

APPROVED PROJECTS - Thematic objective 1 "Business and SMEs development"

Priority	Title of the Application	Name of the LP / Country	Duration in months	Total budget requested per application	Total ENI grant requested per application	Total cofinancing	Countries represented	Partners	Summary
A_A.1.1_0262	MEDSt@rts - Med microfinance support system for start-ups	Foundation of Sardinia - Italy	30	€ 2.831.039,71	€ 2.547.935,73	€ 283.103,97	ITA GRC TUN PSE LBN	PP1 - Financial Society of Sardinia Region PP2 - Arab Italian Chamber of Cooperation PP3 - Chamber of Achaia PP4 - Sfax Chamber of Commerce and Industry PP5 - Leaders Organization PP6 - Chamber of Commerce, Industry and Agriculture in Sidon and South Lebanon	MEDSt@rts aims to devise a common cross-border project by providing access to credit for generally non- bankable people, developing an innovative support model easily replaceable in several environments. Specifically, it leads to create n.15 enterprises per country, involving at least n.3 HRs each, thus creating n.225 new jobs. Consequently, increasing the number of start – ups in the target market not only creates new jobs but also enhances the volume of new goods sold. Furthermore, developing the project at a local level (e.g. involving local organisations) gives targeted people the opportunity and confidence to bring out their unspoken self-fulfilment needs, thanks to the creation of synergies which boost their creativity and their entrepreneurial ideas. Moreover, the heterogenous partnership creates a small – scale bottom up laboratory, which is a perfect example of exchanging challenges and opportunities of integration between both Mediterranean sides. The bottom – up approach reveals all its capability also in the people – to – people contacts, allowing a network of microfinance actors in the design and guidance of the MEDSt@rts Programme. Tangibly, MEDSt@rts addresses young, strongly committed people with innovative ideas – normally high-risk businesses and support them to develop their business. For this reason, the final beneficiaries of the project are n. 100 young unemployed and aspiring entrepreneurs, early stage and shadow businesses, of which n.50 are lead to run their own enterprises
A_A.1.1_0142	GIMED - Green Impact MED Project - Positive Investments for Positive Impacts	Waste Agency of Catalonia - Spain	36	€ 2.633.106,29	€ 2.369.795,66	€ 263.310,63	ESP LBN PSE TUN ITA EGY	PP1 - Berytech Foundation PP2 - Leaders organization PP3 - Confédération des Entreprises Citoyennes de Tunisie PP4 - Alexandria Business Association PP5 - Fondazione di Comunità di Messina, ONLUS	Green Impact Med: Positive Investments for Positive Impacts will support eco-innovative ventures to provide employment and drive the region’s green and circular economy. Focusing on lasting change and a cross-border approach, Green Impact Med (GIMED) will develop and pilot a UN-backed, ‘Green Entrepreneurship Standard.’ This framework will standardise the supportive inputs needed to generate successful ventures and will give those ventures a mark of quality to better access finance and markets. The Standard will be the project’s legacy and its dissemination will signal a step change for the Mediterranean’s green business sector. The project will support two target groups: ideation stage eco-innovators and established early stage ventures. Through capacity building workshops and intensive expert coaching, participants will be better equipped to access finance and markets. The project will support financiers to invest in the region’s eco-innovative sector through events and cross-border learning and exchange. Furthermore, existing ventures will be facilitated to sign cross-border B2B deals. Finally, GIMED will facilitate local and central government to better support the sector’s growth and entrepreneurs’ IPR
A_A.1.1_0181	IPMED - IP Capacities for Smart, Sustainable and Inclusive Growth in the MEDiterranean Region	Jordan Enterprise Development Corporation - Irbid bra - Jordan	36	€ 1.194.269,80	€ 1.074.842,82	€ 119.426,98	JOR GRC ITA ESP TUN	PP1 - Thessaloniki Chamber of Commerce and Industry PP2 - FILSE Financial Agency of Liguria Region PP3 - Agora Institute for Knowledge Management and Development PP4 - Chamber of Commerce and Industry of Tunis	A solid bond between Intellectual Property Rights (IPR), research and innovation constitutes a fundamental pillar for knowledge-based societies. Crucial for the development and competitiveness of start-ups, micro, small and medium-sized enterprises (MSMEs) and entrepreneurs, IPR is however the element of the axis most often unknown or overlooked by these groups in business decision-making both in Europe and beyond. In the Euro-Mediterranean area, changing this pattern of low interest/access to IPR is critical to help regions of both shores of the basin achieve smart, sustainable and inclusive growth. Against this background, IPMED globally aims at contributing to the innovation potential of start-ups, MSMEs, and young and women entrepreneurs, as promising and critical groups of the Euro-Mediterranean region, through enhancement of IPR support and capacities.
