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Mediterranean countries forge a strategic alliance to strengthen the textile sector under EU project

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Mediterranean countries forge a strategic alliance to strengthen the textile...

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The first official presentation of the 'TEX-MED Alliances' project will take place on 20 February in Barcelona, Spain. The event organized by TEXTFOR - lead partner of the initiative - will offer to local entrepreneurs and stakeholders a complete overview of the project's objectives and the support it offers to textile and clothing businesses in terms of internationalization, innovation, technology upgrading and circular economy.

TEX-MED Alliances, "Textile Mediterranean Alliances for Business Development, Internationalization and Innovation" aims at reducing the innovation gap among Mediterranean countries, focusing on three key areas that are crucial for the textile and clothing businesses: Internationalization, Innovation and Circular Economy. The project involves eight partners representing some of the most important textile and clothing clusters of the Mediterranean area in Spain, Italy, Greece, Tunisia, Egypt, Jordan and Palestine.

Read more

[Press release](#)

[TEX-MED ALLIANCES project fiche](#)

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