



NEWSLETTER #3 - 01.09.2023



FROM COOPERATION TO INNOVATION CRE@CTIVE FINAL CONFERENCE IN AMMAN, JORDAN!

The Mediterranean region came alive with boundless creative energy at the CRE@CTIVE Final Conference, an event that celebrated innovation and explored the vast potential of cultural and creative industries. Held at the Mövenpick Hotel in Amman, Jordan, from September 19th to 20th, 2023, this two-day conference brought together industry experts, policymakers, and stakeholders united by a shared passion for creativity, innovation, and sustainability.

The exhibition highlighted 16 subgrantees' innovative projects in textiles, footwear, and leather, honouring the region's cultural heritage and potential for growth.

The CRE@CTIVE Final Conference marked a transformative step in the Mediterranean's creative landscape. Stay tuned for updates on our ongoing efforts

CRE@CTIVE FASHION EXHIBIT #1 IN PALERMO, ITALY

Throwback to 2021 for the "TRAME" exhibition and storytelling event involving five young and successful companies from Palermo, Italy created by the ARCA consortium! Our first Fashion Show by ARCA Consortium!

[READ MORE!](#)



CRE@CTIVE FASHION EXHIBIT #2 IN IGUALADA, SPAIN

In 2022 we were in Spain for the 3rd fashion show by the Catalan Fashion Cluster (MODACC), featuring the 16 CRE@CTIVE subgrant winners and their innovative prototypes held at the Igualada Fashion Lab!

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CRE@CTIVE FASHION EXHIBIT #3 IN MONASTIR, TUNISIA!

CRE@CTIVE project in Tunisia brought together stakeholders from different sectors and countries to foster collaboration and promote innovation at our 3rd and final exhibit in Monastir by MFCPOLE!

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