



 **Experimental practical co-production action:**

 **Objective**

Co-production of social business opportunities for people at risk of exclusion, providing training, coaching & empowerment for women, refugees & people with disabilities (PWD) at the **Social Business incubator at Al Koura**.

 **20** business ideas developed, from community-based organizations (CBOs) & social enterprise (SSE) entities. Support of **10** youth-led start-ups, established by trained beneficiaries, that generated **11** jobs (including **2** full-time positions).

Over **140** participants representing **18** different stakeholders from Koura & Mazar actively engaged in project activities. **12** discussion sessions. + recommendations & suggestions to improve regulations & legislation including SSE & coproduction concepts & model.

 **100** beneficiaries trained (**88%** women), including **31** refugees, and **12** PWD. **20** of them benefited from business development advisory services. **74** women entrepreneurs supported; **57** of them with general capacity-building training, & **3** have accessed loans from various sources.



More info on this Demo Action, [here](#)  
 More info on JOHUD, MedTOWN Jordanian partner, [here](#)  
 More info on MedTOWN Demo Actions, [here](#)  
 Videos about MedTOWN activities in Jordan, [here](#)

<https://medsocialinnovationlab.org/>  
<https://www.enicbmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is a cooperation project involving 9 partner organizations, led by Spanish NGO Assembly for cooperation for Peace & funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

MedTOWN developed six demonstrative actions, one per Mediterranean country involved (Portugal, Jordan, Spain, Palestine, Greece & Tunisia) to test different co-production initiatives on Social & Solidarity Economy (SSE). Social innovation experiments to improve the lives of people & local communities.

**Co-production, a model for fair and sustainable societies**

