



FISH MED NET

CAPITALIZATION PLAN

FISH MED NET FISHERY MEDITERRANEAN NETWORK

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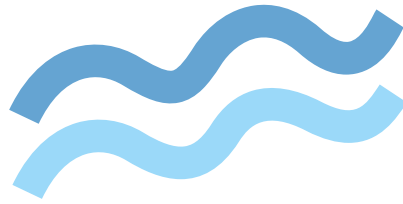
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Standard package 3: Community-led local development initiatives

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INTRODUCTION



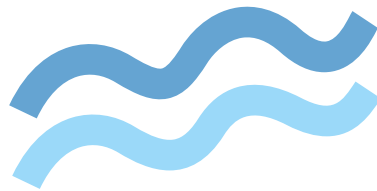
This document is produced in the framework of the FISH MED NET project co-funded by the ENI CBC MED Programme. FISH MED NET involves public and private partner organizations from France (notably Corsica), Italy (notably Sardinia, Liguria and Puglia), Tunisia, Lebanon and Palestine. The FISH MED NET Capitalization Plan is the guiding document to disseminate the final results and outputs of the project and to capitalize them in order to promote debates and advocacy actions at both regional and Euro-Mediterranean level. The plan provides a comprehensive overview of the capitalization strategy, as well as a roadmap to carry out capitalization actions to be implemented by all project partners.

Based on the discussions that took place during several projects events and working groups, the FISH MED NET capitalisation is aimed at consolidating the capital built by the project, with the objectives of:

- Making the knowledge and results generated by the project more accessible, thus improving transfer of knowledge to a wider audience of target groups at Euro-Mediterranean level.
- Creating synergies and cooperation with key stakeholders, organizations and projects at Euro-Mediterranean level, building on existing knowledge and experiences;
- Raising awareness and improving communication in specific fields of regional policy in relation to fishery diversification.

Overall, the FISH MED NET capitalisation process is meant as an experience going beyond the project aimed at creating a larger community of interested stakeholders, organizations and target groups in the small-fishery diversification and blue economy sector from various geographic contexts and social backgrounds in the Mediterranean.

1. THE PROJECT: FISH MED NET – FISHERY MEDITERRANEAN NETWORK



FISH MED NET is a project funded by the EU under the ENI CBC Med Programme, aimed at developing the integration and diversification of the fisheries sector by giving it a new dimension. It targets traditionally fishing dependent areas and local communities in the Mediterranean: France (notably Corsica), Italy (notably Sardinia, Liguria and Puglia), Tunisia (Bizerte), Lebanon (Beirut and South Lebanon) and Palestine (Gaza). In the Mediterranean, decades of overfishing have dramatically harmed the Mediterranean fisheries sector. Catches are now diminishing, impacting negatively on revenues and jobs. As a result, fishing appeal to young people is sharply decreasing. Today, the fragmentation of the industry hampers the revitalization of this key economic sector, and the attractiveness of the sector for the younger generations is lower than ever. Yet, fishing is still a key Mediterranean economic sector with a high – through underexploited – commercial potential including diversification and integration with other sectors such as fishing tourism, environmental marine services, fishery heritage and food-chain innovation. The target local communities are characterised by the fragmentation of small, local enterprises (MSMEs) with untapped potential. These MSMEs are not enough interconnected, while public authorities are not proving capable to provide the needed enabling environment. The significant increases in energy and fuel prices in 2022 have hit further the fishing sector hard in the whole Mediterranean basin. Many vessels, in particular from the small-scale fishing fleet, increasingly choose to stay in port, as they simply cannot afford to go out to sea. FISH MED NET addresses these enduring drawbacks.

The partnership:

FISH MED NET involves public and private partner organizations from France (notably Corsica), Italy (notably Sardinia, Liguria and Puglia), Tunisia, Lebanon and Palestine:

- Federation of Municipalities of the South Corse (FR)
- Legacoop Agrofood, Fishery Department (IT)
- Haliéus (IT)
- International Centre for Advanced Mediterranean Agronomic Studies –Mediterranean Agronomic Institute of Bari (IT)
- Association Tunisienne pour le Développement de la Pêche Artisanale (TUN)
- Ministry of Agriculture in Lebanon (LEB)
- Economic and Social Development Center of Palestine (PAL)

Target groups:

- Fishers, MSMEs and cooperatives in the fishery sector, by increasing their diversification and integration potential and favouring the development of new products and services.
- Local authorities, municipalities, regional bodies, ministries, engaged in the fishery sector, by increasing their capacity to develop sustainable public-private partnerships fostering fishery diversification.
- Other public stakeholders (research councils, universities, natural marine reserves) as well as (private stakeholders, NGOs, associations, civil society organizations, local development agencies, FLAGS) that are engaged in the fishery diversification sector.

Final beneficiaries:

- At the wider level, citizens and stakeholders from coastal communities traditionally based on the fishery sector economy.

Specific objectives:

In this framework, the FISH MED NET project aims to:

- Improve the capacity of MSMEs in the fishery sector to diversify their traditional businesses in the framework of the blue economy.
- Increase the public authorities' capacity to foster public-private partnerships to boost sustainable development in the fishery sector.

Expected results:

- Increased number of MSMEs participating in Euro-Mediterranean small scale fishery alliances based on a common fishery diversification business model, by providing them training and international exchanges, direct professional assistance for the development of new services and products, as well as orientation and tools for improving their marketing strategies.
- Developed cross-border enterprise alliances and led-community developed initiatives on fishery diversification empowered by the cooperation of public authorities and private stakeholders.

