



Pilot project



Beitillu Ladies Charity Association Beitillu Women's Cooperative



PALESTINE Beitillu, Ramallah, West Bank.





Total budget € 15,000.00 86,5% EU contribution



5 months duration July to November 2023



https://medsocialinnovationlab.org/ https://www.enicbcmed.eu/projects/medtown



Objective

Empower women & youth economically, enhance their role and provide job & investment opportunities for them by recycling clothes & manufacturing new high-quality products with a modern vision, while preserving the environment & reducing environmental pollution.



- + Clothing recycling workshop
- + Use of laser printing technology
- + Modern, high-quality objects including educational aids, children's toys, kitchen pieces, bags, wallets, sheets, horns, etc.



17 trained women on fashion design & environmental importance of reuse/recycle25 women dedicated in addition to their families

- 4 temporary female workers for 5 months
- **+5K** people reached indirectly

Video recap on MedTOWN Palestinian pilot projects, here More info on this pilot project, here More info on Palestinian Agricultural Relief Committee (PARC), here

MedTOWN project Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget €3,4 million, 86,5% EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies

