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REGIONE AUTÓNOMA DE SARDIGNA REGIONE AUTONOMA DELLA SARDEGNA



#### What is the iHERITAGE project?

The public will sense the valuable contribution of the EU funded project through visibly enhanced access to UNESCO cultural heritage on-and offsite, the establishment of the 'Regional Centre for Safeguarding and Valorisation of Mediterranean Intangible Cultural Heritage (CRESPIEM)', job opportunities, and cross-border ICT platforms.



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The project gathers the following 10 partners from 6 Mediterranean countries participating in the cross-border iHERITAGE project:



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<u>Sicilian Region- Department of Tourism, Sport and Entertainment</u> <u>Circuit Castles and Medieval Villages</u> <u>University of Palermo - Department of Architecture</u>



Confederation of Egyptian European Business Associations



Spain

Association of Mediterranean Chambers of Commerce Public Foundation of the Andalusian Legacy



Jordan

<u>Jordanian Society for Scientific Research, Entrepreneurship and</u> <u>Innovation</u> <u>Department of Antiquities</u>



#### CCIA of Beirut and Mount Lebanon



Portugal

University of Algarve

Video

- Jordanian partner presents iHERITAGE in Arabic for the first time during Press Conference
- iHERITAGE project is featured on Jordanian TV channels





#### Throwback of the project

The iHERITAGE project – ICT Mediterranean platform for UNESCO cultural heritage – kicked off on the 9th of December 2020 over a virtual conference. The 2-day meeting was organized by the Sicilian Department of Tourism, the lead partners of the project, and teams from all ten partner organizations from the six participating countries of Italy, Egypt, Spain, Jordan, Lebanon, and Portugal participated.

Some press-releases:

- <u>iHERITAGE project presented in Palermo: view the archaeological</u> <u>finds exhibited in museum in their original context</u>
- Jordanian media announce iheritage project launch
- iHERITAGE project is present in research institutions in Portugal



# **Living Labs**

The project has been carrying out the iHERITAGE Living Labs in all the participants countries. The Living Labs are physical and virtual spaces aimed at co-creating and testing innovative products and services created within the project. They allow to facilitate processes for the development and implementation of new business models, thanks to the involvement of stakeholders (SME's, Public entities) and creative actors (students, start uppers, young people) through the exchange among them of skills, results and outputs.

The main aim of Living Labs in iHERITAGE project is the ideation, production and validation of products and services resulting from an international creative collaboration that tray to exploit the potentialities of innovative technological elements for the enhancement of cultural heritage, particularly of those monuments declared World Heritage by UNESCO.

Watch this <u>video</u> to learn more about the Living Labs.

We invite you to take a look at what some partners have accomplished:

- Egypt
- <u>Italy</u>
- <u>Spain</u>
- Portugal





iHERITAGE testimonials: Instructors and attendees of the Jordan Living Labs Program share their experiences

## **HIGHLIGHT: iHERITAGE in Spain**





Experience the magnificent beauty of the historical, cultural, natural sceneries and delicious cuisine of Andalusia, pilot area of iHERITAGE in Spain

### **Upcoming activities**

- <u>iHERITAGE EU-funded project selected to represent the Sicilian</u>
  <u>Region at Expo Dubai 2020</u>
- <u>EU-funded iHERITAGE Portuguese partner hosts the 2nd ICH</u> <u>Focus Group Meeting (Intangible Cultural Heritage)</u>

Sincerely, The iHERITAGE Project team



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