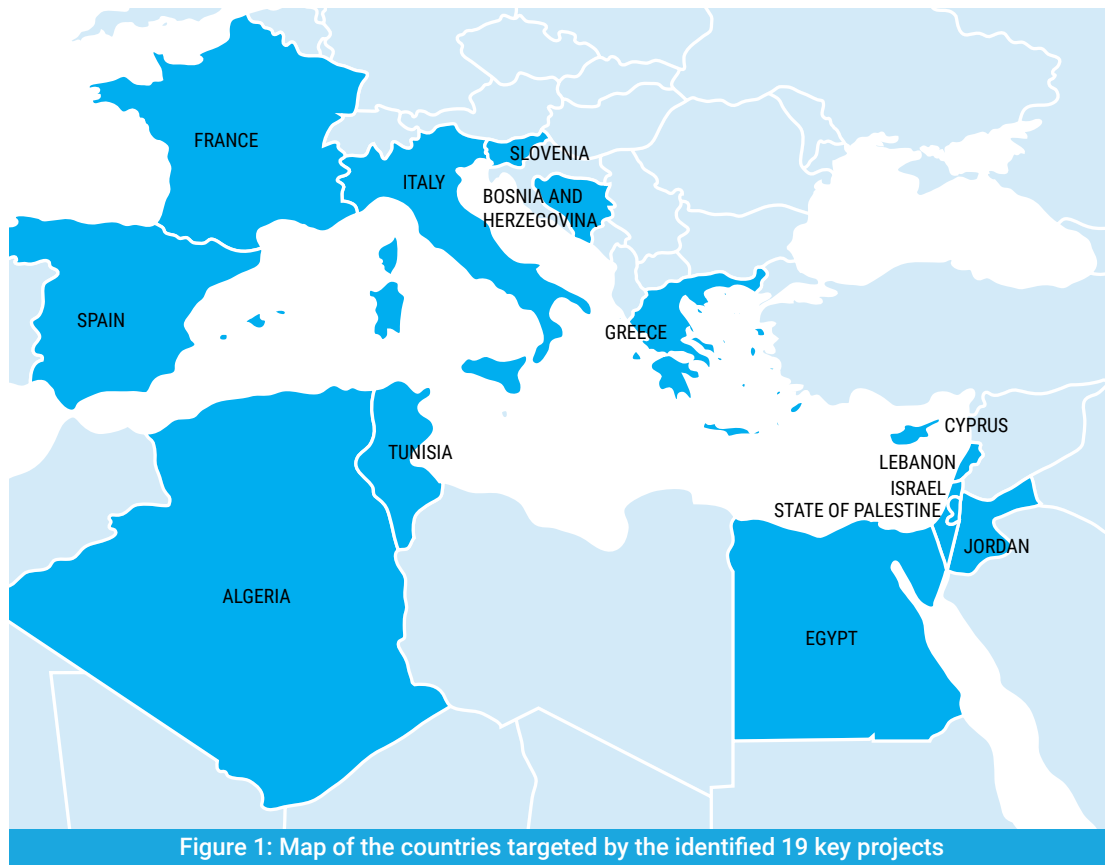
More specifically, it provides additional information on the outputs, while also highlighting their replicability in other countries and contexts and how they can be used by other stakeholders.

This guidebook is designed to support stakeholders in identifying, capitalising on, and benefiting from existing outputs to enhance their work in relation to the following identified themes:



The identified output types include Policy Papers, Databases, Training methodologies, Virtual Community of Practice (VCoP), Online Platforms, Reports, Handbooks, and Networking Services.

The presented outputs target a variety of stakeholders, directly and indirectly, including but not limited to: Regional Authorities, National Authorities, National Policy Makers and Regulators, Local Authorities, Universities, Networks, Support Programs, Business Support Organizations (BSOs), Start-ups, Entrepreneurs, and non-governmental organizations (NGOs).



