

# **BESTMEDGRAPE**

## **Newsletter 3 - 2021**



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## **Sabah Saifan: from a small Jordanian town with little opportunities, to BESTMEDGRAPE project**



**On the occasion of Women International Day, Sabah Saifan, Ph.D., Associate professor at the Al Ahliyya Amman University, Department of Pharmaceutical Sciences, told us her story... How she went through a lot in a patriarchal society to get where she is today.**

<https://www.enicbcmed.eu/how-journey-little-girl-small-jordanian-town-little-opportunities-led-her-bestmedgrape>



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**Riccardo Martucci,**  
**one of the selected potential entrepreneurs in Italy,**  
**shares his vision with BESTMEDGRAPE**



**Riccardo Martucci narrates his journey that brought him  
to BESTMEDGRAPE. Why an Italian lawyer changes his course from  
courts rooms to wine business?**

<https://www.enicbcmed.eu/riccardo-martucci-one-selected-potential-entrepreneurs-italy-shares-his-vision-bestmedgrape-0>



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## New awards for a BESTMEDGRAPE team member from Lebanon!



**Magda Bou Dagher Kharrat, the director of the laboratory biodiversity and functional genomics at the Faculty of Science - Saint Joseph University of Beirut, one of BESTMEDGRAPE Lebanese partners, won two awards. In an interview, she tells us more about it.**

<https://www.enicbcmmed.eu/new-awards-bestemedgrape-team-member-lebanon>



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**Ph.D. Boutheina Gharbi,  
a success story of a Tunisian entrepreneur**



**Ph.D. Boutheina Gharbi, a designer specialized in the heritage enhancement, researcher in the Maghrebian archeology and architecture laboratory of Manouba university and entrepreneur, told us how her childhood between home in Medina and vacations in her fathers' village kind of predestined her future.**

<https://www.enicbcmed.eu/bestmedgrape-phd-boutheina-gharbi-success-story-tunisian-entrepreneur>



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**BESTMEDGRAPE project is on track :**  
**meet two of our Jordanian potential entrepreneurs**



**Potential entrepreneurs have been selected in most of the countries involved in the project.**

**In a series of articles, we met some of them. Here we introduce Dr. Rima Alomari and Dr. Alaa Ghidan from Jordan,**

<https://www.enicbcmmed.eu/bestmedgrape-project-track-meet-two-our-jordanian-potential-entrepreneurs>



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## How BESTMEDGRAPE will help Cynthia from Lebanon to fulfil her dreams?



**Cynthia Chaoui, one of the selected entrepreneurs in Lebanon, who studied pharmacy to join the family pharmaceutical distribution business, is very enthusiastic about cosmetics, and this pushed her to specialize in this field.**

<https://www.enicbcmmed.eu/how-bestmedgrape-will-help-cynthia-lebanon-fulfil-her-dreams>



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**What brings together a PhD student,  
a business consultant and an agricultural entrepreneur?  
BESTMEDGRAPE! Discover the story of an Italian team  
of potential entrepreneurs**



**Learn more:**

<https://www.enicbcmmed.eu/what-brings-together-phd-student-business-consultant-and-agricultural-entrepreneur-bestmedgrape>

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**“Nothing is created, nothing is destroyed,  
but everything is transformed into something more precious”  
is the motto of these potential entrepreneurs involved  
in BESTMEDGRAPE**



**Luca and Elisa shared their experience with the readers.  
How did they find BESTMEDGRAPE and what they  
expect to achieve.**

<https://www.enicbcmmed.eu/nothing-created-nothing-destroyed-everything-transformed-something-more-precious-motto-these>



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## Practical Sessions of the Living Labs



**Practical sessions of the Living Labs took place in the 5 countries.**

**Here, this is the practical session of the Living Lab 2  
on grape pomace extraction which took place in Italy  
with the potential entrepreneurs**



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## Meet Ibrahim, a young Tunisian who wants to turn agri-food biomass into cosmetics and skincare products



**Born and raised in Sfax, one of the most well-known Tunisian southern cities to have the largest olive oil industry and the largest olive continual agricultural forest in the world. He grew up between olive oil mills and what marked his childhood was a simple question that will lead him today to be considered as one of the potential successful entrepreneurs:**

**“Why cannot we use the olive oil marc? Why can we use biomass for animals but we as humans consider food industry by-products as waste?”**

<https://www.enicbcmmed.eu/bestmedgrape-meet-ibrahim-young-tunisian-who-wants-turn-agri-food-biomass-cosmetics-and-skincare>



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