

USEFUL INFORMATION ABOUT INTELLECTUAL PROPERTY RIGHTS FOR POTENTIAL USERS






The Main Objective of this Brochure:

Intellectual Property Rights (IPR) and innovation stakeholders at the level of the institutional IPR and business environment include those individuals, public and private sector organizations and firms as well as other groups (for example government, IPR offices, industry associations) in the project's implemented countries: Jordan, Greece ,Italy and Tunisia.

Those Stakeholders have both an interest in how IPR regulation is designed and how the IPR offices manage the patenting process or copyright process. They also include those firms and consumers who aspire to become users of the IP, or of the goods and services protected by IPRs.

We List some of these stakeholders and give a short brief about each one and its contact details in this brochure.

- This Brochure may guide entrepreneurs and Small and Medium Enterprises (SMEs) to one or more engaged stakeholder in Jordan, Greece, Italy or Tunisia to better understand what they want, and where shall they go and consult as for almost three years, those stakeholders have been key contributors to implementing the mandate of the “ IP Capacities for Smart, Sustainable and Inclusive Growth in the Mediterranean Region Programme (IPMED) “
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Intellectual Properties Capacities for Smart, Sustainable and Inclusive Growth in the Mediterranean Region IPMED

- **IPMED** is a project that aims at enhancing the innovation environment in the Mediterranean Region with a focus on Intellectual Property Rights (IPR) as a key enabler.
- **IPMED** was launched to build Intellectual Properties capacities and Entrepreneurship with a total of 1.194 million Euros funded by the European Union through the Cross-Border Cooperation Programme for the Mediterranean Basin within the European Neighborhood Instrument (ENI CBCMED).
- **IPMED** is a consortium of four partner organizations in Jordan, Greece, Italy and Tunisia.



JEDCO

المؤسسة الأردنية لتطوير المشاريع الاقتصادية
Jordan Enterprise Development Corporation



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Jordan Enterprise Development Corporation (JEDCO)

JEDCO, the Jordanian leader and partner in IPMED Project, was established in 1972 as the government arm to support the private sector in Jordan to become competitive in the global markets.

JEDCO designs and executes a variety of development programs that target different sectors in the manufacturing, services and agro-industry domains. these programs are tailored to adapt Jordanian products to International needs by providing technical and financial support to start-ups and SMEs for their sustainability and growth.

JEDCO is a government independent corporation led by a board of directors representing the public and private sectors equally and chaired by the Minister of industry, trade and supply.

Some of JEDCO's targets and tasks include:

- Jordanian businesses Motivating to sustain and grow by law and policies.
- Enhance the capacity of SMEs through skill development to make effective use of these skills to improve competitiveness and productivity.
- Developing Jordan business conditions for competitiveness in the global markets.
- Cooperating with local and International donors to Increase the availability of access to finance for MSMEs.
- Organizing programs for rural productivity projects to increase employment and delivery improvements.

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المملكة الأردنية الهاشمية
وزارة الصناعة والتجارة والتموين

03

Directorate of Industrial Property Protection

The Ministry of Industry, Trade, and Supply's Directorate of Industrial Property Protection is in charge of establishing and carrying out policies that would help the Kingdom's industrial and intellectual property flourish. When it comes to trademarks, patents, industrial designs, and geographical indications, the Directorate oversees and fosters innovation and creativity. To encourage new launches of commercial initiatives and to enhance local and foreign investment in Jordan. The directorate offers a variety of services, including

- Trademark registration applications
- Investigating trademark registration applications
- Auditing and following up the issuance of certificates and registration of marks
- Patent registration: which include all the procedure related to patent application started from Guiding inventors on how to submit a patent application and ending with the issuance of the final patent certificate.
- Registering an industrial property agent
- Industrial designs department: Supervising and auditing the registration procedures for industrial designs . Also following up the procedures for examining and auditing applications for the registration at the local and international levels, follow up the publication of applications in the Official newspaper.

Moreover, the Directorate seeks to modernize IP protection in Jordan in accordance with international best practices and standards. To this they signed international agreements and modified existing legislation in accordance with such agreements. Furthermore, they regularly cooperate with international organizations in the field of IP, as well as IP offices in Arab and non-Arab countries.