Readers can also access several beneficial links related to the projects and outputs.

For further outputs produced by the identified 19 key projects in relation to other themes, please visit the RESET website in the following link: <https://reset-web.onrender.com/#>

Disclaimer: The information collected and presented in this guidebook is based on data collected online, complemented by interviews conducted with the relevant project managers, when available.

² While the outputs target the above-mentioned countries, they could be replicated / capitalised on / scaled up in other countries and contexts if relevant.

OVERVIEW

This section presents a brief overview of the three main thematic areas identified, along with the rationale for their selection.

KNOWLEDGE IN CIRCULAR ECONOMY PRACTICES



In the Mediterranean region, where sustainable development and resource management are of utmost importance, circular economy techniques have accelerated significantly. Numerous issues, including scarce resources, a dense population, and environmental degradation, must be addressed in the region in order to foster sustainability. Knowledge is essential in this situation for enabling stakeholders to embrace and apply circular economy principles. Collaboration and knowledge sharing between various actors, including governments, corporations, academic institutions, and civil society, can encourage the sharing of best practices and aid in the creation of regional circular economy models that are tailored to the needs and features of the Mediterranean area.

KNOWLEDGE ON ACCESS TO FINANCE



For the Mediterranean region's green economy and sustainability sector to advance sustainable development and address environmental issues, access to financing is crucial. The green economy is an expanding industry with enormous potential to boost the global economy, create jobs, and improve the environment. For small and medium-sized firms (SMEs) and entrepreneurs in the sector, access to finance continues to be a significant hurdle, as they frequently lack the collateral, track record, or financial literacy needed to receive loans or investments. To address this, specific finance plans and initiatives, such as risk-sharing frameworks, green bonds, and crowdfunding platforms, are required to promote the expansion of the green economy and sustainability sector. To assist SMEs and entrepreneurs in navigating the complicated financial landscape and efficiently managing their financial resources, it is also essential to strengthen financial education and capacity-building efforts. Through these initiatives, the green economy and sustainability sector can advance its environmental and social goals while assisting in the economic growth of the area.

ACCESS TO NETWORKS, COLLABORATIONS, AND CONTACTS



To encourage innovation, information sharing, and market opportunities in the green economy and sustainability sector, access to networks, connections, and partnerships is essential. This industry is distinguished by its interdisciplinarity, complexity, and quick pace of change, which necessitates collaboration and knowledge sharing among a wide range of stakeholders. Collaborations can lead to the creation of novel solutions and business models, while networks and contacts can make it easier to get funding, market access, and strategic alliances. A number of initiatives, including the development of innovation clusters, networking activities, and public-private partnerships, are being carried out throughout the Mediterranean region to improve access to networks, connections, and collaborations in the green economy and sustainability sector. As well as fostering a culture of collaboration and information sharing in the industry, it is essential to make sure that these programs are inclusive of and accessible to a wide variety of stakeholders, including SMEs, entrepreneurs, and civil society organizations, in order to optimize their impact.

PROJECT OUTPUTS GUIDEBOOK

The guidebook below lists all project outputs relevant to the three chosen resulting from some of the 19 identified key projects to capitalize on through RESET.

THEMATIC AREAS LEGEND



Knowledge on Circular Economy Practices



Knowledge on Access to Finance



Creation and Access to Networks, Collaborations and Contacts



STAND Up!



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SOFT-LANDING VOUCHERS

SUPPORT METHODOLOGY



TARGET GROUP

Start-ups, Entrepreneurs

The Soft-landing voucher provides ventures in the clothing and textile sector the opportunity to access international markets, establish an overseas sales presence, boost international business development, or grasp global partnership opportunities in abroad country. The scheme offers early and growth stage entrepreneurs the financial support and connections they need to expand into an overseas market. The soft-landing vouchers' redeemable services are up to €5300 (€4500 topped up with €800 of marketing support) worth of investment and covers flights, accommodation, per diem, marketing material, and a translator if needed to support entrepreneurs in entering new overseas markets. This output can be useful for business support organizations, businesses, entrepreneurs, and startups. It has the potential to be scaled up or replicated in other contexts and by other actors. The best way to make potential beneficiaries aware of this output is through targeted communication and dissemination strategies.

