



TUNISIA



Pilot Area2: Djerba



which are Houmet Souk, Mednin and Aghir. The main activities in Djerba are fisheries, agriculture, and tourism. These regions are characterized by an important touristic activity with relatively high density of hotels in Midoun. Djerba Islands generates around (30%) of national tourism of the country. However, it shall be noted that tourism in Djerba is an almost standardized mass tourism. It is essentially based on two important natural determinants: The Sun and the Sea. With the growth of mass tourism, impacts of tourism seasonality have become greater. The peaking of tourist demand in few months is resulting in inefficient use of tourism facilities and pressure on the ecological and sociocultural carrying capacity. This trend has led to several shortcomings and challenges has impacted the environment. This negative impact of tourism development such as pollution and littoralization could gradually destroy natural resources on which the sector depends.

Djerba is, with 514 square kilometres, the largest island of North Africa, located in the Gulf of Gabès off the coast of Tunisia. Djerba had a population of 163,726 inhabitants at the 2014 Census. Djerba has sought UNESCO World Heritage status protections for the island. Its largest city is Houmt Souk on the northern coast of the island, with a population of around 65,000 inhabitants.

The action plan will enhance the sustainable maritime tourism in Djerba area.

The Djerba Island coast which extends along 200 km, can be classified into six categories: rocky coast, coast with dune, maritime swamp coast, sandy beach, and consolidated beach. The Pilot area can be subdivided into 3 administrative regions



Views of main Djerba Island tourist attraction poin

Partner Involved:



Local actors and stakeholders to be involved:

- Local Authority
- Municipality
- Port and Marine Authorities
- Tourism operators and professionals
- Local Community
- Fishermen's association

Main objectives of the pilot

The main objective of the pilot is to achieve a sustainable development of Coastal/Maritime tourism in Djerba, through diversifying the Coastal/Maritime tourism products (e.g. Recreational boating (Marinas), Nature/Ecotourism ...). Therefore, the action plan will focus on integrating tools and concepts such as Blue Economy, Sustainable and efficient resource use and ICZM/ MSP approaches.



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MORE INFORMATION:

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