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Jordan University for Science and Technology / Center of excellence for innovative projects

The Jordan University for Science and Technology established the center to provide the necessary technical environment to support and nurture innovators from the university and the surrounding community. The center consists of a set of integrated facilities and services to support innovators and entrepreneurs, nurture them, and develop their skills and creativity, starting from the idea, moving through the prototype of the product or service, and concluding with the establishment of the business.

The center offers a variety of services and support to entrepreneurs and innovators through various departments. The Training Division helps innovators to develop their personal, technical, and entrepreneurial skills. The Technical Division gives them the integrated technical support they need to design and build prototypes of products or services. The Marketing Division promote products and services to draw in customers and investors. The Technology Transfer Office is concerned with protecting the intellectual property of innovators .

The center also sponsors and supports pioneering and creative initiatives that benefit the university or the local community or contribute to solving economic, social, academic or health problems.

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The University of Jordan / Innovation and Entrepreneurship Center (UJIEC)

The University of Jordan Innovation and Entrepreneurship Center (UJIEC) was established by decree from the University of Jordan Board of Trustees in 2015 with a vision to be a one-stop support hub for innovators and entrepreneurs at the University of Jordan as well as the local community in collaboration and partnership with all stakeholder in both public and private sector, and a mission to promote and foster innovation and entrepreneurship culture, education, training and practice to create a generation capable of making a real contribution to the economic development in Jordan.

The UJIEC consists of four administrative sections namely; Intellectual Property and Technology Transfer Section, Business Incubators, Financing, and Investment Section, Cooperation and Public Relations Section, Studies, Planning and Training Section. The UJIEC team consists of 6 full time employees along with 20 part-time volunteers and is located in the heart of the University of Jordan Campus.

Accordingly, UJIEC provides an array of services including awareness and education; professional training and capacity building programs; pre-incubation support services from ideation and design thinking, business plan development, legal and patent registration support services, market validation, valuation and research planning.

The center also provides mentorship services, networking services where innovators and entrepreneurs are provided access to investors, competitions, and exhibitions. Moreover, the center provides prototype development pre-seed funding, co-working and collaboration spaces, and lastly, UJIEC helps in patent registration and commercialization services.

UJIEC is demand and supply driven, it provides full pipeline services from ideation, evaluation, proof of concept and market analysis, business plan development, and review and implementation, all while constantly providing the support services mentioned above including the training, networking, and pre-seed funding.

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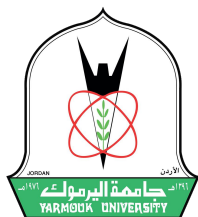
<https://www.facebook.com/UJIEC> - <https://twitter.com/UJIECenter>



Baianat Intellectual Property is a leading firm in the field of intellectual property with an extensive experience and a long-standing history. they operate across the Middle East and North Africa region with more than 25 offices spread across over 15 countries. Their success can be attributed to its competent leadership, a loyal clients base, and a global network of skilled IP experts. they dedicated to helping businesses identify, protect, develop, and enforce their IP rights, always pushing forward to exceed expectations and deliver exceptional services with fast turnaround times.

Baianat offers the IP protection services in identifying, registering, and protecting the trademarks, patents, copyrights, and designs, while offering legal advice and enforcement solutions. They also provide strategic advice on IP commercialization, including licensing, franchising, and other forms of commercialization, to maximize the value of IP assets. In addition, Baianat IP offers IP litigation services, providing legal representation, support in infringement and enforcement actions and translation services. The firm conducts comprehensive IP searches and analysis to provide clients with a clear understanding of the IP landscape in their respective fields.

Their vision is to exceed the expectations, delivering exceptional services with fast turnaround times, providing the highest quality of service to its clients, helping businesses identify, protect, develop, and enforce their IP rights to achieve their strategic goals.



Yarmouk University / Technology Transfer Office

The establishment of the department comes with the aim of assisting in transforming the results of scientific research at the university into commercial products, preserving the intellectual property rights of university employees and students, and evaluating the possibilities of marketing intellectual property products resulting from the work of researchers at the university, and marketing these products.