OPEN ECO-INNOVATION MANUAL FOR CIRCULAR ECONOMY ENABLERS

TRAINING METHODOLOGY



TARGET GROUP

Entrepreneurs, BSOs, Start-ups

The manual will help private and public companies across different sectors deal with their sustainable innovation challenges and provide open eco-innovation enablers with an understanding of the processes they will develop to facilitate connections between solutions seekers and entrepreneur providers. In other words, the manual will help match companies and public institutions in search of green and circular business solutions with entrepreneur providers using an open innovation approach.

The manual covers the whole corporate venturing process, from engaging solutions seekers and identifying open innovation challenges through to development of the solution. The main services that open eco-innovation enablers should be providing to stakeholders throughout the journey are also considered.

Link to the manual: https://www.enicbcmed.eu/sites/default/files/2022-03/MANUAL_Open-Eco-innovation.pdf



GIMED



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GREEN BADGE

(GREEN ENTREPRENEURSHIP STANDARD)

TRAINING METHODOLOGY



TARGET GROUP

BSOs

The incubators, financiers, business leaders and relevant regional and central government agencies (BSO) could become certified by MedWaves via the application of a GREEN ENTREPRENEURSHIP STANDARD (Supporting Sustainability Badge). Through the Self-Assessment, private, public and non-profit BSOs providing business development and support services to entrepreneurs and companies, will be able to assess the extent to which they promote the development of sustainable and circular businesses.

Link to the self-assessment survey:
<https://ssb.theswitchers.org/>

THE GREEN BUSINESS MODEL DEVELOPMENT TOOL AND THE SWITCHERS SUPPORT TRAINING PROGRAM

TRAINING METHODOLOGY



TARGET GROUP

Support Programs, BSOs, Start-ups, Entrepreneurs

Through the Green Business Model development tool, entrepreneurs having a green business idea can develop and test their business model canvas step by step applying lean start-up, eco-innovation and eco-design approaches. The tool provides entrepreneurs with the necessary theoretical contents, advice and examples to develop a viable business model that incorporates environmental and social added value. The tool can be used autonomously by entrepreneurs or by organisations and experts that support entrepreneurs.

Though its Switchers Support Programme, MedWaves applies the online tool in the framework of a 5-day training programme (on-site, hybrid or online) coupled with mentoring of a duration of 1-3 months in which entrepreneurs develop and test their sustainable business model. The approach and methodology can be freely adopted and replicated by Business Support Organizations and experts willing to incorporate a sustainability approach in their business development services.

Link to the Switchers' Toolbox where the training could be found: <https://www.theswitchers.org/en/toolbox>

IMPACT MEASUREMENT TOOL (SWITCHERS SUPPORT PROGRAM - SWITCHMED II)

TRAINING METHODOLOGY



TARGET GROUP

Entrepreneurs, Start-ups

Tool created under the Switchers Support Program after developing the theory of change, for established enterprises to evaluate their environmental, social and economic impact. Depending on the sector, they can choose from a variety of indicators at a program and impact level and/or create their own. They can define objectives according to their indicators.

Link to the Switchers' Toolbox where the tool could be found: <https://www.theswitchers.org/en/toolbox>

THE GREEN BUSINESS PLAN DEVELOPMENT TOOL AND THE SWITCHERS SUPPORT INCUBATION PROGRAM

TRAINING METHODOLOGY



TARGET GROUP

Start-ups at an early / ideation stage



Through the Green Business Plan development tool, entrepreneurs having a business model can develop a comprehensive sustainable business plan, including environmental and social value creation in a cross-cutting manner. The tool can be used autonomously by entrepreneurs or by organisations and experts that support entrepreneurs.