Outputs:

- 4 New Mediterranean integrated Business Model for fishery diversification
- The Business Alliances Agreements signed with MSMEs in all partners countries
- E-learning video-recorded lessons and local training courses on fishery diversification targeting MSMEs
- Participation and engagement of MSMEs in international fairs & events
- Counselling desks activated in all partner country providing professional assistance to fishery MSMEs in the development of new services and products
- The FISH MED NET e-commerce platform: www.fishmednet.com
- Standard packages to develop public-private partnerships in the fishery sector.
- International and local training courses on public-private partnerships in the fishery sector targeting practitioners
- Round tables involving public and private stakeholders in all partners countries.
- Sub-grants to support led-community developed initiatives on fishery diversification empowered by the cooperation of public authorities and private stakeholders.

2. CAPITALIZATION: WHAT IS IT?

As a building process, capitalisation is aimed at consolidating the capital built by projects and programmes, with the objectives of:

- Making the knowledge and results generated by projects more accessible, thus improving transfer of knowledge;
- Obtaining additional results through benchmarking and detailed content analysis, building on existing knowledge and experiences;
- Promoting the re-use and / or transfer of this knowledge and these results, in order to boost performance and delivery;
- Raising awareness and improving communication of results in specific fields of regional policy^[1]

3. THE FISH MED NET CAPITALIZATION PLAN

The FISH MED NET capitalization plan identifies the guidelines for an effective capitalization strategy, aimed at promoting the results and outputs of the FISH MED NET project among stakeholders of the fisheries sector, coastal communities, national, regional and international bodies and organizations, public administrations, ENPI CBC MED authorities and funded projects, etc. In fact, to ensure a long-lasting sustainability of the project, it will be of key importance to meet the specific needs of the fisheries sector and match them with solution and potential benefits for all the key actors. Fisheries diversification activities identified by the project (fishing tourism, aquaculture, food, services to community) can help to create jobs, promote social inclusion, improve the quality of life and revitalise communities that depend traditionally on the fishery economy, as well as increase knowledge and awareness of the need for environmental protection and cultural conservation. The Capitalization Plan is a strategic document that outlines the project's expected outcomes, good practices, and lessons learned. The purpose of the Capitalization Plan is to ensure that the knowledge and experiences gained throughout the project can be shared and disseminated effectively among a wider audience of stakeholders at both national and Euro-Mediterranean level. It helps to build on the project's results, multiplying its impacts and fostering long-term sustainability.

[1] Source: Capitalisation plan, 2016, Interact, <https://www.interact-eu.net/library#2891-publication-capitalisation-management-guide>

4. FISH MED NET CAPITALIZATION OBJECTIVES

Based on the discussions that took place during several projects events and working groups, the FISH MED NET capitalisation is intended as a process that aimed at consolidating the capital built by the project, with the objectives of:

- Making the knowledge and results generated by the project more accessible, thus improving transfer of knowledge to a wider audience of target groups at Euro-Mediterranean level (multiplication).
- Creating synergies and cooperation with key stakeholders, organizations and projects at Euro-Mediterranean level, building on existing knowledge and experiences.
- To turn the project results into regional and/or local policies in the target countries (mainstreaming).

5. THE CAPITALIZATION STRATEGY

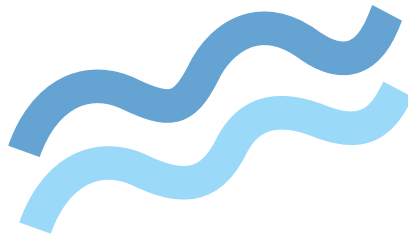
The FISH MED NET capitalization strategy is intended as a process based on the analysis of needs and consultations with both private and public stakeholders and target groups that have been engaged within the project activities and events. The capitalization strategy foresees the involvement of those national, regional and international actors operating in the fisheries sector, with the main aim of establishing and strengthening synergies and foster sustainable development in the Mediterranean. From this new perspective, the project results and outputs will be used as effective tools to tackle issues affecting the spread of multi-functionality as common Mediterranean approach and thus the sustainable development of small-scale fisheries.

The capitalization process is meant as an experience going beyond the project, and includes the following strategic approach:

- Establishment of a capitalization management team: involvement of the project partner and associated organizations.

- Direct engagement of stakeholders and target groups: establishment of a solid and participative network of MSMEs, private and public stakeholders involved in the project.
- Definition of the type of activities, indicators and responsibilities in line with the objectives of the capitalization plan.
- Co-development of synergies and cooperation with others ENI CBC Med funded projects in the Mediterranean.
- Co-development of synergies and cooperation with others local, regional, national, EU and international cooperation projects
- Co-design and development of follow-up projects with others local, regional, national and Euro-Mediterranean organizations in the fishery diversification and blue economy sectors.
- Contributions to local/regional/national/EU policies and initiatives.

6. GENDER MAINSTREAMING



The FISH MED NET capitalization strategy integrates a holistic gender approach. In practice, gender mainstreaming means being deliberate in giving visibility and support to both women's and men's contributions individually, rather than assuming that both groups will benefit equally from gender-neutral development interventions (GEF 2013). National and international development activities that ignore the differential impact on gender groups are often simply unaware to gender and the potential harm they may cause. Within the development context, gender mainstreaming commonly includes identifying gaps in equality through the use of sex-disaggregated data, developing strategies and policies to close those gaps, devoting resources and expertise for implementing such strategies, monitoring the results of implementation, and holding individuals and institutions accountable for outcomes that promote gender equality

7. TARGET GROUPS

The realization of a widespread Mediterranean strategy on fisheries multi-functionality must be necessarily supported by a substantial participation of the representatives of the fisheries sector. Their role in terms of practical assistance and lobbying is of pivotal importance to foster a process aimed at granting the sustainable development of the sector. The involvement of policy makers will also be of fundamental relevance for the achievement of an effective capitalisation and a long-term influence of the project on the political agenda. A capitalization action cannot be considered efficient and effective if its results do not settle among the direct beneficiaries of the project. In fact, fishermen and coastal community represent both an indicator of success and the spark to stimulate the necessary capitalization actions.