A_A.1.2_0379	TEX-MED ALLIANCES - Textile Mediterranean Alliances for Business Development, Internationalization and Innovation	Spanish Textile Industry Confederation - Spain	36	€ 2.822.733,83	€ 2.540.460,45	€ 282.273,38	ESP ITA GRC TUN TUN JOR PSE EGY	PP1 - Industrial Association of Northern Tuscany PP2 -Hellenic Fashion Industry Association PP3 -Textile Technical Centre PP4 -Monastir-El Fejja Competitiveness Pole PP5 -Amman Chamber Of Industry PP6 -Palestinian Federation of Industries PP7 -German Arab Chamber of Industry and Commerce	TEX-MED ALLIANCES concerns the Textile and Clothing (T/C) sector of 7 Mediterranean Sea Basin (MSB) countries. It fosters the development of T/C business by supporting CBC Initiatives in 3 fields: Internationalization, Innovation and Circular Economy. The project will: a. Capitalize the results of the previous ENPI CBCMED 07/13 project “Tex-Med Clusters” that was largely composed by the same partnership (6 of 8 current PPs are the same) and project team (see www.texmedclusters.eu). b. Consolidate the methodology based on “CBC Initiatives” as preparatory steps for alliances/agreements. c. Focus on the new MTNs that represent the critical factors for the future of the MSB T/C Industry. The re-shaping of the model of EuroMed CBC - from Subcontracting/Delocalization to Co-contracting/Multi-localization that was the mission of the previous project for coping with the old competition -, must now put “Innovation” at its core for catching up with the new evolution of the industry. The Innovation thrust of the project is completed by the search for new markets (internationalization) and new practices for industrial sustainability (circular economy). The expected change is a re-orientation of the MSB T/C sector towards innovative productions, new markets and new economic models. TEX-MED ALLIANCES main outputs are CBC Initiatives that are finalized to the establishment of new alliances/agreements among MSMEs and BROs (final beneficiaries of the project) in the above three fields.

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A_A.1.2_0306	ORGANIC ECOSYSTEM - Boosting cross border Organic Ecosystem through enhancing agro-food alliances	Jordan Ministry of Agriculture - Jordan	36	€ 2.404.803,60	€ 2.164.323,24	€ 240.480,36	JOR LBN ITA TUN GRC ESP	PP1 - Jordan Exporters and Producers Association for Fruit and Vegetables PP2 - Chamber of Commerce, Industry and Agriculture of Zahle and the Bekaa PP3 - International Centre for Advanced Mediterranean Agronomic Studies - Mediterranean Agronomic Institute of Bari PP4 -Tunisian farmer's syndicat PP5 - Centre for Innovation and Culture PP6 - Association of the Mediterranean Chambers of Commerce and Industry	ORGANIC ECOSYSTEM aims at enhancing organic MSMEs through the creation of a CB Organic Ecosystem in collaboration with Public Authorities (PAs) and private actors (GO). This is pursued by the scaling up organic value chain through the establishment of new Med business alliances (SO). The Project involves PPs from 7 Med Countries where Competent Authorities, in charge of sector's policy and surveillance, are involved and ensure project results sustainability. Objectives are reached by a CB Organic Ecosystem and a common strategy (O3.1); Consultancy services for business development to facilitate SMEs in innovative value chain creation (O4.1); Local Labs to share knowledge and support new business alliances (O5.1) and international business events to facilitate MSMEs market access and the link with research (O5.2). N. 150 MSMEs (production, processing, supply, trade etc.) are involved and at least 24 organic MSMEs are directly supported. Project final beneficiaries are agro-food MSMEs at large and consumers that benefit at all levels from a trustful organic sector.