The department also promotes innovation and creativity within the university and the local community, supports and sponsors all training, research, and educational initiatives that become commercial projects, offers exemplary technical services, creates business plans for intellectual property products and applied projects, and assesses the likelihood of establishing startups based on entrepreneurial principles. Additionally, the creation and promotion of innovative products for the university community and the neighborhood

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Thessaloniki Chamber of Commerce and Industry (TCCI)

Established in 1916, the Thessaloniki Chamber of Commerce and Industry (TCCI) has played ever since a central role for the support of entrepreneurship in the city and wider area of Thessaloniki, but also in a multitude of important initiatives for its economic, social and cultural development.

TCCI is a Body Governed by Public Law, official Greek government's advisor and constitutes one of the most important Chambers in Greece, representing more than 20.000 commercial enterprises, manufacturers and service providers of the Regional Unit of Thessaloniki.

In these times of constant and fundamental business environment changes, TCCI offers its members a great variety of services, including, among others, training, consulting, information, networking, extroversion support and business registry services.

Its main focuses are to accompany its member-enterprises in their journey towards digitalization, extroversion, innovation and sustainability.

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CHIMAR.



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CHIMAR HELLAS SA

Country: Greece

Research company, providing competitive chemical technology and services for the industrial production of adhesives and their application in the manufacture of composite wood panels (applied in furniture and building construction). It owns patent families and trade-secrets and has licensed technology in numerous industries in over 40 countries.

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Info scope Hellas

Country: Greece

Infoscope Hellas specializes in Industry 4.0 applications by offering Meterscope, a holistic equipment monitoring and digitalization solution, that dramatically improves a wide variety of business processes, ranging from production losses prevention to energy efficiency and compliance to standards.

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**INTELLEX***Patents - Trademarks - Data***INTELLEX*****Country: Greece***

INTELLEX is the only consulting firm in the Eastern Mediterranean to offer advice from qualified Intellectual Property and Patent Attorneys, former examiners of the EPO, technology specialists and specially trained lawyers. We offer a one-stop solution that adds value to innovative ideas and data.

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**HELLENIC INDUSTRIAL PROPERTY
ORGANIZATION (OBI)*****Country: Greece***

The Hellenic Industrial Property Organization (OBI) is the only legally qualified institution for the protection of inventions, industrial designs, and trademarks in Greece. It also provides technological information from worldwide patent databases. OBI also operates six Regional Offices and has established the Hellenic Industrial Property Academy

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***Country: Greece***

RENVIS vision is to provide business software solutions that help companies to thrive! It received several awards, while constantly increasing its partnerships (Gold Partner of Bitrix24 & AWS Partner). Its main product is a business tool that utilizes ML techniques to help businesses in making effective decisions in a variety of operational fields.

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Financial Agency of Liguria Region

FILSE is the financial agency of the Liguria Region, the technical body supporting and assisting the Liguria Region in the design, definition, and implementation of policies and interventions for the Ligurian economic system. As an in-house structure of the Liguria Region, its actions fall within the framework of the Region's economic strategy, supporting the structural growth of the productive system.

FILSE is also a primary reference point for local authorities and the productive and entrepreneurial ecosystem; its strategy aims to support entrepreneurial and productive initiatives capable of promoting territorial development with adequate financial, project, and organizational resources. With its controlled companies FILSE operates as an integrated system for the management of EU, national, regional, and local funds, for the participation in enterprise capital, for internationalization, territorial marketing, regeneration of industrial areas, social economy and for the definition of sustainable policies.

Through a dedicated area, FILSE promotes business creation, enabling technology transfer and incubation, support for startups/spin-offs, entrepreneurship training, networking. FILSE network consists in more than 600 local stakeholders including institutions, trade associations, incubators, coworking, 5 technological poles, exc. FILSE collaborates with all institutional, public and private stakeholders of Liguria economic, research and innovation ecosystem.

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The Chamber of Commerce, Industry, Handicraft and Agriculture of Genoa

Country: Genova – Italy

The Chamber of Commerce, Industry, Handicraft and Agriculture of Genoa is a public body with the main function of managing the Enterprise Register and promote the economic development of its area of jurisdiction.

IP and Innovation Area provide services for SMEs in the following: Patent and trademark office, Patent Innovation Point, Digital Enterprise Point (PID), Digital Identity Instrument office and Innovation office.