In line with the above, The FISH MED NET capitalisation plan addresses the following target groups at both national in Target Countries (Italy, France, Lebanon, Tunisia and Palestine) and Euro-Mediterranean level:

- Fishers, MSMEs and cooperatives in the fishery sector
- Local authorities, municipalities, regional bodies, ministries, research councils, universities, natural marine reserves, trade unions.
- Other private stakeholders, NGOs, associations, civil society organizations, local development agencies, FLAGs that are engaged in the fishery diversification sector, including tourism / travel agencies and operators.
- International and regional bodies, European and Mediterranean networks dealing with small-scale fisheries and/or employment.
- Others ENI CBC Med funded projects in the Mediterranean, as well as others local, regional, national, EU and international cooperation projects in the field of fishery diversification and the blue economy.
- Policy makers and decision-making bodies.
- Representative from the managing authority of ENI CBC Med programme and of other European territorial cooperation programmes in the Mediterranean.
- At the wider level, citizens and stakeholders from coastal communities traditionally based on the fishery sector economy.

Considering the Mediterranean scope of the project and the specific objective to draft a common road map towards the development of diversification, the experience gained during the project and the good practices put in place could represent the starting point for new strategic policies. Thus, the involvement of international and regional bodies has to be considered essential. Among others:

- General Fisheries Commission for the Mediterranean (GFCM)
- Regional Advisory Council for the Mediterranean (RAC MED)
- European Fisheries Areas Network (FARNET)
- International Commission for the Conservation of Atlantic Tunas (ICCAT)

8. THE CAPITALIZATION MANAGEMENT TEAM

The capitalization strategy will be implemented by an integrated team led by the Beneficiary, designated as Working Package Coordinator. PP2 will be in charge of monitoring the correct management of the foreseen activities within the plan. All partners and associated partners (Tunisia, Egypt and Algeria) will be in charge of managing the organization of national capitalization activities as well as supporting the overall management.

The capitalization in the project targeted areas will be managed by the partners' project coordinators and/or communication officers, as follows:

Partner	Country	Name, surname	Contacts
BEN (Communauté de communes du Sud Corse)	France	Laurence Gerarschi	direction.generale@cc-sudcorse.fr
PP1 (Legacoop Agroalimentare)	Italy	Enrico Maria Andreini	progetti@ancalega.coop
PP2 (Haliéus)	Italy	Claudia Colabella	c.colabella@halieus.it

Partner	Country	Name, surname	Contacts
PP3 (CIHEAM - Centre International de Hautes Études Agronomiques Méditerranéennes - Istituto Agronomico Mediterraneo di Bari)	Italy	Massimo Zuccaro	zuccaro@iamb.it
PP5 (ATDPA - Association Tunisienne pour le Développement de la Pêche Artisanale)	Tunisia	Charaf M'Rabet	charaf.mrabet@gmail.com
PP6 (Ministry of Agriculture, Lebanon)	Lebanon	Chadi Mohanna	chadimohanna@gmail.com
PP7 (ESDC - Economic and Social Development Center of Palestine)	Palestine	Jamal Burnat	jburnat@esdc-pal.org
Groupement interprofessionnel des Produits de la Pêche, Ministry of Agriculture hydric resources and fisheries	Tunisia	To be confirmed	/

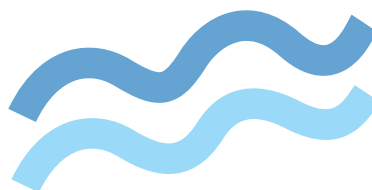
Partner	Country	Name, surname	Contacts
General Authority for fish resources development, Mr Mohamed Elaraby	Egypt	Mohamed Elaraby	elarabyfish@gmail.com
Réseau Algérien des associations de la pêche artisanale	Algérie	To be confirmed	/
Ministry of Fishery of Algeria, Direction de la pêche et des ressources Halieutiques de la Wilaya d'Alger	Algérie	To be confirmed	/

9. STAKEHOLDERS ENGAGEMENT

Beyond the engagement of the project partners, the stakeholders engaged within the project implementation should also contribute to the concrete implementation of capitalisations actions. The capitalisation process implies to split the responsibilities between all stakeholders identified in all partners' countries.

All partners should fill in the annex document "Stakeholder registry" by including and engaging their public and private stakeholders at regional, national and international level that might contribute and/or be interested to take part in the FISH MED NET capitalization process.

Stakeholder registry: [Annex I – Stakeholders registry.xlsx – Fogli Google](#)



10. THE CAPITALIZATION PROCESS BETWEEN THE ENI CBC MED PROJECTS: THE FISHMEDNET BLUE GROWTH SYMPOSIUM

The event FISHMEDNET - Blue growth Symposium was held in Beirut on 17th January 2023, with the aim to develop joint strategies and initiatives to strengthen alliances, synergies and capitalization strategies between ENI CBC Med projects and other stakeholders in the Blue Economy in the Mediterranean. The event was hosted by the Ministry of Agriculture in Lebanon, as a partner organization of the FISHMEDNET project, and included the participation of representatives from the FISHMEDNET project and associated partners, representatives from the Managing Authority of the ENI CBC MED Programme, representatives from the ENI CBC Med projects (CLUSTER4GREEN, YEP MED, INVESTMED, CROSSDEV, MedArtSal, GREENLAND, MYSEA, COMMON, ENSERES, Plastic Busters CAP, MED4EBM), other stakeholders and organizations that have participated to the event, in particular the CNRS, GFCM, FAO, the Municipality of Tyre.

