









Mediterranean Forum For Applied Ecosystem-Based Management

Second Awareness caravan

"Let's promote kneiss' birds".

Sixth Awareness-raising/sensitization activity at target area

Ghraiba, Sfax, Tunisia 31th May 2023.

























1. Background

This sensitization event will be the continuity of the first awareness caravan, executed on 27 May 2022, in the framework of Work Package 2, COMMUNICATION, of the Mediterranean Forum For Applied Ecosystem-Based Management (MED4EBM) project.

The INSTM will organize the second awareness caravan to sensitize primary school students on the conservation and the main threats to migratory birds in the Kneiss islands nature reserve.

The activity entails reaching out to the students in their classrooms (2 schools in the Ghraiba delegation). Groups of animators will make several interventions using educational posters (annex 1) illustrating the birds of the islands and some awareness messages, to highlight the important biodiversity of the water birds in the Kneiss islands and to acquaint the children with the birds of their islands.

2. Objectives:

- Highlighting the specificity of Kneiss Islands and sensitize about the reserve birds importance.
- Strengthen the environmental education and awareness about the conservation of migratory birds and their habitats.
- Support and encourage public participation to the standardized national monitoring programs for migratory birds and their habitats.

3. Outcomes:

- Introducing environmental education for children, allying with the new educational reforms set recently by the government.
- Strengthen the awareness about the conservation of migratory birds and their habitats.
- Inspiring children and adults to get out, learn about birds and participate in their conservation.

4. Program:

The activity will be held in the 2 schools of the Gharbia delegation (Hchichina & khawela Schools) following the program bellow: (we will be in each school for around 2h)























Welcome remarks:

Brief presentation on the program, the project, the partners,.. will be done through a simple speech adapted for children.

- ⇒ Amel Bellaaj Zouari, MED4EBM Project National Coordinator
- ⇒ Chaker Ben Ahmed, House of culture of Ghraiba

Two workshops guided by the animators (MED4BM team and the House of culture of Ghraiba team):

- Get to know Kneiss Islands natural reserve
- How to help the migratory birds in the natural reserve
- Let's paint and draw our birds

Annex 1