A_A.1.2_0132	FISH MED NET - Fishery Mediterranean Network	Federation of Municipalities of the South Corse - France	36	€ 2.252.831,51	€ 2.027.548,36	€ 225.283,15	FRA ITA TUN LBN PSE	PP1 - Legacoop Agrofood, Fishery Department PP2 - Haliéus PP3 - International Centre for Advanced Mediterranean Agronomic Studies -Mediterranean Agronomic Institute of Bari PP4 - Association Tunisienne pour le Developpement de la Pêche Artisanale PP5 - Ministry of Agriculture Lebanon PP6 - Economic and Social Development Center of Palestine	This project aims to create Business Alliances between the Mediterranean MSMEs active in fishery diversification. The MSMEs will be stimulated to gather into cross-border Business Alliances based on common Business Models, by providing them training, direct professional assistance for the development of new services/products, and tools for improving their marketing (e-platform). Moreover, the project boosts PPPs in the sector by providing tools to PA practitioners. The partnership involves directly the key actors for the scope: competent authorities, fishery organizations and development organizations form 5 Countries and from 3 other Countries as Associates.
A_A.1.2_0234	MedArtSal - Sustainable management model for Mediterranean Artisanal Salinas	University Consortium for Industrial and Managerial Economics - Italy	36	€ 3.235.648,23	€ 2.912.083,41	€ 323.564,82	ITA LBN ESP TUN	PP1 - Mediterranean Sea and Coast Foundation PP2 - Association for the Development of Rural Capacities PP3 - International Union for Conservation of Nature, Centre for Mediterranean Cooperation PP4 - University of Cádiz PP5 - Tuniso-Italian Chamber of Commerce and Industry PP6 - Fair Trade Lebanon PP7 - Saida Society	MedArtSal project aims to promote the sustainable development of the artisanal salinas, providing concrete support on economic, environmental and governance issues. Salinas across Mediterranean are today facing many pressures due to social values change and economic stresses; the market of their products is subject to strong competition from cheaper land-produced salt and the world trade. Faced with the need to be economically viable, salinas are confronted with the choice of closing, industrializing the production or changing the business orientation towards sustainable tourism and new artisanal products, already successfully experienced. The project will develop coordinated actions to define a SUSTAINABLE and ADAPTABLE MANAGEMENT MODEL FOR ARTISANAL SALINAS comprehending a marketing strategic plan, a guide of sustainable techniques for new added value products/services and a biodiversity strategy. MedArtSal project addresses both salinas managers and institutional policy makers as well as stakeholders.
A_A.1.2_0261	MedSNAIL - Sustainable Networks for Agro-food Innovation Leading in the Mediterranean	Andalusian Federation of Towns and Provinces - Spain	36	€ 2.028.807,74	€ 1.825.926,97	€ 202.880,77	ITA LBN PSE TUN MLT JOR	PP1 - Slow Food Foundation for Biodiversity PP2 - American University of Beirut PP3 - The Rural Women's Development Society Economic, social and political Empowerment for rural women's PP4 - University of Sfax PP5 - Gozo Development Agency - Gozo Regional Committee PP6 - Women for Cultural Development (Namaa)	MedSNAIL involves 3 EU countries and 4 MPCs presenting a rich variety of agro-food products deeply rooted in local culture and biodiversity and representative of the Mediterranean diet. The project is expected to: 1) improve and disseminate knowledge & skills on agro-biodiversity and sustainable production methods; 2) increase rural MSMEs' incomes, with special regard to women entrepreneurs; 3) create jobs in the agro-food and business services sectors; 4) advocate for more sustainable rural development policies. To these aims, MedSNAIL will: - create a multi-level agro-food business alliance at transnational level for preserving Mediterranean agro-food heritage and prompting business opportunities based on it - implement agro-food value chain pilot projects, promoting clustering of products based on common sustainability protocols and thus increasing their quality, visibility & distribution in domestic and Euro-Mediterranean markets - create business services hubs, animated by local leaders trained on MedSNAIL principles and procedures, providing local SMEs with tailored consultancy and training.

