



ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME

2014-2020

Call for capitalisation projects

Terms of Reference (ToRs)

Annex 3.1

Projects funded under the 2007-2013

ENPI CBC Med Programme

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ENI CBC MED PROJECTS FUNDED DURING THE 2007-2013 PROGRAMMING PERIOD

GOALS, RESULTS OF THE PROJECTS AND POTENTIAL OUTPUTS FOR CAPITALIZATION

Thematic Objective A.1 Business and SMEs development	Priority A.1.1 – Start-ups and recently established enterprises	<p><i>MEDGENERATION - Mobilising economic diasporas for Mediterranean development</i></p> <p>The MEDGENERATION project aimed at supporting successful investment and business creation experiences by mobilising expatriate talents and diasporas, so as to foster local and national authorities in the implementation of dedicated policies and measures targeting this specific population.</p> <p>Over the course of its implementation period, the project has implemented a comprehensive set of actions aiming at connecting diaspora entrepreneurs with their countries of origin (Jordan, Lebanon and Palestine) by helping them to scout potential business ventures and fostering the creation of a positive, stable business environment. This includes: the organization of study tours in Jordan, Lebanon and Palestine in order to foster networking and business development among entrepreneurs from the diaspora and local companies; the implementation of a mentoring programme (training and coaching) delivered by senior entrepreneurs of the diaspora to local young entrepreneurs in the countries of origin; technical assistance missions to support public stakeholders in the definition of strategies to boost investments from the diasporas.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Recommendations for mobilizing economic diasporas: Agaba and Marseilles meetings • White Paper on the key role of Diasporas for investment in the Mediterranean • Project final publication <p>More information at: http://www.medgeneration.eu/en</p>
	Priority A.1.2 - Euro-Mediterranean economic clusters	<p><i>MedDiet - Mediterranean Diet and enhancement of traditional foodstuff</i></p> <p>The MedDiet project aimed at increase the awareness of consumers (in particular young people and children - exposed to the risk of losing Mediterranean healthy eating habits) and of SMEs (in particular restaurants) about the benefits of the Mediterranean Diet (MD) by reinforcing the capacity of schools, local authorities, chambers of commerce/ business organizations and policy making institutions to implement effective and sustainable initiatives for safeguarding MD in Egypt, Greece, Italy, Lebanon, Spain and Tunisia.</p> <p>The award of a MedDiet quality label to over 200 restaurants and the training of owners and staff during the project implementation guarantee that these restaurants offer a high-quality genuine and certified Mediterranean Diet menu, based on the use of local fresh products and authentic recipes. Further to the training of teachers and school directors and the pilot initiatives within the project, many schools have developed autonomous actions including Mediterranean Diet taste laboratories, farms and factories, visits and school vegetables gardens and other educational actions for young students on healthy diet.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Educational kit for promoting the Mediterranean diet • Declaration for the safeguard and promotion of the Mediterranean Diet <p>More information at: http://www.med-diet.eu/</p>

