

FROM COOPERATION TO INNOVATION CRE@CTIVE LABS IN EGYPT, JORDAN, TUNISIA, SPAIN, AND ITALY

CRE@CTIVE developed a network of six L@Bs spanning Egypt, Palestine, Tunisia, Italy, and Spain to foster development and innovation, each focusing on a specific sector, from cutting-edge sustainability tech solutions and digitising production systems to mentorship and testing facilities for TCFL sectors, mixing technical and non-technical actors.

SMEs will collaborate with CCIs and other creative hubs to build pilots of new and innovative goods and services, forming new business models that emerge from the project's innovation ecosystem, thanks to the creation of creative L@Bs across the MED region.

Subgrantees will be able to access the services of a L@B of their choice through the L@BS, which will serve as an innovation and experimentation hub.

CRE@CTIVE: BRINGING INNOVATION TO THE MED REGION, PROJECT VIDEO!

Meet the faces behind CRE@CTIVE! Check out our project video explaining CRE@CTIVE's goals and objectives!

WATCH HERE!



WAVE-PLATFORM, CRE@CTIVE'S PROFESSIONAL MATCHING SERVICE, BRINGS CREATIVES TOGETHER.

The WAVE-PLATFORM is a dynamic new online space for finding professionals with a variety of skills, knowledge, and backgrounds. Register now!

READ MORE!

CRE@CTIVE: DISCOVER THE 16 AWARDED SUBGRANTEES, BRINGING INNOVATION TO THE TEXTILES, CLOTHING, LEATHER AND FOOTWEAR SECTORS!

Chosen from over 200 candidates for CRE@CTIVE's call for subgrants, meet the lucky 16!

READ MORE!

16 awarded projects



VISIT THE CRE@CTIVE PROJECT WEBSITE