The capitalization process:

1. The Blue Growth Symposium provided the ground for ENI CBC Med projects and other stakeholders to exchange experiences and information with a view of creating synergies and complementarities among projects working in the Blue Economy.
2. Following the Blue Growth Symposium, the ENI CBC Med projects involved have identified good practices and actions to create synergies and cooperation between their projects, building on existing knowledge and experiences.
3. Finally, following exchanges with project coordinators and communication officers of the ENI CBC Med projects involved, common capitalizations actions have been identified, with a view of promoting the integration of experiences and knowledge gained from the ENI CBC Med funded projects into sustainable joint strategies and initiatives:

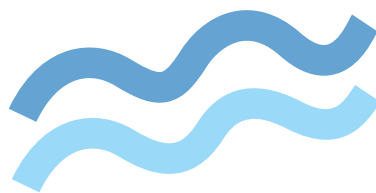
- a) A common brochure is produced including an overview of the FISH MED NET Blue Growth Symposium ENI CBC Med projects involved in the FISH MED NET Blue Growth Symposium, with a view of promoting the integration of experiences and knowledge gained from the ENI CBC Med funded projects into sustainable joint strategies and initiatives.
- b) Linking e-platforms: Links are shared between e-learning platforms created within the ENI CBC Med projects: synergies are under development between the FISH MED NET e-commerce platform, the CROSSDEV - Hidden Mediterranean e-platform on sustainable tourism, the MedArtSal showcase e-platform on artisanal salinas, the INVESTMED e-platform. Further links are under development.
- c) Joint final dissemination events and actions: Co-planning and/or mutual participation in final dissemination events and actions.
- d) Consolidating Capacity Building Initiatives: Sharing learning experiences, tools and ways of training, aiming at the skills development of enterprises, public actors and local communities in the Mediterranean.
- e) Scalable business models and strategies: Existing community experiences, such as the one within the FISHMEDNET project, could be considered as a business model to be applied in other regions and fishery ecosystems in the Mediterranean. The CROSSDEV Hidden Mediterranean network could be expanded and further territories in the Mediterranean could join the platform, etc..

11. THE FINAL CONFERENCE IN ROME

The final conference was held in Rome at Palazzo Merulana on 4th July, focusing on highlighting the project's achievements throughout its implementation period, from initiatives in strengthening MSMEs technical capacities, diversifying their income, building a network of alliances and synergies within the blue economy sector throughout the Mediterranean basin. Starting from the results of FISH MED NET, this event brought together public and private organisations, stakeholders, representatives of regional and national authorities, policymakers and representatives from the Managing Authority of the ENI CBC MED Programme to learn about Mediterranean experiences and give voice to strategies to support a more sustainable and socio-economic inclusive diversification of fishery-related activities throughout the Mediterranean basin.

12. TRANSFERABILITY OF THE PROJECT'S RESULTS AND OUTPUTS TO A WIDER AUDIENCE OF TARGET GROUPS AND REGIONAL CONTEXTS IN THE MEDITERRANEAN (MULTIPLICATION)

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A Business Model for fishery diversification

Based on a market analysis and identification of practices in the target communities, a business model has been developed based on four identified business clusters in the framework of the fishery diversification sector: tourism, aquaculture, food, services to community. The business model could be adopted and transferred to fishers, MSMEs and cooperatives in the fishery sector.

The FISHMEDNET e-commerce platform

Under the project FISH MED NET, an e-commerce platform has been developed and open for any micro, small and medium enterprises (MSMEs), business organizations and cooperatives in the fishery sector who wish to diversify their activities in the following fields: tourism (hospitality on boats and homes of professional fishermen), aquaculture (seafood products raised in confined and human-controlled environments), food (catering, direct sales and fish processing), services to community (environmental services, waste, sampling, ecological monitoring). The e-commerce platform will benefit the enterprise by being listed and exposed on the e-platform. Therefore, it will return visibility and direct contact with the public at a national and international level. There is a simple rule for participating in this initiative and this is to adhere to the voluntary guidelines set in this project. These guidelines aim to respect the environment and socio-economic status they are involved in locally. They are in the Business Alliance Agreement (which is a non-binding agreement and no fees are required to participate) that will be delivered once an enterprise is ready to participate in this initiative.

Link: www.fishmednet.com

The video-recorded lessons in fishery diversification

FISH MED NET has developed video-recorded lessons characterized by an innovative approach aimed at raising knowledge and key competences within the fishery diversification businesses. The main learning objective is to increase the level of training of fishers by supporting diversification through the development of complementary activities related to the main activity of fishing. The video-recorded lessons target micro, small and medium enterprises (MSMEs) and business organization/cooperatives in the fishery sector wishing to enhance their skills and develop new businesses in the scope of diversification of fisheries activities. These video-recorded lessons are delivered in 4 different languages (EN, IT, FR and ARABIC), and are based on 4 business models on fishery diversification developed within the project. Each training module aims to provide general notions on how to develop a new business in this sector: from the birth of the business idea to the design and implementation of a business plan.

