



Co-Evolve4BG



Co-Evolve4BG

Co-evolution of coastal human activities & Med natural systems for sustainable tourism & Blue Growth in the Mediterranean

[See our video!](#)



Co-Evolve4BG

SUSTAINABLE TOURISM IN COASTAL AREAS

9 institutional, operational and scientific partners

5 COUNTRIES

coordinated and lead by 

16 ASSOCIATED PARTNERS



How to analyze the Threats and Enabling factors of Co-evolve4BG pilot areas?

Co-Evolve4BG has stated the Analysis at Mediterranean scale that aims at assessing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities based on the principles of ICZM/MSP and promoting Blue Growth. The assessment that is being carried out in the study phase, provides an integrated analysis of the main **Threats and Enabling Factors (T&EF)** for a sustainable and ecosystem-based coastal tourism development at Mediterranean scale and each pilot areas.

A list of Treats and Enabling Factors (T&EF) selected in this project is exposed in the figure 1. Specific demonstration actions will be defined in pilot areas by project partners (e.g. participatory planning processes using the analysis and the tools produced by the project itself and its connected actions, small scales infrastructures, testing of sustainable tourism using a set of indicators, etc.).

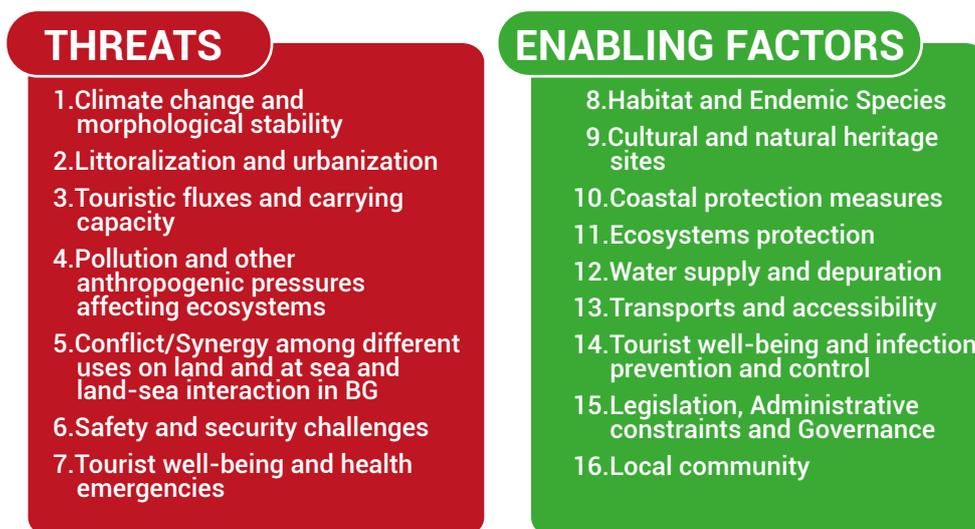


Figure 1. Threats and Enabling Factors at Mediterranean Scale.

The activity “Analysis at Mediterranean scale” is divided in two sections as shown in Figure 2.

The **first section**, “Integrated analysis of T&EF for sustainable tourism at MED scale” includes an analysis of the main T&EF for a sustainable and ecosystem-based coastal tourism development, which allows a positive co-evolution of human activities and natural systems at Mediterranean and Pilot Area scale. This integrated analysis will be held at both MED scale and local scale. The MED scale analysis aims to create an overview of T&EF covering the whole Mediterranean Sea in order to address policies related to Mediterranean coastal ecosystem and tourism management enabling co-evolution. At local scale, the same T&EF list will be dealt on seven Pilot Areas in the project which represents the different conditions around the MED.

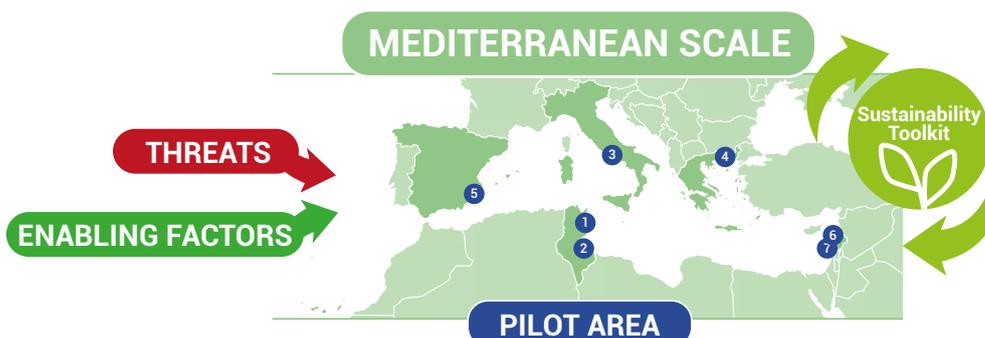


Figure 2. Schedule of the two main sections of the analysis of threats and enabling factors and the development of a Tourism sustainability toolkit at Med Scale and local scale.

