



Co-Evolve4BG

Al Midan NGO (PP7) & The Ministry of Public Works & Transport (PP6) invite you to a Training & Participatory Workshop to draft an Action Plan to promote sustainable costal/maritime tourism activities in Batroun Pilot Area.

Session 1 (2h15): April 18th, 2023

Sharing a common understanding of the MSP & ICZM concepts and the pilot area characteristics and T&EF findings

16:00 – 18:15	INTRODUCING MSP & ICZM AND PRESENTING BATROUN T&EF FINDINGS
16:00 – 16:15	Welcome & Registration
16:15 - 16:30	Brief presentation of the Co-Evolve4BG project
16:30 - 16:40	Presentation of the objectives and modalities of the two sessions
16:40 - 17:00	Presentation of Batroun key issues and main challenges
17:00 - 17:15	Break & Group Photo
17:15 - 17:35	Theoretical introduction to Integrated Coastal Zone Management and Maritime Spatial Planning
17:35 - 17:50	Presentation of the port renovation project
17:50 - 18:15	Wrap up & Introduction of next session's scope



Session 2 (3h45): April 19th, 2023

Working on an action plan proposal for Sustainable Tourism and Blue Economy in Batroun

10:00 – 13:45

SWOT TO ACTION PLAN

10:00 – 10:15

Welcome & Registration

10:15 – 10:25

Introduction and rule of play

10:25 – 11:30

Working groups – SWOT analysis (Pollution)

11:30 – 11:45

Break & Group Photo

11:45 – 12:45

Working groups – SWOT analysis (Ecotourism)

12:45 – 13:05

Discussion of Action Plan based on SWOT analysis

13:05 – 13:30

Wrap-up

13:30 – 13:45

Conclusion

14:00

Lunch