It promote Innovation at all levels in order to help innovative startup and SMEs in the development of their ideas. With the support of In-house Agency, it provides specialist services on Technology transfer and European projects. Patent and trademark office manage the local helpdesk for filing procedure necessary to obtain IP Title by filing at presence or on line
Patent Information Point provide services of information and sensibilization of SMEs on IP matters and data base research services.

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IP and Innovation Area Manager

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START 4.0 Association - Centre of Excellence for Security and Optimization of Strategic Infrastructures

Country: *Genova – Italy*

START 4.0 is one of the 8 highly specialized Competence Centers promoted by the Italian Ministry of Economic Development (MISE) to facilitate Industry 4.0 enabling technologies adoption, with a particular focus on the security and optimization of strategic infrastructures.

Led by the Italian National Research Council (Consiglio Nazionale delle Ricerche, CNR), the Association involves a wide span of more than 45 entities among public bodies (Italian Institute of Technology and Port System Authorities at the helm) and private companies, from large multinational to SME, with a common research and business agenda.

START4.0 is therefore a non-profit PPP that provides a framework of services, among which:

- Directly providing financial support to aggregations of third parties (mainly small consortia of SMEs and mid-caps in synergy with ROs a large companies) through cascade funding opportunities for high TRL projects;
- Participating to international RD&I collaborative projects to foster the open innovation transition of enterprises and SMEs as well as technology transfer initiatives;
- Shaping digital strategy allowing enterprises - especially SMEs in those sectors where the digital potential is underexploited - to evaluate their level of digitization as well as boosting their technology potential;
- Directly providing Innovation services to foster technology uptake, improve digital skills, ensure access to research and technology infrastructure and promote the adoption of the Open Innovation culture.

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SIIT - Ligurian Technological District – Integrated Intelligent

Country: Genova – Italy

SIIT is a no-profit technological district created in 2005 aiming to create a regional integrated system among large, medium and small industry, academics and public institution based in Liguria Region (IT). Among its missions, there is the development of industrial research, technology transfer and training, with special benefit for the network of its associated SMEs

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ISTITUTO
ITALIANO DI
TECNOLOGIA



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IIT - Italian Institute of Technology Foundation

Country: Genova – Italy

The Istituto Italiano di Tecnologia (IIT) is a Private Foundation, established by the State at the end of 2003, and regulated by article 14 et seq. of the Italian Civil Code.

IIT is predominantly financed by the State with the goal of stimulating technological development, technological training, and higher education, in line with Italy's scientific and technological agenda. IIT's ultimate objective is to foster the innovation and competitiveness of Italy's production system.

IIT develops a program of basic and applied research with the aim of transferring research results to companies for commercial exploitation.

IIT's activities include the development of scientific capacity, the construction and maintenance of state-of-the-art research laboratories, the development of excellent practices and positive competition, training and higher education at the postgraduate level, the creation of programs to attract talent, and the broad dissemination of knowledge and scientific results.

IIT operates in four Research Domains (RDs): Robotics, Nanomaterials, Technologies for Life Science, and Computational Sciences, with a distinctive multidisciplinary approach to the pursuit of excellence.

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Lorenzo Rossi - IP Manager



Costa Edutainment spa

Country: Genova – Italy

Costa Edutainment is a private large enterprise focused on the management of cultural and leisure venues with over 2,8 M visitors per year. The company is actually managing:

- Acquario di Genova
- Acquario di Livorno
- Acquario di Cattolica
- Aquafan
- Città dei Bambini e dei Ragazzi
- Italia in Miniatura
- Le caravelle
- Oltremare

Costa Edutainment is particularly focused on sustainability and environment.

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Andrea and Giovanni are Italian Patent Attorneys and they are both partners of ARBO Intellectual Property.

Andrea and Giovanni have a technical expertise since they graduated in Bioengineering at Università degli Studi di Genova.

ARBO Intellectual Property offers a comprehensive range of IP services covering all areas of science, technology and IP related law and provides technical and legal assistance at all levels in matters relating mainly to patents and trademarks, but also to design, plant variety, licensing, copyright, domain names and unfair competition and law suits.

