



# HERE AND NOW.

THE FUTURE OF SUSTAINABLE FASHION IS ON

08 June | Prato Textile Museum (IT)

*Skills for sustainable,  
resilient, and socially  
fair communities*



3-11 June 2023

**#EUGreenWeek  
PARTNER EVENT**

## 09.30 Welcoming

- **ENI CBC MED – tbc** (streaming)

## 09:45 STAND Up! Project presentation

- **Alessandro Miraglia** | Networking and Communication Team Lead at MedWaves

## 10:00 Eco-design for sustainable fashion: projects, materials, supply chain, business models.

- **Niccolò Cipriani** | Founder RIFÓ – Circular Fashion
- **Claudio Calabresi** | Co-Owner Nova Fides – Textile company
- **Orsola de Castro** | Co-founder and Creative Director @esthetica\_fashion, Co-founder and Creative Director Fashion Revolution (streaming)

## 10:45 Towards a regenerative model: the role of business design and innovation in the Circular Economy (Masterclass)

- **Nicola Cerantola** | Circular economy & regenerative entrepreneurship expert. (streaming)

The Circular Business Model Design Masterclass with Eco Canvas is designed for students and young talents interested in sustainability in the textile and fashion industry. The objective of is to demonstrate the potential of circular business model design and the Ecocanvas methodology, and how they can be applied in practice to promote more sustainable and responsible management of resources and waste in the fashion and textile industry..

## 11:15 Coffee break

### 11:30 Eco-Innovators on Board

- **Ohoskin (Italy)** | Adriana Santanocito, Founder
- **Zerow (Italy)** | Gabriele Rorandelli, Founder
- **MiniMO (Italy)** | Barbara Annunziata, Founder
- **DeleiteWear (Spain)** | Laura Fernandez, Founder (streaming)
- **VEA Wear (Lebanon)** | Patrick ElZoghbi, Founder (streaming)

## 12:45 Conclusions

**Event aimed at textile, fashion and design students.**

