



Enhancing economic & social capabilities of youth



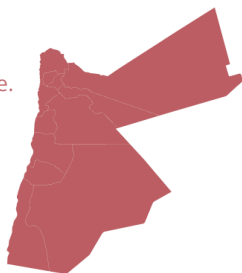
Pilot project



Tahfeez Association for Entrepreneurship and Development charitable organization



JORDAN
Irbid,
Irbid Governorate.



Total budget **€10,000.00**
86,5% EU contribution



3 months duration
September to November 2023



Objective

Training focused on local youth on marketing concepts, tools and networking, thereby enhancing their skills and connecting them with startup companies.



- + Enhancing & activating the economic & social capabilities of youth capacity building
- + Training courses and workshops for local selected youth
- + Providing capacity building, generating skills and marketing windows for sustainable income sources



15 young beneficiaries (93% women; 100% ages 18-34). **25** young business owners trained (84% women). **27** young people benefited from specialized training (74% women). **4** partners involved. **20** members from **10** civil society organizations trained. **Local community** reached indirectly **522**.



<https://medsocialinnovationlab.org/>
<https://www.enicbmed.eu/projects/medtown>

Video recap on MedTOWN Jordan pilot projects, [here](#)
More info on this pilot project, [here](#)
More info on Jordanian Hashemite Fund for Human Development (JOHUD), [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies

