



THE POWER OF REUSE CULTURE

A REUSE PROJECT IN THE MEDITERRANEAN BASIN

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ABOUT THE PROJECT

The Mediterranean area faces, on the one hand, a significant waste production and landfilling, and on the other hand, the production of huge quantities of reusable goods prematurely disposed for recycling, consequently maintaining the old linear economy of “produce, use and throw away”.

In order to promote the culture of reuse for environmental sustainability, green employment and solidarity, REUSEMED proposed creating municipal networks based on reuse circuits for home appliances, furniture, books, clothes, waste electrical & electronic equipment and food. To set up the networks, 4 cities in Spain, Italy, Jordan and Tunisia are designing and testing composting installations, food collection points in markets, repair and reuse centers, reuse corners in shops and repairing cafés. Moreover, an APP solution will interconnect managers and users of the different circuits. Even if promoted by the local administrations in charge of waste management counting with the involvement of local stakeholder organizations, it is expected that the reuse networks will become self-sustainable in the mid-term, when revenues out of the sales of repaired products can finance the human resources and the maintenance of the infrastructures.



KEY INFORMATION

ENI CBC Med is the largest Cross-Border Cooperation (CBC) initiative implemented by the EU under the European Neighbourhood Instrument (ENI). Through calls for proposals, ENI CBC Med finances cooperation projects for a more competitive, innovative, inclusive and sustainable Mediterranean area.

Acronym
REUSEMED
 Full title
Mediterranean Basin Reuses
 Thematic objective
 B.4 Environmental protection, climate change adaptation and mitigation
 Priority
 B.4.2 Waste management
 Countries
 Spain, Jordan, Tunisia, Italy



www.enicbmed.eu/projects/reusemed

PARTNERSHIP

Role	Name of the organisation	Country	Region
Lead beneficiary	Sanitation Cordoba	Spain	Andalucia
Partner 1	National Association of Public Environmental Enterprises	Spain	Andalucia
Partner 2	Ministry of Local Administration	Jordan	
Partner 3	New Deir Alla Municipality	Jordan	Al-Balqa
Partner 4	Municipality of Sakiet Ezzit	Tunisia	Sfax
Partner 5	National Agency for Waste Management	Tunisia	
Partner 6	Municipality of Capannori	Italy	Toscana
Partner 7	Reggio Children Foundation - Loris Malaguzzi	Italy	Emilia Romagna



ASSOCIATES

Role	Name of the organisation	Country
Associate 1	EMULSA, Municipal Company of Urban Environment Services of Gijón	Spain
Associate 2	Regional Government of Andalusia	Spain
Associate 3	Thouraya	Tunisia
Associate 4	Ecole Nationale d'Ingénieurs de Tunis, University Tunis El Manar	Tunisia
Associate 5	رواد المستقبل لتسكين افراد المجتمعات في المجالات البيئية والتعليمية	Jordan
Associate 6	Ecole Nationale d'Ingénieurs de Tunis, University Tunis El Manar	Tunisia

GOOD PRACTICES



REUSEMED launches its guide of good practices to promote the reuse culture

The best examples of reuse-related practices developed in municipalities of the Mediterranean basin are now available in a guide published by REUSEMED. A total of fifteen good practices identified by entities from the four countries involved in the project (Italy, Jordan, Tunisia and Spain) are available at the following link.

Here is a brief summary of the best practices identified by REUSEMED'S partners



A second-hand textbook market in Italy, a benchmark of reuse for REUSEMED



A Jordanian project to reuse wool yarns to produce new garments, example of best practice for REUSEMED



REUSEMED in Spain identifies municipal networks to give a second life to old clothes



REUSEMED highlights the reuse of school supplies in Tunisia with social and environmental impact



REUSEMED focuses on the 'Conserve' project for the recovery of fresh agricultural products



REUSEMED in Italy highlights Daccapo, a public-private partnership that manages to reuse more than 50 tons of clothing, furniture and other goods per year