All the e-learning video can be found on the dedicated YouTube Channel:

<https://www.youtube.com/@fishmednetenicbcmcd>

Counselling desks

N.7 Counselling desks have been activated in all partner countries providing professional assistance to fishery MSMEs in the development of new services and products through product temporary managers, including the support to MSMEs in the participation in international fairs and networking events.

Standard packages to develop public-private partnerships in the fishery diversification sector

Following a need analysis process, as well as the results of the rounds tables held in all partner countries that have engaged both public and private stakeholders from the fishery sector, FISH MED NET has produced some standard packages including procedures and formats that might be useful to develop Public-Private Partnerships (PPPs) fostering fishery diversification between public authorities and private stakeholders.

Sub-grants - Public Private Partnership (PPPs) on fishery diversification

FISH MED NET supports Public Private Partnership (PPPs) fostering Community Led Local Development (CLLD) initiatives concerning fishery diversification in the Mediterranean, targeting micro, small and medium enterprises (MSMEs), business organizations, cooperatives and public actors framed into a local participatory development strategy to support fishery diversification initiatives. The good practices and tools developed within the project could be transferred and applied to other fishery dependent areas in the Mediterranean.

13. DISSEMINATION OF THE PROJECT RESULTS AND OUTPUTS

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A comprehensive final dissemination strategy will be developed, including the use of social media, newsletters, press releases, and other channels to raise awareness and ensure the project's results reach the widest possible audience.

In view of the last few months of implementation of the project, a dissemination strategy and an action plan have been developed and implemented by all partners through a scheduled calendar, to raise awareness and ensure that the project's results and outputs reach the widest possible audience at Euro-Mediterranean level.

A focus group was held within the project management board meeting in Porto Vecchio, Corsica on 14th June 2023, engaging partners in a common reflection and brainstorming on how to ensure transferability and accessibility of the project's outputs and results to a wider audience of target groups at Euro-Mediterranean level, including a reflection on potential follow-up cooperation projects. The following results emerged:

Output	Actions:how do you intend to capitalize the project outputs?	What target groups are you going to reach?	Level: local/regional, national, international
Mediterranean integrated Business Model on fishery diversification	<p>The business model developed within the project could be uploaded in the e-commerce platform and be available for a wider audience of interested users.</p> <p>Showcasing the 4 most interested diversification activities selected by fishers in the Mediterranean.</p>	Fishers, MSMEs, cooperatives	Local, regional, national and international
The Business Alliances Agreements with MSMEs	<p>The Business Alliances Agreements are uploaded in the e-commerce platform, free to be downloaded and available for a wider audience of interested users.</p> <p>Promoting the template of the business alliance agreements through the counselling desks, partners networks and stakeholders as well as information and dissemination events in order to get involved a wider audience of fishers and MSMEs (with emphasis on youth and women).</p>	Fishers, MSMEs, cooperatives, fishery-sector related operators, governmental institutions	Local, regional, national and international

Output	Actions:how do you intend to capitalize the project outputs?	What target groups are you going to reach?	Level: local/regional, national, international
E-learning video-recorded lessons and local training courses on fishery diversification targeting MSMEs	<p>Follow-up local courses could be developed and based on the e-learning video-recorded lessons. The trainees engaged in the local training courses could become trainers and transfer the knowledge to a wider audience of target groups at a local level.</p> <p>The e-learning video-recorded lessons should be disseminated in the framework of public and private events to reach a wider audience of stakeholders and target groups interested.</p> <p>Legal property belongs to CIHEAM Bari. In case of using them in the framework of future projects, a permit should be requested from CIHEAM Bari.</p>		

Output	Actions:how do you intend to capitalize the project outputs?	What target groups are you going to reach?	Level: local/regional, national, international
(continued)	<p>All the e-learning video-recorded lessons are accessible to all and usable at any time on the Youtube channel: https://www.youtube.com/@fishmednetenicbmed/playlists</p> <p>The e-learning video-recorded lessons are also promoted through the FISHMEDNET e-commerce Platform: https://www.fishmednet.com/</p> <p>Promoting the video-recorded lessons through the counselling desks, partners networks, stakeholders, national association, as well as information and dissemination events to engage new MSMEs and fishers to use them.</p>	<p>Fishers, MSMEs, cooperatives</p> <p>Fishers, MSMEs, cooperatives, fishery-sector related operators, governmental institutions</p>	<p>Local, regional, national and international</p> <p>Local, regional, national and international</p>

Output	Actions:how do you intend to capitalize the project outputs?	What target groups are you going to reach?	Level: local/regional, national, international
Counselling desks activated in all partner country providing professional assistance to fishery MSMEs	<p>MSMEs and fishers engaged in the FISH MED NET project should be supported and orientated further by the counselling desks in searching new funding opportunities to reinforce their fishery diversification businesses.</p> <p>Dispatching more counselling desks on major fishing ports.</p>	<p>Fishers, MSMEs, cooperatives, fishery-sector related operators</p>	<p>Local, regional, national and international</p>
The FISH MED NET e-commerce platform	<p>Engaging more and more MSMEs from all partner countries as well as from other geographic contexts into the platform to promote their businesses and products. Even more so to give the opportunity for others to include themselves and join the project.</p>	<p>Fishers, MSMEs, cooperatives, fishery-sector related operators, governmental institutions</p>	<p>Local, regional, national and international</p>

