

# Capitalization process

Capitalization is a building process aimed at consolidate the capital built by projects and programmes:



knowledge and results generated by projects more accessible, improving transfer of knowledge;



additional results through benchmarking and detailed content analysis, building on existing knowledge and experiences;



promotion of the re-use and transfer of knowledge and results, in order to boost performance and delivery;



Raising awareness and improving communication of results in specific fields of regional policy.



## Blue Growth Symposium



The event of FISHMEDNET, *Blue growth Symposium* was held in Beirut on 17th January 2023, with the aim to **develop joint strategies and initiatives to strengthen alliances, synergies and capitalization strategies** between ENI CBC Med projects and other stakeholders in the Blue Economy in the Mediterranean.

The event hosted by the Ministry of Agriculture in Lebanon, partner of the FISHMEDNET project, with the participation of representatives from the FISHMEDNET project and associated partners, representatives from the **Managing Authority of the ENI CBC MED Programme**, representatives from the ENI CBC Med projects other stakeholders and organizations that have participated to the event, in particular the CNRS, GFCM, FAO, the Municipality of Tyre.

# Capitalization between ENI CBC MED Projects



The Blue Growth Symposium provided the ground for ENI CBC Med projects and stakeholders to exchange experiences and information to create synergies among projects in the Blue Economy;



ENI CBC Med projects involved have identified good practices and outputs considered as valuable experiences to be adopted by a greater number of stakeholders in the blue economy sector across countries;



joint action plan is developed with a view of promoting the integration of experiences and knowledge gained from the ENI CBC Med funded projects into sustainable joint strategies and initiatives



### PARTNERS:



### THE PROJECT

FISH MED NET is an Euro-Mediterranean project aimed at developing the integration and diversification of the fishery sector by identifying in four main cluster: **food; tourism; aquaculture; service to community**. Through new business activities, the project helps fishermen to become Guardians of the sea, contributing to the SDG 14: Conserve and sustainably use oceans, seas and marine resources for sustainable development.



### WHICH CHALLENGES?



Unsustainable fishing methods and practices damage the stability of marine ecosystems,



The integration and diversification of fisheries



The interconnectivity of MSMEs and the development of their offer based on new products and services.

### BENEFICIARIES:



80 young people from at least 30 MSMEs from the artisanal fishing sector.



30 officers of public institutions.



Practitioners of the fishery sector.

### OUTPUTS:

1  
E-Commerce Platform: [www.fishmednet.com](http://www.fishmednet.com)

4  
Business model for the fishery diversification



tourism



aquaculture



food



services to community

15  
Round tables promoting dialogue between public administrations and MSMEs organized

Video Record lessons as International Training for each cluster of diversification in every 4 languages

Public Private Partnerships for CLLD initiatives in the fishery diversification sectors







## CLUSTER4GREEN



### CLUSTER4GREEN

*Promoting innovative clusters and value chain of SMEs for sustainable development*

#### PARTNERS:



#### THE PROJECT

CLUSTER4GREEN is a project that aims at promoting circularity among the Mediterranean countries and supporting green entrepreneurs and local authorities responsible for the creation of an adequate green business environment. Through the program, we provide specific support activities and training activities to elaborate and present innovative and sustainable business models and forge sustainable investment and business alliances at national and international scale.



#### WHICH CHALLENGES?



Finding SMEs and MSMEs willing to adopt circularity and invest time and resources in it



Engagement of the SMEs/MSMEs and keep them motivated

#### BENEFICIARIES



Industrial Clusters, Green Entrepreneurs and SMEs



Circular Economy Experts



Public and Private Administration



Policymakers

#### OUTPUTS:

2  
Workshops

1  
Training of Trainers

Training materials on circularity by EMBRACE

1  
Impact rating tool by ANIMA





## CROSSDEV

*Cultural Routes for Sustainable Social and Economic Development in the Mediterranean*

### PARTNERS:



### THE PROJECT

CROSSDEV turns sustainable tourism into a tool to boost the socioeconomic development of lesser-known areas of the Mediterranean. It helps local communities to recognize and make the most of their cultural, natural, historical, traditional, architectonical heritage and to use it to welcome **responsible tourists** in the area. In this way it also helps the much needed switch from mass tourism to sustainable tourism.