Second section, "Tourism sustainability analysis toolkit", aims to quantify the sustainability of tourism at MED scale and on pilot areas. This activity focuses on establishing a common methodology to define and evaluate tourism sustainability. The activity will be built on previous tasks in order to create a conceptual model for assessing the level of sustainable development of tourism in the Mediterranean. The model will be composed by a system of indicators which will assess sustainability in terms of four criteria: environment, society, economy and governance (Fig. 3, left).

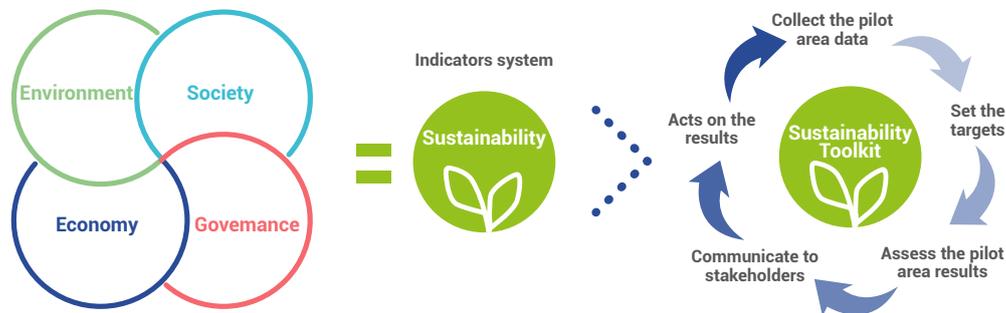


Figure 3. The tourism sustainability analysis toolkit model will be composed by an indicators' system. The sustainability evaluation will be carried out, on the tourism-driven strategic planning on Pilot Areas, in order to inform planning recommendations.

Key priorities and challenges in relation to sustainable coastal tourism in Mediterranean area will be consequently identified in this activity, highlighting differences and common features. The results of this analysis, will include the identification of the information available and of the knowledge gaps, allowing to identify specific indicators to measure sustainability in Pilot Areas. It will be the basis on which Pilot Areas Action Plans will be developed.

Achievements of Co-Evolve4BG

During the first year, several achievements were carried out. Covid-19 did not stop Co-Evolve4BG partners and associated partners from achieving the project expected results. Under the supervision of the Lead Beneficiary, the Institute National des Sciences et Technologies de la Mer (INSTM), several efforts have been made to keep the planning of the activities on track.

Different actions were carried out related to the dissemination of Co-Evolve4BG project. In fact, during this time, efforts have been made to collaborate with stakeholders and local actors (such as tourism operators and professionals, SME, local and national authorities) in different infodays. This was done through developing an effective communication strategy. During this phase, social media (Facebook: <https://www.facebook.com/CoEvolve4BG>) and the project website (<http://www.enicbcmcd.eu/projects/co-evolve4bg>) were used to reach the project's Target Groups. In the next two years, these stakeholders/local actors will be involved in the planning for a sustainable Coastal/Maritime tourism.

Co-Evolve4BG partners have been working in close collaboration to create synergies with other projects having the same objectives and priorities such as HELIOS and Med-EcoSuRe, through signature of a collaboration agreement. These synergy agreements will cover aspects related to data and information sharing, adopting the same participatory approach with some projects, joint organization of events such as training, workshops and seminars and spreading the projects results/approach to a boarder audience.



NEWS



Project news

25 November 2020

Co-Evolve4BG: strengthening synergies during the 11th transnational seminar for Mediterranean & Black Sea Flags

On the 25th November, Co-Evolve4BG attended the 11th transnational seminar for Mediterranean & Black Sea Flags, organised by FARNET (fis...



Project news

23 November 2020

Discover Co-Evolve4BG Pilot Area 1: Sousse-Monastir in Tunisia

Learn more about the areas where the pilot interventions of the Co-Evolve4BG project for the sustainable development of touristic activities will take place.