Output	Actions:how do you intend to capitalize the project outputs?	What target groups are you going to reach?	Level: local/regional, national, international
	<p>Promoting the e-commerce platform through the counselling desks, partners networks and stakeholders as well as information and dissemination events.</p> <p>Creating further synergies and links with other ENI CBC Med project's platforms.</p>		
Standard packages to develop public-private partnerships in the fishery sector.	<p>The standard packages to foster public-private partnerships in the fishery sector developed within the project are uploaded in the e-commerce platform and be available for a wider audience of interested users.</p> <p>Promoting the standard packages through the counselling desks, partners networks and stakeholders as well as information and dissemination events.</p>	Both fisher communities and institutions (governmental, NGOs, research, etc..)	Local, regional, national and international

Output	Actions: how do you intend to capitalize the project outputs?	What target groups are you going to reach?	Level: local/regional, national, international
<p>Sub-grants to support led-community developed initiatives on fishery diversification</p>	<p>Increasing more and more the cooperation between public authorities and fishers through further funding opportunities that are available in Tunisia, Lebanon, Palestine.</p> <p>Promoting the storytelling and visibility of the sub-grants through the counselling desks, partners networks and stakeholders as well as information and dissemination events.</p> <p>Testing is ongoing in Tunisia, Lebanon and Palestine. The evaluation of the results achieved and of the impact generated by the subgrant will be done upon their completion in order to capitalize them and improve the future scenarios in the target communities.</p>	<p>Fishers, MSMEs, cooperatives, fishery-sector related operators, governmental institutions</p>	<p>Local, regional, national and international</p>

14. CO-DEVELOPMENT OF NEW COOPERATION PROJECTS AND MAINSTREAMING

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New cooperation projects could be co-designed on the basis of the results achieved within the FISH MED NET project by the project partners, associated partners and stakeholders involved, as well as on the basis of the synergies and exchange of experiences of the ENI CBC Med projects involved in the Blue Growth Symposium, for instance in the framework of the new Interreg Next MED 2021-2027, Interreg IPA Adrion, Interreg Central Europe, Interreg Euro-Med, Interreg Europe, the European Fisheries Fund (EFF), other EU structural and/or direct funds, as well further EU and/or international cooperation programmes that are active in Tunisia, Lebanon, Palestine and in the whole Mediterranean basin.

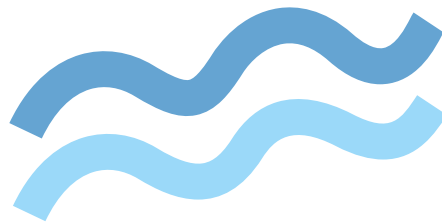
Several reflections were exchanged by partners on the development of further follow-up cooperation projects. The following results emerged:

Co-development of follow-up cooperation projects

- Follow-up cooperation projects should engage more and more women and youth. Possible themes could include social innovation in the frame of fishery diversification or focusing on specific clusters as developed within the project: fishing tourism, environment / services to communities, etc.
- Follow-up projects could include sub-grants focusing on artisanal fishing.
- In the pipeline and still brainstorming on ideas, one that came up was to provide services that would give the necessary accreditation for MSMEs to reach FISHMEDNET standards, with necessary training on quality control, hospitality, languages, accounting, business management, marketing, environmental management among others. Also, the digitalization of services related to fishery operations.

<p>Co-development of follow-up cooperation projects (continued)</p>	<ul style="list-style-type: none"> • WORLD BANK Group in Palestine is available to fund to PP7 new follow up projects on the theme of fishery diversification and sustainable development in Gaza. • In Lebanon, follow-up projects on the blue economy and fishery diversification are being operated and planned at the national and Mediterranean levels, essentially through international entities as FAO, GFCM, GEF.
<p>Mainstreaming: policy level</p>	<ul style="list-style-type: none"> • Follow-up projects should be developed to raise awareness in specific fields of regional policy about fishery diversification, as well as to exchange information and practices between the different norms and regulations in force in the Euro-Mediterranean countries. • Public actors and policy makers should be engaged in transnational exchange, reflections and debate to find out good practices to be included in national /regional policies as well as into Euro-Mediterranean joint strategies.

15. CAPITALIZATION EVENTS AND REINFORCEMENT OF NETWORKS



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Capitalization events will be organized by all project partners and associates aimed at:

- reinforcing existing networks/clusters at national and regional levels to reinforce cross-border and cross-sector cooperation, as well as at reaching and involving new target groups/type of stakeholders;
- supporting policy-oriented innovations and development by fostering the mainstreaming of good practices into local, regional, national and Euro-Mediterranean public policies.

The following set of events and/or meeting are foreseen by all project partners and associates in order to contribute to the capitalization and reinforcement of networks in the framework of the FISH MED NET project:

LB -Federation of Municipalities of the South Corse, France

Title	Atelier du Tourisme durable 2023
Location	Porto Vecchio, France
Date	28 novembre 2023
Short description	the third edition of sustainable tourism will be held in Poto Vecchio in November 2023. Sustainable marine tourism will be a theme in its own right, giving rise to a specific workshop. The diversification of professional fishing through tourism will be addressed. Participants in the FishMedNet project from Sardinia and Liguria will be specially invited to take part in the discussions. Regulatory changes will be one of the issues at stake.
Public and private players in sustainable tourism in the region and the Mediterranean	Public institutions, seafood sector related operators, fishers, MSMEs, cooperatives, NGOs.

Title	Assises Régionale de la pêche 2023
Location	Ajaccio, France
Date	octobre 2023 (en cours de programmation)
Short description	At the next regional fisheries conference, the CCSC will have a stand to present all the results of the FishMedNet project. The programme is currently underway and the CCSC has proposed organising a workshop to discuss the processing of fisheries products and tourism with fishermen. (Pescatourisme et iititourisme).
Public and private players in sustainable tourism in the region and the Mediterranean	Public institutions, seafood sector related operators, fishers, MSMEs, cooperatives, NGOs.