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A_A.1.2_0355	SME4SMARTCITIES - Mediterranean SME working together to make cities smarter	Business Innovation Centre of Murcia - Spain	36	€ 2.418.737,35	€ 2.176.863,62	€ 241.873,74	ESP ITA ISR PSE JOR ISR	PP1 - European Business and Innovation Centre (BIC) in Málaga PP2 -FILSE Financial Agency of Liguria Region PP3 -Tel Aviv University PP4 -Leaders Organization PP5 -Al Urdonia lil Ebda Co PP6 -Municipality of Kfar Saba	SME4SMARTCITIES will foster cooperation between Mediterranean (MED) SMEs & cities improving their skills, knowledge & experience to jointly develop innovative & technological solutions for the urban challenges faced by cities, creating new opportunities for SMES in accessing new national & international markets at the same time MED Cities & SMEs will be able to take part in new innovation networks aiming to develop & share solutions for common urban challenges with the support of the research sector (supporting SMEs in the incorporation of innovation & technology in their products & services & supporting Cities in a deeper comprehension of the urban challenges face by them. The main project outputs will be new Smart Cities solutions enabling cities to address the challenges they face & that represent new products & services with which SMEs can address new markets & internationalise their business
A_A.1.3_0267	MEDUSA - Development and promotion of Mediterranean Sustainable Adventure Tourism	Barcelona Official Chamber of Commerce, Industry, Services and Navigation - Spain	36	€ 3.317.314,46	€ 2.985.583,01	€ 331.731,45	ESP JOR LBN ITA TUN	PP1 - Association of the Mediterranean Chambers of Commerce and Industry PP2 - Jordan Inbound Tour Operators Association PP3 - Rene Moawad Foundation PP4 - Puglia Region – Department of Tourism, Economy of Culture and Valorisation of Territory PP5 - The Royal Society for the Conservation of Nature PP6 - WWF Mediterranean North Africa	The proposed initiative (MEDUSA project) is led by a mix of public/private/non-governmental organisations across the region with proven track record in the tourism & business development field. MEDUSA will tackle joint challenges via targeted & inter-related capacity building & cross-border interventions to develop & promote Adventure Tourism (AT) in the region. The main results of the project are cross-border routes & itineraries, in the form of new and/or improved AT products, revealing lesser-known destinations & attracting tourists throughout the year. A long-term (LT) strategy is envisaged for the promotion & management of these destinations in a sustainable way with the participation of a wide array of stakeholders. The main beneficiaries are SMEs (Tourism Service Providers, Tour Operators (TOs), Travel Agencies, etc.), public authorities & the communities
A_A.1.3_0090	CROSSDEV - Cultural Routes for Sustainable Social and economic Development in Mediterranean	International Committee for the Development of Peoples - Italy	36	€ 2.507.656,15	€ 2.256.890,53	€ 250.765,61	ITA JOR LBN PSE	PP1 - Culture Cooperative Society PP2 - Jordan University of Science and Technology PP3 - Association for the Protection of Jabal Moussa PP4 - The Royal Marine Conservation Society of Jordan PP5 - Masar Ibrahim Al Khalil PP6 - Italian Ministry of cultural heritage, cultural activities and tourism – General Secretariat	The CROSSDEV project expects to increase touristic competitiveness & attractiveness of less known destinations, rural/depressed areas, adopting/enhancing the Cultural Routes concept/experiences as those of Council of Europe (e.g. Phoenicians Route & IterVitis), Palestine (Abraham Path), Jordan (Jordan Trail). Changes are expected in terms of developing positive attitudes/practices related to sustainable tourism by: - public authorities becoming increasingly prone to develop & enforce sustainable tourism promotion policies - economic actors in tourism-related sectors increasing skills & competencies, acknowledging/enhancing business opportunities - educational institutions, civil society organizations, youth, general audience more aware, committed, involved in tourism practices effective at the same time for socio-economic development and for protection of environment & cultural heritage. Expected outputs in benefit of local communities in rural and depressed areas include: - enabling environment for sustainable tourism practices/policies in Mediterranean (cross-border agreements, local community-led action plans) - micro/small businesses in tourism-related sector at local level, increasing job opportunities, social inclusion, economic growth - quality & quantity enrichment and diversification of touristic offer in rural/depressed areas with high attractiveness potential (sites improvement, innovative tourism products, national/cross-border marketing).