Project news

04 November 2020

Tunisia: call for tenders under Co-Evolve4BG project

The deadline for submitting bids is 16th November 2020 at 12h00 (Tunis time).

[More News](#)

RECENT EVENTS



Co-Evolve4BG 2nd Steering Committee (Virtual)

Despite not being able to meet physically due to COVID19, the partners of Co-Evolve4BG saw each other virtually in our 2nd Steering Committee.

By Zoom, at the invitation of the WP3 Leader, the University of Murcia, the Second Steering Committee was held on 1st July 2020.

During the meeting the project was presented, as well as the different work packages that make up the project.

The outcomes were also presented by each of the partners, where they had time to discuss the tasks to be performed and the activities to be carried out in each of the work packages.

Mainly, they discussed those activities with which the project should start. In addition, a final Communication Plan was presented to be implemented throughout the life of the project

Training Session: Analysis of the sustainability of tourism in coastal areas

On **22nd of July 2020**, the online **training session** on the Co-Evolve4BG toolkit was led by Harry Coccossis, Professor at the University of Thessaly and head of the Department of Planning and Regional Development.

Thanks to this meeting, Co-Evolve4BG partners were able to acquire the **basic knowledge** of the methodology developed in the Interreg Med funded project CO-EVOLVE, that is called toolkit, to monitor and assess the economic and social performance of the tourist activities and their influence on the potential environmental impacts in tourism destinations.

The **toolkit presented** consists of a ready-to-use excel which will form the basis of sustainability assessment in each type of Mediterranean coastal destinations taking part in Co-Evolve4BG. The general concept and utility of the **Sustainability Evaluation Tool** is to provide planners and policy makers with a user friendly and automated form for measuring and monitoring the key issues related to the sustainable development of each pilot areas of Co-Evolve4BG (in Spain, Italy, Lebanon, Tunisia and Greece).

Co-Evolve4BG holds infoday in Lebanon: Promoting the sustainable development of human activities and natural systems in coastal tourist areas

On Thursday, **1st of October 2020** and, within the framework of implementing Co-Evolve4BG project activities, AMWAJ NGO under the patronage of the Union of Tyr Municipalities, organized the **presentation of the Co-Evolve4BG project in Lebanon**.

The session started with Eng. Hassan Dbouk, head of Tyr municipality, Union of Tyr Municipalities and head of Tyr Coast Reserve Committee, that highlighted the importance of projects that help in founding rules for sustainable development and the protection of marine natural resources and encouraged the participation of local community institutions to achieve the goals of the project, wishing success for AMWAJ NGO and the project management.

Eng. Malek Ghandour, president of AMWAJ NGO, spoke about the partners and the general **objectives of the project** that aims at analyzing and promoting the development of human activities and natural systems in the coastal tourist areas to achieve sustainable development goals within the tourism activities based on integrated management of coastal areas and marine spatial planning and to promote blue growth in the Mediterranean.

The project's technical coordinator, presented the objectives and activities of the project at the local level. During the event, the expected results of the project and the means of cooperation with the local community for developing sustainable tourism in the **pilot areas of Tyr and Batroun** was presented. To conclude the session, forthcoming activities to develop the pilot in Lebanon were planned.

Co-Evolve4BG infoday in Batroun, Lebanon

On Thursday, 5th of November 2020 under the patronage of the **"Green Community"** and in collaboration with the **"Ministry of Public Works and Transport" of Lebanon** and **"Al Midan" NGO** as partners of the **Co-Evolve4BG project**, an Info-day meeting was being organised in Batroun.

Co-Evolve4BG infoday in Italy to develop sustainable tourism in Circeo National Park

The Tourism Agency of Lazio Region in collaboration with the Circeo National Park and Department of Architecture of the University of Roma Tre, in the framework of the European Union - ENI CBC MED funded, organised an infoday last 10th of November. The virtual meeting introduced the objectives and actions to be implemented at local level by Co-Evolve4BG.

WE WERE THERE

- Co-Evolve4BG participated in ECOMEDPORT webinar
- Co-Evolve4BG attended the 11th Transnational seminar for Mediterranean & Black Sea Flags, organised by FARNET (fisheries areas network)
- Co-Evolve4BG was present at the 25th anniversary of the Barcelona Process

UPCOMING EVENTS



20ST | JANUARY 2021

Event:

Internal Event - 3rd Steering Committee Meeting, at the invitation of the Regione Lazio

Assistants:

Project Partners and Associated Partners

Meeting:

Online

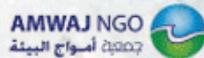


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Partners:



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