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Thematic Objective A.1 Business and SMEs development</p>	<p><i>TEX-MED Clusters - Innovative cross-border approaches for Textile and Clothing Clusters co-development in the Mediterranean basin</i></p> <p>The TEX-MED Clusters aimed at increasing the quantity of links, partnerships and cooperation initiatives among the Textile and Clothing (T/C) industries of the Mediterranean basin and to speed up an industry evolution toward an integrated T/C Med system to replace the old “delocalization + subcontracting” inspired by multi-localization and co-contracting principles.</p> <p>The project conducted 48 business initiatives and 350 B2B meetings among SMEs of the textile and clothing sector. This cluster-based approach led to valuable achievements positive effects, highlighting the added value of cross-border cooperation in the textile sector. For instance, 4 Spanish companies have now direct access to the US market via cooperation with Jordan SMEs; in the framework of the cooperation between Tunisian and Italian companies, a new machine has been designed to better use the recycled cotton yarn from denim.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Towards a Mediterranean Textile and Clothing cluster • Textile and clothing: study on economics, markets and competition in the EU-MED area • Areas for cross-border cooperation among textile and clothing clusters • Study on Innovation and Technology in the European and Mediterranean Textile and Clothing Industry <p>More information at: https://www.keep.eu/project/16399/innovative-cross-border-approaches-for-textile-and-clothing-clusters-co-development-in-the-mediterranean-basin</p> <p><i>EDILE - Economic Development through Inclusive Local Empowerment</i></p> <p>The EDILE project aimed to enhance the capacities of local authorities and economic bodies in assessing and improving investment projects, using an innovative process mixing case studies, design of assessment tools, dialogue with enterprises and civil society and practical search for higher social benefits.</p> <p>The project was able to create a common rating methodology available to all private and public stakeholders to assess the level of positive impact on local economies of investment projects in terms of employment, subcontracting and respect of the environment.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Auto-assessment tool for sustainability of investment projects • Guide for responsible and inclusive investment in the Mediterranean <p>More information at: http://www.edile-initiative.org/en</p>
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Thematic Objective A.1 Business and SMEs development	<p>Priority A.1.3 – Sustainable tourism</p>	<p><i>MEET - Mediterranean Experience of Ecotourism</i></p> <p>The MEET project aimed at developing an integrated strategy in order to settle an eco-tourism development model for the Mediterranean area that boosts a better seasonal distribution of tourism flows, starting from the “European Charter for Sustainable Tourism” approach, through the establishment of a network amongst supply-side stakeholders (Natural Parks).</p> <p>Over the course of its implementation, the project MEET created a catalogue of 19 new ecotourism packages across 25 natural areas of the Mediterranean, which provides visitors with a true experience of nature, culture and history and generates economic benefits for the local communities and businesses.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Survey of eco-tourism best practices in the world • Guidelines for an ecotourism planning approach in the Mediterranean • Interpretation techniques and ecotourism management training • Ecotourism Manual • Catalogue of Mediterranean ecotourism packages • MEET ecotourism platform <p>More info at: http://www.medecotourism.org/</p>
Thematic Objective A.2 Technology transfer and innovation	<p>Priority A.2.1 – Technology transfer and commercialization of research results</p>	<p><i>Bio-Xplore - Bio Exploration - Novel methodology for the Identification of Valuable Natural Products Derived from Mediterranean Flora</i></p> <p>The Bio-Xplore project aimed at developing and implementing effective screening methodologies for identifying commercially valuable natural compounds which are derived from the diverse and relatively unexplored flora of the Mediterranean area, increasing local job opportunities and cross-border scientific, business and cultural interaction.</p> <p>During the project, training programmes and workshops allowed scientists and students to be taught on the methodologies and techniques for bio exploration. Student exchange program led to further collaboration which could continue beyond the project lifetime. The Bio-Xplore database represents a huge opportunity to develop new natural pharmaceutical and cosmetic products based on bio-exploration centres, which proved successful and economically feasible.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Screen to nature techniques • Scientific publications <p>More information at: http://www.bio-xplore.org/</p>