A_A.1.3_0209	MED GAIMS - GAMiflcation for Memorable tourist experiencesS	American University of Beirut - Lebanon	36	€ 2.311.881,59	€ 2.080.693,43	€ 231.188,16	ESP LBN ITA JOR ESP	PP1 - i2CAT Private Foundation, Internet and Digital Innovation in Catalonia PP2 - Directorate General of Antiquities PP3 - Alghero Foundation Museums Events Tourism PP4 - The Hashemite Kingdom of Jordan Ministry of Tourism & Antiquities – Department of Antiquities PP5 - Jordan University of Science and Technology PP6 - Local Business Public Entity Neàpolis	The GAIMS project develops games. Not just for fun, but with precise aims to revolutionize the tourist site experience by gamifying it with both physical and virtual applications, thus increasing tourism flows to the destinations, and creating jobs and startups for game entrepreneurs. The project uses gamification: applying game design to create experiences for tourists. Offering such experiences can give a necessary competitive edge to the attractiveness of less known sites. But gamification is culturally sensitive – we do not all have the same sense of what is fun – so multicultural, cross-border evaluation of the initiatives is essential before opening them up to international tourists. Some 40 games for 12 tourism sites will be developed, in 8 destinations. This includes physical (treasure hunts, crafts etc) as well as digital games (VR experiences, apps etc). Local games can be linked to encourage the exploration of more sites, longer stays, return visits. Public and private actors go through a structured process in the project, working and thinking together as tourism innovators and game entrepreneurs. The project heavily relies on local communities to conceptualize and implement games, through self-employment or startups, for both high (technological) and low-skilled (manual, organizational) individuals, providing employment opportunities for both young and women. Local resources, priorities and goals for different tourist segments (social interaction, education, entertainment) will guide decisions in game selection. Strategic choices will be reflected in 8 destination plans.

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A_A.1.3_0210	Med Pearls - The Mediterranean as an innovative, integral and unique destination for Slow Tourism initiatives	Catalan Tourist Board - Spain	36	€ 3.015.132,67	€ 2.713.619,40	€ 301.513,27	EGY GRC JOR ITA PSE	PP1 - Confederation of Egyptian European Business Associations PP2 -Municipality if Thessaloniki PP3 - Discovery Travel & Tourism LLC PP4 - APS MEDITERRANEAN PEARLS PP5 - Palestine information & communications technology incubator PP6 - Palestine Wildlife Society PP7 - Federation of Egyptian Chambers of Commerce – Alexandria Chamber	Med Pearls is a cross-border project to internationally position the Mediterranean as an integral destination of quality and excellence for Slow Tourism (ST), by accelerating innovative initiatives built from public & private cooperation. It covers ES, IT, GR, EG, JO and PS, through a partnership of 8 complementary organizations. The project will deliver a network of 26 new ST products / experiences, this is the ‘Med Pearls’. To achieve it, partners will develop a Product Development Facility & Innovation Facility. These tools, built from the consensus with local communities, will support (financially & technically) local Destination Management Companies to create their own ST products and local start-ups & entrepreneurs to develop ICT solutions (Apps, Virtual Reality, Games,) and integrate them into the new Pearls, adapted to the tourism of the 21st century. Partners will agree on the typology of products & themes to support (gastronomy, outdoor activities, religious heritage, etc.), creating a real network of homologue experiences throughout the Med. region. Visitors will live similar experiences, of same quality, in any of the 13 areas in where Med Pearls will be deployed. The project will target both local & international tourism, in this case mid & long-range markets like the US, Canada, Northern Europe, Russia or Asia. A full commercialization strategy will target these markets, conducting all necessary market research & actions (fam & press trips, Online Platform, Social Media, International Exhibitions, etc.). Med Pearls will also develop a cross-selling strategy in which the DMCs managing the Pearls will promote all territories, thus ensuring that the Mediterranean is commercialised as an integral tourist destination, and not simply as a sum of different markets