Though its Switchers Support Programme, MedWaves applies the online tool in the framework of 6-9-months hybrid incubation programme coupled with personal coaching, mentoring, tailored external technical assistance, as well as matchmaking with financial actors and investors. The main targets of the incubation programme are to develop solid green business plans, registers the legal form of the companies and put their products/services in the market.

The approach and methodology can be freely adopted and replicated by Business Support Organizations and experts willing to incorporate a sustainability approach in their business development services.

Link to the Switchers' Toolbox where the methodology could be found: <https://www.theswitchers.org/en/toolbox>

Note: Users can create an account to register for free and access all tools.



THE SWITCHERS FUND

ONLINE PLATFORM



TARGET GROUP

Regional Authorities, National Authorities, National Policy makers and Regulators, Local Authorities, Universities, Networks, Support Programs, BSOs, Start-ups, Entrepreneurs, NGOs

The SwitchersFund is an online platform that provides and facilitates direct funding and business support services to existing and future green, circular and social entrepreneurs in the Mediterranean Region. The SwitchersFund is an initiative that stems from the acknowledgement that there is an urgent need to switch from a "business as usual" world into one where the principles of social and environmental sustainability are upheld and respected. The SwitchersFund aims to make the switch to a green, circular and social economy in the Mediterranean a reality. To this end, it supports eco and social innovators through a blend of private and public money, technical assistance and grants. The SwitchersFund mobilises local investors and enterprise support programmes as well as European resources to strengthening Mediterranean start-up projects and raise additional funds. It serves as a meeting place for private funders including foundations, private donors and impact investors, that can use it as a way to identify interesting projects in the Mediterranean that can be funded directly. Additionally, it can serve as a means to pool different financial resources in to a structured process that brings entrepreneurs from the ideation phase towards sustainability.

Link to the Switchers Fund:
<https://www.theswitchersfund.eu/en/>

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HELIOS LEARNING PLATFORM

ONLINE PLATFORM



TARGET GROUP

Entrepreneurs, Local Authorities

This learning platform is available in six languages and will constitute a space that gathers individuals who are interested in the Blue and Circular Economy (BaCE) field, in addition to companies and institutions working in this field. It will thus form a network of relationships that can be benefited from.

HELIOS learning platform is based on new curriculum models and will be active for at least 5 years even after the project's conclusion.

Link to the platform: <https://heliosportal.eu/en>

TRAINING CURRICULA

TRAINING METHODOLOGY



TARGET GROUP

Start-Ups, Entrepreneurs

Includes entrepreneurship and business development curricula & Blue economy curricula.

THE SWITCHERS POLICY HUB

ONLINE PLATFORM



TARGET GROUP

Regional Authorities, National Authorities, National Policy makers and Regulators, Local Authorities, Universities, Networks, NGOs

The Switchers Policy Hub is an initiative led by MedWaves, as part of the SwitchMed Policy activities, that aims to support Mediterranean countries to have in place legal and policy frameworks enabling the switch to an inclusive Circular Economy. The Switchers Policy Hub will contribute to information exchange and peer learning on policy instruments to boost the development of green and circular businesses. Activities to be organised will engage countries from both shores of the Mediterranean Sea, with a particular attention to build capacities of Southern Mediterranean countries, beneficiaries of SwitchMed. The Switchers Policy Hub online platform provides a comprehensive compilation of Publications, Best Practices, Events and Policy Tools on Green, Circular and Blue Economy topics that are considered relevant for Policymakers in the region. Likewise, the information gathered in the platform will be complemented by online webinars, workshops and technical support to policy-makers. The Policy Hub also counts with a Virtual Community of Practice, consisting of a recently launched LinkedIn Group, where practitioners will receive the latest updates and will be able to interact directly with the community, share news or pose questions about challenges they might be facing in their work.