Andrea and Giovanni are mainly focused on patent drafting, patent filing and prosecution, foreign filing management, patentability and freedom to operate analysis, management of other IPRs and legal assistance.

ARBO Intellectual Property has a high aim on active attendance to clients' needs, and take great pride in offering the very best service level in IP.

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Chamber of Commerce and Industry of Tunis

The Chamber of Commerce and Industry of Tunis , The Partner N°4 in IPMED PROJECT , was Created on June 23, 1885.

CCITunis is a public organism , under the supervision of the Ministry of Commerce and the Promotion of Exports, non-profit, its main action is the support and assistance to companies in greater Tunis (Tunis, Ariana, Ben Arous and La manouba)

A bearer of ideas, the CCITunis also has the mission of economic promotion, information and the strengthening of skills through vocational training (Practical Business School).

The CCITunis has implemented a quality management system since 2010, when it obtained the ISO 9001 V2008 certificate from Tuv-Rheinland, which aims to:

disseminate the quality policy - create a dynamic of continuous internal improvement

strengthen skills and competences through a professional training activity

- continuous training for the improvement of the services rendered

- strengthening bilateral and multilateral cooperation relations through its international progress The Committee is composed of (30) thirty elected members, including the office composed of (9) nine members.

GOALS CHALLENGES AND PROSPECTS:

- Listening to business concerns
- Assist companies in their trade operations
- Develop partnership opportunities in the sectors of industry, commerce, crafts and small trades

- Popularize the regulations
- Encourage companies to enter new markets
- Promote the Tunisian product in attractive markets
- Build business to business relationships between the various economic operators at the national and international level
- Provide economic information and ensure its dissemination via the communication media of the CCI Tunis (website, mailing, newsletter, etc.).

Services :

- Issuance of Certificates of Origin online: <http://eservice.ccitunis.org.tn/>
- A business assistance advisory service An export diagnostic service
- A monitoring and economic intelligence service Study and market approach (ZLECAF- COMESA) Funding Mechanisms
- Exclusive issue, at the national level, of the ATA Carnet which is an international customs document which allows, for one year of validity, the temporary import and export of goods exempt from duties and taxes.



National Institute for Standardization and Industrial Property INNORPI

Country: Tunisia

INNORPI is a public institution of a non-administrative nature, with civil personality and financial autonomy. It was Created in 1982 .

Its mission is “to undertake all actions concerning standardization, the quality of products and services and the protection of industrial property”. In this context, the Institute: Centralizes and coordinates all work, studies and surveys in these various fields.

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The Tunisian Organization of Copyright and related Rights OTDAV

Country : Tunisia

Created in 01 July 2013, the OTDAV succeeded the Tunisian Organization for the Protection of Copyright (OTPDPA) which effectively entered into operation in November 1997, It is placed under the supervision of the Ministry of Culture.

OTDAV is a multidisciplinary organization for collective management of copyright and related rights.

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Agence Nationale de la Promotion
de la Recherche scientifique



The National Agency for the Promotion of Scientific Research ANPR

Country: Tunisia

The National Agency for the Promotion of Scientific Research is created on 4 August 2008

With the main mission of assisting public research structures in the fields of Valorization of Research and supporting the emergence of the Tunisian INNOVATION SYSTEM.

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Country: Tunisia

With reference to the strategic plan of the Reform of Higher Education and Scientific Research and particularly to its objective of improving the professional integration of graduates, the Ministry has launched a program to strengthen the Career and Skills Certification Centers the «4C».

4C is a structure presents in academic institutions and is the link between the university and socio-economic actors. It aims to improve the employability of students through programs of counseling, support, training and openness to the socio-economic environment.

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Agence de Promotion
de l'Industrie et de l'Innovation



The Agency for the Promotion of Industry and Innovation APII

Country : Tunisia

The Agency for the Promotion of Industry and Innovation is responsible for the implementation of the Government's policies relative to the promotion of the industrial sector, it was Created in 1972

APII is a Public establishment under the Ministry of Industry, Energy and Mines; it provides support structure for companies and promoters

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The contents of this document are the sole responsibility of Jordan Enterprise Development Corporation "JEDCO" in Jordan and can under no circumstances be regarded as reflecting the position of the European Union or the Programme management structures."

