







# PROJECT ACTIVITY REPORT CROSS-BORDER BROKERAGE EVENT IN BIO/NANOTECHNOLOGIES & ICT APPLIED TO DAIRY VALUE CHAIN

TRANSborder key enabling technologies and living labs for the DAIRY value chain

Reference number:

Start date of Project: 01/09/2020 Duration: 30 months

Authors: ESIM









### DOCUMENT CONTROL SHEET

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#### **DOCUMENT HISTORY**

Version	Date	Author	Organization	Changes
0.1		Fatma TRABELSI	ESIM	
0.2		Khouloud Naili	ESIM	
0.3		Mahjouba Jerbi		

## Disclaimer

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# ACTIVITY PROJECT REPORT

PARTNER PROJECT NAME	PROJECT MANAGER	
ESIM	Fatma TRABELSI	
	REPORTING PERIOD	
	09/2022 – 08/2023	

## ACTIVITY PROJECT DETAILS

ACTIVITY NAME	CROSS-BORDER BROKERAGE EVENT			
START DATE	13-10-2023 COMPLETION DATE 13-10-2023			
DESCRIPTION (up to 10 lines)	The "Brokerage Event on Technology Transfer and Innovation in Tunisia," organized by the Higher School of Engineers of Medjez El Bab (ESIM), took place successfully on October 13, 2023. As part of the TRANSDAIRY the event brought together a diverse range of participants, including decision-makers, researchers, experts, SMEs, startups, professionals, and innovators in Bio-nano and ICT technologies applied to the dairy value chain (DVC).  The day was marked by in-depth presentations on the mechanisms of technology transfer and the state of innovation in Tunisia, recognition of innovative projects, and the establishment of lasting connections among key stakeholders in the sector.  Winners of the ESIM TRANSDAIRY Living Lab received vouchers for equipment acquisition and individual support for the creation of their spin-offs. The event significantly contributed to energizing the ecosystem of Technology Transfer and Innovation in Tunisia, emphasizing the importance of such initiatives in promoting research and technological development.			
SPEAKERS/ORGAN IZERS	<ul> <li>Organizers partners: ESIM</li> <li>Speakers <ul> <li>Prof. Hassen KHARROUBI: General Director of the Higher School of Engineers of Medjez El Bab (ESIM)</li> <li>Prof. Hichem BEN SALEM: General Director of the Institution of Agricultural Research and Higher Education (IRESA)</li> <li>Prof. Hichem SEBAI: President of the University of Jendouba</li> <li>Ms. Rim SAIED: General Director of Research Valorization, Ministry of Higher Education and Scientific Research</li> </ul> </li> </ul>			







# **TRANSDAIRY**

	<ul> <li>Mr. Rajeh KHEMIRI: Delegation of the European Union Tunisia - Head of Aid and International Cooperation in Resea &amp; Innovation, Urban Development, and Transport at the DUE</li> <li>Mr. Fethi BEN MIMOUN: Ministry of Economy and Plannin Cross-Border Cooperation Unit</li> <li>Prof. Chedly ABDELLY: General Director of the National Ager for the Promotion of Scientific Research (ANPR) - "Mechanis for Research Valorization and Technology Transfer"</li> <li>Mr. Alaya BETTAEIB: General Director of Smart Capita "Opportunities and Advantages of the Innovation Ecosystem Researcher-Entrepreneurs"</li> <li>Prof. Adnane ABDELGHANI: Founder of the startup MIGSer "Roadmap for the Valorization of Research in Nanotechnological for the Creation of a Labeled Startup"</li> <li>Mohamed BEN MAHMOUD: Manager of Technological Acceleration and Maturation at Our Digital Future "TECHNORIAT: The Project Creating Economic Value for Scientific Research"</li> </ul>	
NUMBER of ATTENDEES (and names if possible)	31	
LINK TO THE NEWS POSTED ON ENI CBC MED website	https://www.enicbcmed.eu/transdairy-living-lab-hosting-brokerage- event-focusing-technology-transfer-and-innovation-tunisia	
LINKS TO SOCIAL MEDIA WHERE THE NEWS HAS BEEN UPLOADED	https://www.facebook.com/Transdairyproject/posts/pfbid0WmnU3nsh HKN9m1oCre4dc9wDZPsu8R5gnST27dz33RLxNQMA66JqcMNyMHx wGmmwl https://twitter.com/TransdairyP/status/1711734943439601898	







## TRANSDAIRY



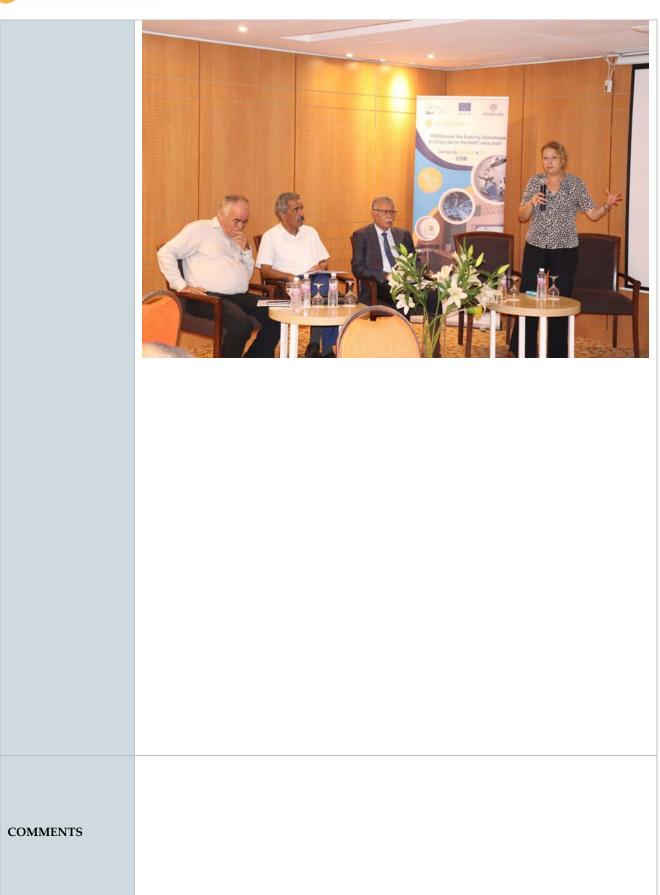
ATTACH AT LEAST ONE PHOTO OF THE ACTIVITY







## TRANSDAIRY











EXISTENT ISSUES TO OVERCOME		