### WHICH CHALLENGES?



Limited **job opportunities** & need for **socio-economical development** in areas with untapped potential of tourist attractiveness



**Top down** tourism development **policies and strategies** for community involvement

### BENEFICIARIES



**400** among guides, small business, tourist services and cultural heritage managers, young entrepreneurs, students, women associations, acquiring technical know-how and improving tourism management skills



**5 Municipalities** in Palestine, benefited of Subgrants to create or strengthen their own business in their territories



**130 private actors and SMEs** actively involved in new sustainable initiatives on tourism

### OUTPUTS

5

Tourist packages: community based, cultural and food & wine, nature, sport & art tourism experiences

1

Hidden Med tourism e-platform  
[www.hiddenmediterranean.net](http://www.hiddenmediterranean.net)



employment in  
the Ports of the  
Mediterranean

## PARTNERS:



## THE PROJECT

YEP MED project aims to develop port-logistics trainings and vocational (TVET) resources adapted to needs to strengthen the youth employability. YEP MED works to enhance the local employment offers through the creation of dual-learning programmes with job placement, strengthening the roles of MSE's operating in the port ecosystems



## WHICH CHALLENGES?



Digitalization



Sustainability



Environment

## BENEFICIARIES



Young people, NEETs, women



8 Port Authorities and Logistics Centers



16 VET providers and training centers

## OUTPUTS

1  
Educational software on logistics chain of international shipment

1  
International agreement on rules, documents, norms

Identification of legislation, public and competent institutions, procedures for the international transit of goods, to manage import and export operations





## THE PROJECT

INVESTMED is an ENI CBC Med project that aims at supporting women-led and youth-led sustainable businesses in the green, blue and creative sectors in Tunisia, Egypt and Lebanon.

## BENEFICIARIES



315 women and youth involved in sustainable management training



38 start-ups & 3 business support organizations receiving subgrants



180 MSMEs involved in capacity building on Intellectual Property Rights



## OUTPUTS

21  
Training Cycles

1  
E-platform

38  
grants for MSMEs

3  
grants for BSOs

1  
Intellectual Property Rights guidebook



## WHICH CHALLENGES?



Restricted mobility and clustering of people



Negative economic impact



Political instability in the target countries







GREENLAND  
Green skills for  
a sustainable  
development



## THE PROJECT

The Mediterranean area suffers from extremely high rates of youth and female unemployment. To face this challenge, GREENLAND promotes **social inclusion and fight against poverty** by providing unskilled and underprivileged young people with marketable skills in the Green and Circular Economy, with the potential to generate thousands of jobs. The project will create new curricula based on market needs, skills transfer to NEETs and women, media-based training tools, and cultural exchanges among young people



## WHICH CHALLENGES?



Promote social inclusion to fight  
against poverty



High rate of Unemployment

## BENEFICIARIES



NEETs (up to 30 years old) and women  
of all ages



Local SMEs in the Green and Blue  
Economy sectors



Regional and local authorities



Technical and Vocational Education  
and Training institutions (TVET)

## OUTPUTS

1  
E-Learning platform involving 2.900  
NEETs & Women

1  
Entrepreneurial green network

7  
Long-term action plans

# Transferability of the ENI CBC Med projects' results and outputs

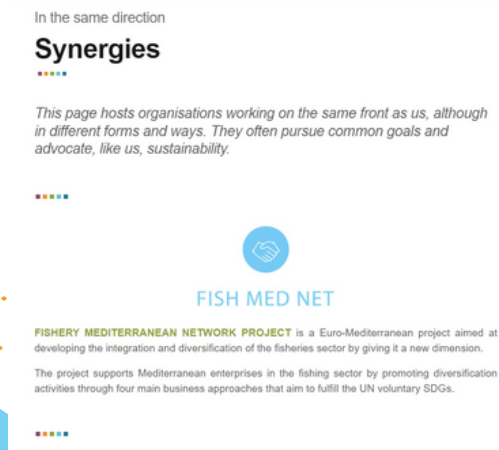
## TRANSFERABILITY and CONSOLIDATING E-PLATFORMS

E-Platforms designed and developed within the projects to **promote, showcase and disseminate** and improve **visibility** to SMEs and cooperatives in diversification sectors, as well as sharing of knowledge and best practices at Mediterranean level:

Hidden Mediterranean e-platform on sustainable tourism;

MedArtSal showcase e-platform on artisanal Salinas;

INVESTMED e-platform to network and support actors and startups involved in the green and blue economy;



## Joint final dissemination events and actions

Co-planning and/or mutual participation to final dissemination events and actions:



**4th July 2023 - FISH MED NET  
Final Event in Rome**



**June 2023 - MedArtSal Final  
Event in Beirut**



**CROSSDEV Final Event**

## Scaling up capacity building initiatives and learning resources

Sharing learning experiences, tools and ways of training, aiming at the skills development for innovation, sustainability, entrepreneurship and adaptability of enterprises, public actors and local communities in a changing economic and social environment in the Mediterranean:

FISH MED NET E-learning video lessons on four business models for the fishery diversification;

CROSSDEV 5 tourist packages;

INVESTMED Training materials on sustainable entrepreneurial initiatives;

YEP MED educational software for labour market skills needs and dual TVET in Mediterranean communities;

# Capitalization actions, synergies and cooperation between the ENI CBC MED projects

FIND OUT MORE ON THE SYNERGIES  
BETWEEN ENI CBC MED PROJECT ON BLUE  
ECONOMY

