

5TH APRIL

 **FI.L.S.E. - Incubator BIC**
via Greto di Cornigliano 6r, Genova



09:00 – 09:30 Transfer of the participants from Piazza De Ferrari to FI.L.S.E. - Incubator BIC

The transfer will be organized with electric ELETTRA cars by DUFERCO and shuttle bus from Piazza De Ferrari to FI.L.S.E. - Incubator BIC

09:30 – 10:00 Participant registration and welcome coffee

10:00 – 10:15 Institutional welcome

Andrea Benveduti – Councilor for economic development - Liguria Region

Stefano Garassino – Councilor for economic development - Genoa Municipality

Lorenzo Cuocolo – Chairman of the Board - FI.L.S.E. S.p.A.

10:15 – 10:30 Presentation of the SME4SMARTCITIES project

Antonio Fuentes Cano – CEEIM - SME4SMARTCITIES Project Lead Partner

*Opening and Agenda: **Maria Nives Riggio** – Vice General Director - FI.L.S.E. S.p.A.*

10:30 – 12:30 National and local strategies on smart city

▶ Country market, policies and strategies

Susanna Jean – Enterprise marketing - TIM S.p.A. (online)

Antonio Notaristefano – Coordinatore Smart Cities IT & Digital - ENGIE S.p.A. (online)

▶ The Smart Specialization Strategy of Liguria Region

Marco Rolandi – Strategic Development Department - Liguria Region

▶ Genova Smart City: Past and Future

Gloria Piaggio – Place Marketing Director - Genoa Municipality

*Moderator of the section: **Maria Nives Riggio** Vice General Director / **Pietro De Martino** Incubator Manager - FI.L.S.E. S.p.A.*

12:30 – 14:00 Networking lunch

14:00 – 15:00 After lunch extra time

Companies: bilateral meetings

Stakeholders and project partners: visit to Genova San Giorgio Bridge

Smart city tour - day one

15:00 – 16:00 Virtual tour to Genova San Giorgio Bridge

with **Andrea Tomarchio** - Executive Vice President Infrastructure and PM Genova San Giorgio Bridge - RINA Consulting

and **Ferdinando Cannella** - Coordinator of Industrial Robotics Facility - IIT Italian Institute of Technology

16:00 - 17:00 Visit to the new technological Operations Center of Genoa Police

The transfer will be organized with shuttle bus from FI.L.S.E. - Incubator BIC to Operations Center of Genoa Police and to the city center at the end of the visit

20:30 – 22:30 Networking Dinner

Venue: Il Marin - Calata Cattaneo, 15, 16128 Genova

Organized in the frame of



Hosted by




Follow the live streaming on Facebook
FILSE - Incubatore di Impresa BIC @filsebic

Transfer of the participants from Piazza De Ferrari to FI.L.S.E. - Incubator BIC 09:00 – 09:30

The transfer will be organized with electric ELETTRA cars by DUFERCO and shuttle bus from Piazza De Ferrari to FI.L.S.E. - Incubator BIC

Participant registration and welcome coffee 09:30 – 09:45

Round table: Strategies and projects on Genoa Smart City Challenge 09:45 – 10:30

The Genoa challenge 

Stefania Manca – Resilient Manager - Genoa Municipality

The other project call challenges 

Malaga, Murcia, Israel and Palestine representatives

Round of questions from the attendees 

Genoa Challenge: Brief presentation of the selected SMEs 10:30 – 13:00

Moderator of the section: **Fabio Tenore** - Job Centre S.r.L.

Networking lunch 13:00 – 14:30

The Users' needs: Institutional point of view 14:30 – 15:00

Paolo Odone – Vice President - Genoa Chamber of Commerce

Paola Dameri – Delegate for the smart city - Genoa University

Sonia Sandei – Vice President - Confindustria Genova

Massimiliano Varruciu – Energy Manager - Genoa Municipality

Opening: **Maria Nives Riggio** – Vice General Director - FI.L.S.E. S.p.A.

Workshop for information exchange between SMEs and users 15:00 – 17:00

Rossella Bertolotto – ARPAL Regional Environmental Protection Agency

Monica Nolo – Responsible for coordination and development - Ligurcapital

Ilaria Ferrando – Genoa University

Silvia Biasotti – CNR National Research Council

Monica Gori – IIT Italian Institute of Technology

Riccardo Battaglini – Liguria Digitale

Stefania Toro – CONDIVISO - Smart Lighting Squares

Moderator of the section: **Stefano Carosio** – Project Manager - Genoa Smart City Association

Facilitator of the section: **Fabio Tenore** – Job Centre - Technology Developer of SMEs Q&A

Conclusions 17:00 – 17:10

Valeria Cibrario - ENI CBC MED Managing Authority

Transfer of participants from FI.L.S.E. - Incubator BIC to city center 17:10

Smart city tour - Day two

Smart Lighting Squares Tour 19:00 – 20:00

with **Stefania Toro** - CONDIVISO and **Massimiliano Varruciu** - Genoa Municipality

Meeting Point Piazza San Lorenzo (in front of the Cathedral)

Networking Cocktail 20:00 – 21:00

Venue: Cloister of the Diocesan Museum, Via Tommaso Reggio, 20r, 16123 Genova