<p>Thematic Objective A.2 Technology transfer and innovation</p>	<p>Priority A.2.2 - SMEs access to research and innovation</p>	<p><i>NET KITE - Cross-border NETwork to foster Knowledge-intensive business Incubation and Technology transfer</i></p> <p>The NET KITE project aimed at supporting an effective transfer process of innovation, resulting on one side into the generation of spin-off companies in strategic sectors for the local economy and on the other side into pathways for introducing and managing innovation in mature productive sectors, creating new employment opportunities.</p> <p>Among its most significant results, the NET KITE Open Innovation Platform could be further promoted with already existing (national and/or regional) networks in order to increase the number of its users.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Guidelines and regulations for spin-off generation • Implementation of Technology Transfer units as research to industry interfaces • Comparative analysis of selected R&I pilot sectors in Jordan, Tunis, Palestine and Egypt • NET KITE Open Innovation Platform <p>More information at: http://www.netkite.eu/</p>
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<p>Thematic Objective A.3 – Promotion of social inclusion and the fight against poverty</p>	<p>Priority A.3.1 – Professionalization of young people (NEETs) and women</p>	<p>EGREJOB - Euro-mediterranean GREen JOBS</p> <p>The EGREJOB aimed to build a Euro-Mediterranean incubation system of skills in the field of green jobs through a process based on multi-stakeholders engagement, a standardized training path and a common certification scheme of “green” skills.</p> <p>The most comprehensive result reached by EGREJOB is the signature of the Green Job Chart: being the first declaration of intents conceived and formalized at Euro-Mediterranean level on Green Jobs, the Charter has an unquestionable institutional relevance and it represents a fundamental step towards project’s sustainability. In addition, 150 young people were trained as regards the skills needed in the green economy sector. Finally, the report on “Skills for a green economy in Euro-Mediterranean countries fostering inclusive and decent green jobs” dated from June 2016, drafted by the International Training Centre of the International Labour Organization (ITCILO), provides relevant information and in-depth surveys conducted in the EGREJOB participating regions in 4 countries (Italy, Lebanon, Spain and Tunisia). This report was elaborated to be used beyond the duration of project.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Green jobs database • Regional reports on green jobs potential in Andalusia, Catalonia, Tuscany, Sardinia, Lebanon and Tunisia • Report “International Skills for a Green Economy in Euro-Mediterranean Countries: Fostering Inclusive and Decent Jobs” by the Training Centre of the International Labour Organization (2015) • EGREJOB Euro-Mediterranean Green Jobs charter <p>More info at: https://www.keep.eu/project/16354/euro-mediterranean-green-jobs</p>
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<p>Thematic Objective A.3 – Promotion of social inclusion and the fight against poverty</p>	<p>Priority A.3.2 – Support social and solidarity economic actors</p>	<p><i>SIDIG-MED - Social and Intercultural Dialogue through Governance for Local development: Mediterranean Urban and Peri-urban Agriculture</i></p> <p>The SIDIG-MED project aimed to improve capabilities of project partner cities and public administrations in implementing governance policies and strategies on local Urban and Peri-urban Agriculture (UPA) to fight urban social exclusion and poverty in city groups involved in Urban and Peri-urban Agriculture.</p> <p>Among the most promising results achieved by the project, new concepts on urban gardening were introduced targeting people at risk of social exclusion. Local communities learned new methods to produce food without chemicals, using natural extract and biological methods to control insects. The project fostered new skills for women like milk processing, wool making, planting home garden, solar drying, composting unit and many other techniques for sustainable production so they can generate an income for their family. Thousands of citizens (through associations, local committees, schools, etc.) were involved in participatory processes to define the governance model of urban agriculture pilot projects in the four areas concerned (Rome, Barcelona, Al-Balqa, Mahdia): this could be an interesting model to further develop in order to reinforce the involvement of citizens in policy-making.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Local strategies for the development urban and periurban agriculture – Barcelona, Rome, Al-Balqa and Mahdia • Guidelines for urban agriculture pilot projects • Urban agriculture governance models - Barcelona, Rome, Al-Balqa and Mahdia <p>More information at: http://www.enpicbcmmed.eu/sites/default/files/sidig-med_0.pdf</p>
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<p>Thematic Objective B.4 – Environmental protection, climate change adaptation and mitigation</p>	<p>Priority B.4.1 – Water management</p>	<p><i>AQUAKNIGHT - AQUA Knowledge and Innovation transfer for water savinG in the MediTerranean basin</i></p> <p>The AQUAKNIGHT project focused on optimizing the consumption and minimizing Non-Revenue Water (water not metered or billed to consumers) through the implementation of five pilots in the cities of Limassol (Cyprus), Genoa (Italy), Alexandria (Egypt), Tunis (Tunisia) and Aqaba (Jordan).</p> <p>Among the main results achieved by the project and suitable for capitalization are:</p> <ul style="list-style-type: none"> • Water losses recovered: Limassol: 49%, District Metered Area (DMA) with 106 users covered; Genoa: 75%, DMA with 85 users covered; Aqaba: 76%, DMA with 325 users covered; Alexandria: no leaks found, DMA with 6,720 users covered; Tunis 4%, DMA with 6,830 users covered • 10 training courses implemented (88 persons trained) and 2 exchange visits for water operators organized in Italy and Cyprus to showcase the best available technologies and methodologies for non-revenue water management. • Manual of best practices for reducing commercial losses. The manual contains relevant information to support water utilities in the management of their water system, by providing a summary of good practices for evaluation and reduction of apparent/commercial losses. <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Network of stakeholders in the Mediterranean region • Material of training courses • Report on field activities • Report describing activities of water leakage control • Manual of best practices for water commercial losses • Final publication <p>More information at: http://www.gisig.eu/aquaknight</p>
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Thematic Objective B.4 – Environmental protection, climate change adaptation and mitigation	Priority B.4.1 – Waste Management	<p>GMI - The Green MED Initiative</p> <p>GMI was a pioneer effort of six Mediterranean countries to develop a cross-border incentive based recycling programme and communication campaign targeting 200 schools and universities.</p> <p>Among the most significant results achieved are more than one million empties were returned, resulting in more than 27 tons of empties collected and recycled. A reduction of 164 tons in CO2 emissions was achieved; 162 Reverse Vending Machines (RVMs) installed for recycling plastic empties and 33 Memoranda of Understanding were signed among public and private entities; 63 schools and 5 universities were actively involved in the project, with more than 100,000 students participating in the recycling activities.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Regional best practices in waste treatment and recycling • Incentive scheme for waste recycling • Technical implementation report <p>More information at: http://gmiproject.eu/</p>
	Priority B.4.3 – Energy efficiency and renewable energy	<p>MED-DESIRE - Mediterranean Development of Support schemes for solar Initiatives and Renewable Energies</p> <p>MED-DESIRE objective was to facilitate the take up of distributed solar energy and energy efficiency in the target regions, by identifying and removing barriers related to the legal, regulatory, economic and organizational framework of distributed solar energy technologies.</p> <p>Main results include funding mechanisms dedicated to medium-size photovoltaic installations in Tunisia, to solar water heaters in the domestic sector in Egypt and to a technology-neutral incentive in Lebanon; 3 solar ordinances were designed for municipalities in Tunisia (Hammam-Sousse), Lebanon (Tyre) and Egypt (through the New Urban Communities Authority - NUCA).</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Innovative financing mechanisms and solar building codes: studies • Financial support mechanisms for distributed solar technologies • Solar thermal regulations and solar ordinances: country specific documents • Survey on solar obligations • Key elements to stimulate market development and effective investment strategies in Mediterranean Countries • Financial instruments and solar ordinances: training materials <p>More info at: http://www.med-desire.eu/index.php?lang=en</p>