For more information on the Switchers Policy Hub:
<https://www.theswitchers.org/policy>

Link to join the hub: <https://www.linkedin.com/groups/12679820/>

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URBAN DEVELOPMENT METHODOLOGY

TRAINING METHODOLOGY



TARGET GROUP

Local Authorities, Support programs, BSOs, Start-ups, Entrepreneurs



This output aims to help entrepreneurs create a green urban development plan that is universally applicable within the Mediterranean basin which can also be molded to fit the specific needs of different regions. This methodology aims to promote green and sustainable development in Urban areas while maintaining and upholding the cultural and historical practices of the target regions.



POLICY RECOMMENDATION

POLICY PAPER



TARGET GROUP

Regional Authorities, National Authorities, National Policymakers and Regulators, Local Authorities

This output will help with advocating and developing informed and targeted policies following consultations with communities and entrepreneur experiences.

During its implementation period the project acted as an advocate for better legislative support for green businesses, and its efforts will now be presented to the local national authorities of the target nations.

INNOVATION HUBS

TRAINING METHODOLOGY



TARGET GROUP

Local Authorities, Support programs, BSOs, Start-ups, Entrepreneurs, NGOs



The Innovation Hubs provide a range of services to support the development and scaling up of innovative business solutions, including mentoring, coaching, access to finance, and networking opportunities. They also organize events and competitions to showcase innovative solutions and provide visibility to entrepreneurs and their projects. These hubs are open to new projects even after the end of the projects.

For more information about the Innovation Hubs:

<https://usolve-project.eu/home>



MICROFINANCE INDUSTRY STUDY

REPORT



TARGET GROUP

Local Authorities, NGOs, Start-Ups, Entrepreneurs

MEDSt@rts team has developed a study on the Mediterranean microfinance industry with the aim of creating a database with all the partners involved in the project. The study relied solely on desk research due to covid 19 restrictions. It included relevant information about the industry players. The partnership was able to map a total of 128 organizations currently operating in microfinance.

For more information about the study:

<https://www.enicbcmec.eu/medstrts-common-database-analysis-mediterranean-microfinance-industry>

MICROFINANCE INSTITUTIONS NETWORK

NETWORKING SERVICES



TARGET GROUP

Networks, BSOs

The network was created based on the analysis of the study created. Key players were identified and contacted. MoUs were signed with each network member participated in local microfinance forums online. The process was as follows: MEDST@RTS started with a mapping of organizations, followed by extensive meetings with each organization. Then, and once MOUs are signed with the entities, they become members of the network, and then can have a space on the website. At this stage, ReSt@rts is continuing to map stakeholders to reach out for further collaborations.

OBSERVATORY OF FINANCIAL SOLUTIONS

ONLINE PLATFORM



TARGET GROUP

BSOs, Start-ups, Entrepreneurs

A platform for startups to present their data to future investors, and for institutions to present what they offer. The observatory includes profiles of stakeholders that have signed MOUs. The idea was to create a channel where organizations can easily find information about entities that are looking for financial support.

Link to the observatory:

<https://fundingobservatory.eu/>

Note: ReSt@rts is a project that capitalises on MEDST@RTS and aims to serve as an extension to the project. Having said that, the observatory was later scaled up through ReSt@rts.

Link to ReSt@rts project website:

<https://restartproject.net/>

Link to the booklet for microfinance providers:

<https://restartproject.net/booklet/>



SIRCLES

TRAININGS IN ORGANIC WASTE COMPOSTING

TRAINING METHODOLOGY



TARGET GROUP

Regional Authorities, National Authorities, Local Authorities, BSOs, Start-Ups, Entrepreneurs

These trainings directed towards NEETS (not engaged in education, employment or training) and women in risk of social exclusion will help them gain knowledge on recycling, composting and biowaste among others. By partaking in these trainings attendees can be hired to work at the pilot composting plants.



