







# Call for capitalisation projects Focus on the Terms of Reference











## Why a specific call for capitalisation projects?

#### Rationale



### **RESULTS**

Make results and knowledge available across the Mediterranean area



#### **SYNERGIES**

Build effective and tangible synergies with other Mediterranean initiatives



### **VISIBILITY**

Increase the visibility of the Programme with policy-makers and other stakeholders



## POLICY IMPACT

Support evidencebased policy development









## Thematic priorities of the call











## What is capitalisation?

### **Definition**

UPTAKE OF PROJECT RESULTS

Identification of successful and efficient practices

Replication and reuse

Mainstreaming in public policies









## Specific objectives of the call



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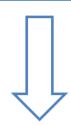
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REINFORCEMENT OF NETWORKS

TRANSFER AND EXPLOITATION OF RESULTS

STRATEGIC DISSEMINATION AND AWARENESS OF PUBLIC AUTHORITIES AND POLICY-MAKERS







PROJECTS ARE EXPECTED TO CONTRIBUTE TO ONE OR MORE (OPTION RECOMMENDED) OF THE 3 CAPITALISATION OBJECTIVES









## Core projects identified for capitalisation

#### **ENI CBC Med**

All 41 ENI CBC Med standard projects and their expected achievements

#### **ENPI CBC Med**

Selected ENPI CBC Med projects (and their outputs) having links with ENI priorities



## Union for the Mediterranean

Selected relevant projects and their outputs

## Interreg Med Programme

Selected relevant projects and their outputs

Systematic inclusion of ENPI/ENI CBC Med projects









## Possible additional initiatives for capitalisation











## Potential capitalisation actions

Example: fostering youth and woman entrepreneurship

## DEVELOPMENT AND TESTING

Development and testing of a new model combining already successfully achieved actions



#### **ENGAGEMENT**

The new model developed for business creation is made available to the largest community of business stakeholders through training, IT tools, publications

## ANALYSIS AND BENCHMARK

Identification and analysis of the most successful support systems for the creation and development of start-ups

#### POLICY AWARNESS

Recommendations are made to policy-makers to foster the development of entrepreneurship









## **Application and evaluation**

Key elements

#### **Focus**

Only projects and initiatives mentioned in the ToRs can be considered

#### Relevance

Demonstrate compliance and relevance with capitalisation objectives

#### **Synergies**

Insist on tangible synergies, detailing how results and knowledge will be exploited, further developed and reused



### Methodology

Develop a clear methodology conducive the achievement of the capitalisation objectives

#### **Impact**

Highlight expected change in terms the results uptake, replication, transfer and mainstreaming at policy level





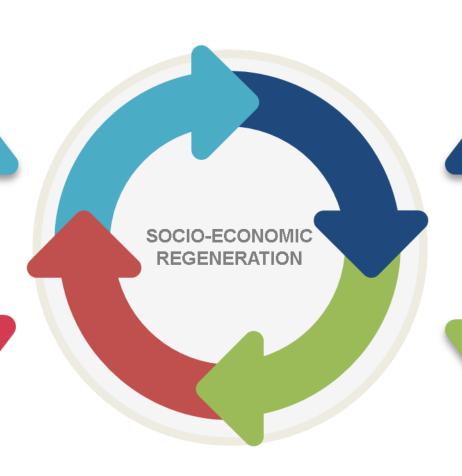




### Post COVID-19

## How can projects contribute?

Creation of jobs, businesses, startups, social enterprises



Efficient delivery of social care services

Support to the most vulnerable people

Transition to carbon-neutral economies