<p>Thematic Objective B.4 – Environmental protection, climate change adaptation and mitigation</p>	<p>Priority B.4.4 – Integrated Coastal Zone Management</p>	<p><i>MESP - Managing the Environmental Sustainability of Ports for a durable development</i></p> <p>MESP focused on the reduction of water, air and noise pollution deriving from port activities through the implementation of a multidisciplinary approach, which encompasses technological, regulatory and administrative solutions.</p> <p>Eventually, the project prevented and reduced risk factors for the safeguard of the natural environment and the improvement of urban life quality in port areas of the four harbours (Aqaba, La Spezia, Patras and Tripoli). The reduction of pollution sources, in ports and nearby areas for air, noise and water sectors had direct (positive) effects on more than 260,000 citizens living in port nearby areas together with 1,700,000 tourists and more than 4,000 harbour workers. Moreover, MESP staff trained more than 370 people on port environmental pollution abatement.</p> <p><i>Potential outputs for capitalization</i></p> <ul style="list-style-type: none"> • Technical reports on pilot activities • Roadmap for the criteria selection, methodologies and practices choice and measurements assessment for the environmental sustainability of ports <p>More information at: https://www.keep.eu/project/4040/managing-the-environmental-sustainability-of-ports-for-a-durable-development?ss=8ce65982a7a5bff1dee6b9e69fc1b1e2&espon=</p>
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