LIVING LABS (LLS)

TRAINING METHODOLOGY



TARGET GROUP

Regional Authorities, National Authorities, National Policy makers and Regulators, Local Authorities, Universities, Networks, Support Programs, BSOs, Start-ups, Entrepreneurs, NGOs

The GRASPINNO Living Lab (LL) is a methodology which consists of seven steps (connect; educate and train; implement; improve; evaluate; and disseminate) which was implemented for setting up GRASPINNO LLS in six different Mediterranean (MED) countries: and Herzegovina, and Cyprus. Through the LLS participating actors will be integrating research and innovation processes in a user-oriented open-innovation ecosystem and they will strengthen their cooperation and networking as well as stimulate their eco-innovation efforts in the green energy field.

If the output was to be replicated by other countries it would provide the same benefits as to the ones already participating in it. Additionally, future replications of this output would be even more impactful if young people and students were engaged in the process as well.

For more information on the LLS:

<https://interregmedgreengrowth.eu/results/slovenia/slovenia-maribor/ecoinnovation-1/living-labs-lls-graspinno-project/>

FORUM

ONLINE PLATFORM



TARGET GROUP

Regional Authorities, National Authorities, National Policy makers and Regulators, Local Authorities, Networks, Support Programs, BSOs, Start-ups, Entrepreneurs, NGOs

This output is a transnational Mediterranean forum which connects different stakeholders allowing them to share knowledge, join panels, connect, and more.

Replication of this output might be more efficient via existing channels through the use of social media where people are most active or via the creation of an app.

Join the Green Growth Capitalisation Platform:

<https://interregmedgreengrowth.eu/>

COMPOSTING PLANTS

SUPPORT METHODOLOGY



TARGET GROUP

Regional Authorities, National Authorities, Local Authorities, BSOs

Creation of 7 Pilots based on Composting Plants and organic farming sites with ad-hoc technology. The idea is using already existing Composting Plants or creating new ones. The plants offer a big service to the community and are very easily replicable.



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DATABASE FOR SMES AND BUSINESSES

DATABASE



TARGET GROUP

National Authorities, Local Authorities, Start-ups, Entrepreneurs

This output is a database where businesses and SMEs could register and create their own account to start inserting their products and services, while highlighting the green criteria that characterizes these services, to present the certifications. Then, the public procurers who can also create accounts in this database, can access them to see if these products are available in the market, and better design the green public tenders (mismatching between public procurers and businesses and SMEs to better promote their products). The most common categories thus far are renewable energy and energy efficiency.

This database can be beneficial for any Mediterranean country having difficulty matching businesses and their products to public tenders by making the whole process more transparent and efficient.

For more information on the database and other tools:

<http://www.graspinno.eu/index.php/unified-platform>

BUSINESSMED COUNTRY DESK (BCD) PLATFORM

ONLINE PLATFORM



TARGET GROUP

BSOs, Start-ups, Entrepreneurs



Business Country Desk is an online platform where stakeholders can create their own account and participate in knowledge sharing (e.g. access to studies per country on different economic sectors like trade and investment in Morocco or other sectors in Egypt etc.) as well as engage in business matchmaking. This is an important tool mainly for businesses in the Mediterranean region. In a broader context this output is working towards becoming a multilateral cooperation platform, structured to bring together members of different backgrounds and economic specificities.

For more information on the Business Country Desk:

<https://ebsomed.eu/en/content/business-country-desk-bcd>

Link to join the platform/forum: <https://www.bcdesk.eu/>

Link to a detailed video presenting the different

features of the BCD platform: https://www.youtube.com/watch?v=kSzfd9HwCC4&list=PLSP-x7Rknun-fuaRq6XZ_6IY2lmHSF2i&index=2

Link to the video presentation of the BCD: https://www.youtube.com/watch?v=V3Ce-dm4gNE&list=PLSP-x7Rknun-fuaRq6XZ_6IY2lmHSF2i&index=1

PROVISION OF SUBGRANTS

NETWORKING SERVICES



TARGET GROUP

BSOs, Start-ups, Entrepreneurs

This outcome combines both financial and technical dimensions by offering selected applicants an incubation programme tailored to their specific needs in addition to a financial assistance budget. Under this programme, 38 SMEs and startups from the three project countries applied and were selected and awarded from a total of 112 applications. In addition, 3 BSO incubators were selected to design and implement an incubation and business support programme that would benefit the companies throughout the implementation period of their actions. These outputs are primarily targeting women- and youth-led enterprises operating in the blue and green economy sectors, as well as in the cultural and creative sector, who wish to develop their sustainable business and seize new cross-border business opportunities in any of these sectors.

The replication of this result can contribute to broadening the scope and support the development of SMEs involved in the blue and green economy by providing financial and technical assistance to expand, whilst maintaining the incubation programmes already set up through the project.

For more information on the subgrants: <https://www.enicbc-med.eu/38-entrepreneurs-egypt-lebanon-and-tunisia-kickstart-their-green-blue-and-cultural-and-creative>

INVESTMED Subgrants kickoff report: <https://www.enicbcmed.eu/investmed-project-releases-report-kickoff-event-msmes>

MED CCI HUB

ONLINE PLATFORM



TARGET GROUP

Networks, Support Programs, BSOs, Start-ups, Entrepreneurs

The Mediterranean Cultural and Creative Industries Hub (CCI) Hub has been developed under the CREAT4MED project. The Hub enables stakeholder engagement and facilitates connections with creative actors and other relevant stakeholders in the Southern Mediterranean and Europe. It helps stakeholders and participating organizations stay informed of opportunities in the CCI and develop skills. Creative entrepreneurs can also benefit from this output via connections with incubators and financial institutions.

The Hub will enable the contribution and positive impact of participating enterprises in their respective countries, strengthening their coordination and enhancing their work – setting an example for capitalisation for other hubs, especially those tailored for enterprises that work in certain sectors such as the creative sector, where centralized hubs and connections are needed to reinforce communication.

Link to join the online community/platform:

<https://platform.creativemediterranean.org/>

Link to the CREAT4MED Data Observatory:

<https://creativemediterranean.org/resources/final-cross-country/>

MOBILIZING DIASPORA PROFESSIONALS GUIDES

POLICY PAPER



TARGET GROUP

National Authorities, Support Programs, BSOs, NGOs

3 mobilization guides (Lebanon, Jordan, Palestine, State Of) Diagnostic field missions and a survey of the Diaspora in each of the three pilot countries. The objectives of the guides were: (1) Understanding the potential, profile and expectations of highly skilled Lebanese/Jordanian/Palestinian professionals in Europe and at an international level: senior executives, entrepreneurs, scientists and investors with international networks focused on European countries; (2) Identifying issues, opportunities and key players to leverage so as to engage highly skilled Lebanese professionals in Europe in investment projects in Lebanon/Jordan/Palestine; (3) Suggesting concrete recommendations for future action: improving frameworks, enhancing communication and developing value-added services. The guides were built as concrete tools, that have been used by the project stakeholders to mobilize and support the talents of diaspora in the operations of the project.

Link to access the guides:

https://drive.google.com/drive/folders/1Cm_fxqm_38wMAVibQslb4zf2emaqrRVW?usp=share_link



ABOUT THE PROGRAMME

The 2014-2020 ENI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation (CBC) initiative funded by the European Neighbourhood Instrument (ENI). The Programme objective is to foster fair, equitable and sustainable economic, social and territorial development, which may advance cross-border integration and valorise participating countries' territories and values. The following 13 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, State Of, Portugal, Spain, and Tunisia. The Managing Authority (MA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French. For more information, please visit: www.enicbmed.eu

The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