Title	Atelier régional Strong Sea
Location	Bastia, France
Date	19 octobre 2023
Short description	At the next workshop of the European Strong Sea project https://www.strongsealife.eu/ , CCSC will have a stand to present the results of the FishMedNet project in Corsica. CCSC has been invited to take part in the round table discussion on the problems of ghost nets and to talk about possible measures to diversify the fishing industry in the fight against plastic waste.
Public and private players in sustainable tourism in the region and the Mediterranean	Public institutions, seafood sector related operators, fishers, MSMEs, cooperatives, NGOs.

Title	Atelier régional du projet Ecotour
Location	Bastia, France
Date	Mars 2024
Short description	<p>FishMedNet's experience will be presented to participants in the Ecotour project from Italy, Cyprus, Greece, Spain and Hungary, with a view to sharing their experiences of fisheries diversification in the context of an island economy.</p> <p>Link: https://ecotours-project.eu/</p>
Public and private players in sustainable tourism in the region and the Mediterranean	Public and private actors in the sustainable tourism in Europe.

PP1 Legacoop Agroalimentare and PP2 Haliéus, Italy

Title	Giffoni FILM FESTIVAL
Location	Giffoni Valle Piana, Salerno, Italy
Date	21-23, July, 2023
Short description	International film festival dedicated and aimed at a young generation ages up to 25 years. During this even Legacoop will disseminate the importance of fisheries and the aims and objectives of the project in attempt to share the challenges of a struggling sector to the younger crowd. This will be a unique opportunity to entice the younger crowd with hopes of making the fishery sector more appealing to them. This will help achieve the possibility of sparking a movement in creating an intergenerational interest aboost the fishery sector.
Target groups	Younger generation, media news agencies

Title	La dieta mediterranea tra sport, salute e cooperazione
Location	Rome, Italy
Date	26 July 2023
Short description	The event “The Mediterranean diet between sport, health and cooperation” will be held in Rome at the Nazionale Spazio Eventi on 26th July 2023 and organized by Legacoop Agroalimentare, Legacoop, Future Food Institute, Municipality of Pollica – Permanent Secretariat of the Unesco Emblematic Communities of the Mediterranean Diet. During this fair, Legacoop Agroalimentare will disseminate the importance of the results obtained for FISH MED NET to generate interest for future partners interested in joining in for the development of a continuation of the project.
Target groups	Public institutions, seafood sector related operators, fishers, MSMEs, cooperatives, NGOs.

Title	CONXEMAR 2023
Location	Vigo, Spain
Date	3-5 October 2023
Short description	International Fair on seafood products (Food transformation). Regional Legacoop Agroalimentare (from various regions) will have a stand in which it will represent some fishery products that are produced by cooperative around Italy. During this fair, Legacoop Agroalimentare and Haliéus will disseminate the importance of the results obtained for FISH MED NET to generate interest for future partners interested in joining in for the development of a continuation of the project.
Target groups	Public institutions, seafood sector related operators, fishers, MSMEs, cooperatives, NGOs.

Title	Olioliva 2023
Location	Imperia
Date	3-5 November, 2023
Short description	International Fair on regional products (Agriculture and fishery). Regional Legacoop Agroalimentare will have a stand in which it will represent some fishery products that are produced by cooperatives around Italy. During this fair, Legacoop Agroalimentare and Haliéus will disseminate the importance of the results obtained for FISH MED NET to generate interest for future partners interested in joining in for the development of a continuation of the project.
Target groups	Public institutions, seafood sector related operators, fishers, MSMEs, cooperatives, NGOs.

Title	Social Dialogue European Commision
Location	Bruxelles
Date	22 November, 2023
Short description	Council recommendation for strengthening social dialogue. Legacoop Agroalimentare and Haliéus will engage in the importance of fishery sector at a National and international level on the needed support by the EU. FISH MED NET will be an example of the type of support needed to continue in order to help this sector throughout the entire Mediterranean.
Target groups	Governmental institutions representatives

Title	ECOMONDO
Location	Rimini
Date	7-10 November 2023
Short description	International Fair on regional products (Agriculture and fishery). Regional Legacoop Agroalimentare will have a stand in which it will represent some fishery products that are produced by cooperative around Italy. During this fair, Legacoop Agroalimentare will disseminate the importance of the results obtained for FISH MED NET to generate interest for future partners interested in joining in for the development of a continuation of the project.
Target groups	Public institutions, seafood sector related operators, fishers, MSMEs, cooperatives, NGOs.

PP3 CIHEAM, Italy

Title	Blue Land Day
Location	CIHEAM sede di TRICASE
Date	September 2023
Short description	A public event organized by CIHEAM Bari dedicated to the conservation of marine ecosystems and promotion of the sustainable development of coastal communities.
Target groups	Civil society, fishermen and cooperatives, Universities, Schools, and MSMEs

Title	Blue Sea Land
Location	Mazzara del Vallo – Sicily (Italy)
Date	18 -22 October 2023
Short description	The Blue Sea Land is an International Blue Economy Expo. The Blue District of Fishing and Growth – COSVAP, together with the Sicilian Region and with the support of the Ministry of Foreign Affairs, the Ministry of Economic Development and the Ministry of Agricultural, Food and Forestry Policies, organize the event which brings together the fishing enterprises of the Mediterranean countries, of Africa, of the IORA, and of the ASEAN and IILA countries, promoting the traditional products of each territory and new technologies.
Target groups	MSMEs of the Fishery sector, cooperatives, fishermen and practitioners, Public authorities, Governmental bodies.

PP5 ATDPA

Title	RESTART MED: Scaling up climate-resilient sustainable tourism in the Mediterranean - SUSTAINABLE TOURISM SUMMIT
Location	Tunis, Tunisia
Date	5-7 June 2023
Short description	The 2nd sustainable Tourism Summit was an occasion to debate and present the positioning of the Mediterranean countries in the sustainable tourism enterprises as a biodiversity place and committed to the protection of the environment in the face of climate change while guaranteeing a competitive tourist offer on the market.
Target groups	Travel agency, hostels, guest houses, Ministry of Environment, Ministry of Tourism, Ministry of Transport, tour guides, Environmental and sustainable development NGO

Title	Festival de la mer Tabarka
Location	Jendouba – Tabarka, Tunisia
Date	20-21 August 2023
Short description	The 2nd Edition of Festival de la mer Tabarka will be an occasion to welcome visitors to participate in activities related to the sea, fishery... It'll be a social, learning, economical and gastronomic event organized by the GDP (Fishing Development Group) of Melloula. This event will also promote the region of Tabarka and its special features: fishing activity, citizen sciences, eco-tourism, landscape...
Target groups	Fishermen, seaworkers, schoolchildren and all interested people.

Title	Salon International de l'Agriculture, du Machinisme Agricole et de la Pêche (SIAMAP)
Location	Tunis, Tunisia
Date	October 2023
Short description	SIAMAP is an international fairs where several sectors of activity, including agricultural equipment, agro-supplies, livestock and animal health are exhibiting. The event hosts competitions and scientific and technical conferences.
Target groups	professional and all interested people.

Title	Salon International de l'investissement Agricole et des Technologies (SIAT)
Location	Tunis, Tunisia
Date	October 2024
Short description	SIAT is a key event in the technological transition of our agriculture, which is still largely traditional and faces a number of challenges.
Target groups	professional and all interested people.

PP6 MoA, Lebanon

Title	MedArtSal final event – 2nd International Salt Fair – Towards a sustainable development of artisanal salinas
Location	Beirut, Lebanon
Date	7-9 June 2023
Short description	The MedArtSal final event – 2nd International Salt Fair – Towards a sustainable development of artisanal salinas, will include a two days salt exhibition in Beirut, at the Institute Cervantes de Beirut venues, Beirut Digital District, on 7th and 8th of June, and a field visit day to Anfeh salinas, MedArtSal pilot actions, on 9th of June. The event is organised by the project partner Fair Trade Lebanon in collaboration with the partner Association for the Development of Rural Capacities. Among the several sessions, a specific session on 7th June will be held by PP2 and PP6 to present the FISH MED NET project, with emphasis on the Blue Growth Symposium and capitalizations actions between the ENI CBC Med projects.
Target groups	Public and private stakeholders, professionals and MSMEs involved within the MedArtSal project.

PP7 ESDC, Palestine

Title	Bahric Ya Gaza "بحرك يا غزة.. خير وعزة"
Location	Maritime Museum / Fishermen's Port / Gaza City / Palestine
Date	12 July 2023
Short description	Maritime Museum / Fishermen's Port / Gaza. In it, the marine SMEs, fishermen's associations and the Fishermen's Wives Association displayed marine products, the biodiversity of fish in the Gaza sea, in addition to models of fishing boats and models of various fishing nets and marine knots used in the daily life of fishermen. The exhibits also included paintings indicating flags The navy, distress and rescue signals, and many marine artifacts related to the Palestinian maritime heritage. Also, the exhibition included many display angles related to marine fishing, including fishing equipment such as nets and motors, display of ornamental fish and their accessories, and display of fish caught from the sea of Gaza, in addition to the fishermen's wives' kitchen. The exhibition aims to shed light on the reality of the maritime sector in order for it to receive more attention from all relevant parties and international institutions because it is considered one of the pillars of the Palestinian economy.
Target groups	Fishermen, the marine SMEs, fishermen's associations and the Fishermen's Wives Association , MOA, interested people.

Title	Fish Sector Marketing & Networking Day
Location	Palestine Tower / Ramallah/ West Bank
Date	27 July 2023
Short description	ESDC is delighted to present the Fish Sector Marketing & Networking Day, a unique opportunity to foster connections and collaboration between 5 SMEs fish producers in the Gaza Strip and fish markets in the West Bank. This event aims to bridge the gap between these two regions, promote economic growth, and enhance cooperation within the fish sector. Join us for a day of networking, knowledge exchange, and business opportunities. Event Objectives: Facilitate networking and relationship-building between SME fish producers in the Gaza Strip and fish markets in the West Bank.
Target groups	Fishermen, the marine SMEs, fishermen's associations and the Fishermen's Wives Association , MOA, interested people.

All partners

Title	WestMED Awards 2023 – Maritime Data HUB
Location	
Date	
Short description	In the framework of the WestMED Awards 2023 , the project FISH MED NET has submitted an application form (currently under evaluation). Selected participating projects are included in the Maritime Data HUB developed in collaboration with EC DG MARE and EASME (available at the link: Maritime datahub (easme-web.eu)). The Data HUB currently collects more than 1,500 projects divided by basin (Mediterranean, with a further focus on the Western Mediterranean, the Atlantic and the Black Sea) and offers the possibility of giving them visibility by providing the main information (programme, funding, budget, abstracts, etc...) and referring to the sites of the projects and organizations that coordinated them for all the appropriate insights.
Target groups	Institutions, NGOs, fishery operators and stakeholders, SMEs, fishers.