

PEOPLE



TOURISM

PEOPLE TECHNICALLY TRAINED

Guides, small business owners, tourist services, cultural heritage managers, young entrepreneurs, students, women associations, food producers

3500+

people actively involvedin awareness campaign -in awareness and sensitization activities

45.000+ **TOURISTS VISITING THE NEW DESTINATIONS** IN THE LAST 4 YEARS

70+

VISIBILITY AND **PROMOTIONAL**

INITIATIVES

With experiences focused on culture, adventure, nature, sport, art, food & wine. All created with the local communities.

NEW SUSTAINABLE **ITINERARIES** CREATED



Cultural and improved, requalified,

LOCAL

PLANS

23

250+ INTEREST POINTS

MAPPED 125 tourism services

39 experiences

56 attractions

31 small towns and villages

11 experiences

historical sites equipped

Educational and press tours, international B2B meetings, tour operator site tests, exhibitions, awareness and clean-up campaigns, school trips

Grants awarded

Private actors/enterprises/SMEs involved