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# TRANSDAIRY

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## PROJECT ACTIVITY REPORT CROSS-BORDER BROKERAGE EVENT IN BIO/NANOTECHNOLOGIES & ICT APPLIED TO DAIRY VALUE CHAIN

**TRANS**border key enabling technologies and living labs for the **DAIRY** value chain

*Reference number:*

Start date of Project: 01/09/2020

Duration: 30 months

Authors: ESIM

**DOCUMENT CONTROL SHEET**

|                               |  |
|-------------------------------|--|
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| <b>Work Package Co-Leader</b> |  |
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**DOCUMENT HISTORY**

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|----------------|-------------|----------------|---------------------|----------------|
| 0.1            |             | Fatma TRABELSI | ESIM                |                |
| 0.2            |             | Khouloud Naili | ESIM                |                |
| 0.3            |             | Mahjouba Jerbi |                     |                |

**Disclaimer**

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# ACTIVITY PROJECT REPORT

|                      |                   |
|----------------------|-------------------|
| PARTNER PROJECT NAME | PROJECT MANAGER   |
| <b>ESIM</b>          | Fatma TRABELSI    |
|                      | REPORTING PERIOD  |
|                      | 09/2022 – 08/2023 |

## ACTIVITY PROJECT DETAILS

|                                     |   |                        |            |
|-------------------------------------|---|------------------------|------------|
| <b>ACTIVITY NAME</b>                | CROSS-BORDER BROKERAGE EVENT  |                        |            |
| <b>START DATE</b>                   | 13-10-2023  | <b>COMPLETION DATE</b> | 13-10-2023 |
| <b>DESCRIPTION (up to 10 lines)</b> | <p>The "Brokerage Event on Technology Transfer and Innovation in Tunisia," organized by the Higher School of Engineers of Medjez El Bab (ESIM), took place successfully on October 13, 2023. As part of the TRANSDAIRY the event brought together a diverse range of participants, including decision-makers, researchers, experts, SMEs, startups, professionals, and innovators in Bio-nano and ICT technologies applied to the dairy value chain (DVC).</p> <p>The day was marked by in-depth presentations on the mechanisms of technology transfer and the state of innovation in Tunisia, recognition of innovative projects, and the establishment of lasting connections among key stakeholders in the sector.</p> <p>Winners of the ESIM TRANSDAIRY Living Lab received vouchers for equipment acquisition and individual support for the creation of their spin-offs. The event significantly contributed to energizing the ecosystem of Technology Transfer and Innovation in Tunisia, emphasizing the importance of such initiatives in promoting research and technological development.</p> |                        |            |
| <b>SPEAKERS/ORGANIZERS</b>          | <p><b>Organizers</b><br/>                 partners: ESIM</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>● Prof. Hassen KHARROUBI: General Director of the Higher School of Engineers of Medjez El Bab (ESIM)</li> <li>● Prof. Hichem BEN SALEM: General Director of the Institution of Agricultural Research and Higher Education (IRESA)</li> <li>● Prof. Hichem SEBAI: President of the University of Jendouba</li> <li>● Ms. Rim SAIED: General Director of Research Valorization, Ministry of Higher Education and Scientific Research</li> </ul>  |                        |            |

|  |   |
|--|---|
|  | <ul style="list-style-type: none"> <li>● Mr. Rajeh KHEMIRI: Delegation of the European Union in Tunisia - Head of Aid and International Cooperation in Research &amp; Innovation, Urban Development, and Transport at the DUE</li> <li>● Mr. Fethi BEN MIMOUN: Ministry of Economy and Planning - Cross-Border Cooperation Unit</li> <li>● Prof. Chedly ABDELLY: General Director of the National Agency for the Promotion of Scientific Research (ANPR) - "Mechanisms for Research Valorization and Technology Transfer"</li> <li>● Mr. Alaya BETTAEIB: General Director of Smart Capital - "Opportunities and Advantages of the Innovation Ecosystem for Researcher-Entrepreneurs"</li> <li>● Prof. Adnane ABDELGHANI: Founder of the startup MIGSens - "Roadmap for the Valorization of Research in Nanotechnology for the Creation of a Labeled Startup"</li> <li>● Mohamed BEN MAHMOUD: Manager of Technological Acceleration and Maturation at Our Digital Future - "TECHNORIAT: The Project Creating Economic Value from Scientific Research"</li> </ul> |
| <p><b>NUMBER of ATTENDEES (and names if possible)</b></p>            | <p>31</p>   |
| <p><b>LINK TO THE NEWS POSTED ON ENI CBC MED website</b></p>         | <p><a href="https://www.enicbcmed.eu/transdairy-living-lab-hosting-brokerage-event-focusing-technology-transfer-and-innovation-tunisia">https://www.enicbcmed.eu/transdairy-living-lab-hosting-brokerage-event-focusing-technology-transfer-and-innovation-tunisia</a></p>  |
| <p><b>LINKS TO SOCIAL MEDIA WHERE THE NEWS HAS BEEN UPLOADED</b></p> | <p><a href="https://www.facebook.com/Transdairyproject/posts/pfbid0WmnU3nshHKN9m1oCre4dc9wDZPsu8R5gnST27dz33RLxNQMA66JqcMNYMHxwGmmwI">https://www.facebook.com/Transdairyproject/posts/pfbid0WmnU3nshHKN9m1oCre4dc9wDZPsu8R5gnST27dz33RLxNQMA66JqcMNYMHxwGmmwI</a><br/><a href="https://twitter.com/TransdairyP/status/1711734943439601898">https://twitter.com/TransdairyP/status/1711734943439601898</a></p>  |

ATTACH AT LEAST  
ONE PHOTO OF  
THE ACTIVITY





COMMENTS



**TRANS DAIRY**

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| <b>EXISTENT ISSUES<br/>TO OVERCOME</b> |  |