



# World CleanUp Day in Kneiss islands

Organized by MED4EBM and COMMON

**Sensitization Event 3:** Economic activities in Kneiss islands: Towards sustainable management of resources.

**First Activity:** World CleanUp Day in Kneiss islands

## Context:

Celebrated every third Saturday in September, World Cleanup Day is the biggest waste collection day in human history, and it is the perfect opportunity to encourage, citizen, children, employees.. to do their part and be more eco-friendly. In this context MED4EBM and COMMON projects will celebrate this important day in synergy.

## Objectives:

This event aims to present the specificity of Kneiss Islands as a future marine protected area and to raise awareness about waste collection, sorting and management in the islands and the danger facing the human and biodiversity.

**Target groups:** Local population, NGOs, Press.

**Date:** Saturday the 18<sup>th</sup> of September 2021

**Location:** Kneiss islands and their surrounding sea area

## Activity Description:

- As mentioned, MED4EBM and COMMON teams will work on a tight synergy, highlighting the **Integrated Solid Waste Management** which is the relation between waste management and Integrated zone management through an effective approach covering all sources and all aspects in an integrated manner with an emphasis on maximizing resources use efficiency.



- The waste collected within the cleanup will be recovered by life Med Turtles team who will attend the event to create material to raise awareness among the fisherman with whom they collaborate. It is important to shed the lights of the significant relation between waste management and economy, which is represented mainly by the fisherman in the target area, and its impact on the sustainable resource management, one of MED4EBM main objectives.
- The event will be divided into several activities, to make sure that all participants are involved:
  1. Diving cleaning:

The clean Up will be done also in the sea by professional divers from the INSTM.
  2. Island cleaning :

The Beach Litter guide of COMMON project will be used and all the information about the data collected will be shared on the platform of COMMON project
  3. Sensitization :

Demonstration on the beach monitoring protocol presented by the COMMON project/INSTM team
- All the activities will be held simultaneously.

## Outputs:

- Strengthen the education and awareness on the need to protect the natural reserve.
- Highlight the negative impact of plastic pollution
- Uprise Consciousness of pollution affecting climate change
- Generate interest in and attention to the waste cleaning

## Agenda :

Time (h)	Description
10h:00	<p><b>Departure from Sfax to Ghraiba delegation</b></p> <p><b>Rally point: Hotel Donia Sfax</b>  <b>Address: Rte de l'aéroport, Sfax</b></p> <p><a href="https://www.google.com/maps/place/Hotel+Donia/@34.735721,10.7459653,15z/data=!4m8!3m7!1s0x0:0xed6a8277e71467ca!5">https://www.google.com/maps/place/Hotel+Donia/@34.735721,10.7459653,15z/data=!4m8!3m7!1s0x0:0xed6a8277e71467ca!5</a></p>
12h:00-12h:30	<ul style="list-style-type: none"> <li>- Arrival to khawela rest Area</li> <li>- Lunch break</li> </ul>
12:30 - 13h:00	<b>Presentation of activities and project synergy context</b>
13h:00	<b>Boarding in boats and transport to Kniess Islands</b>
13h:30 - 15h:30	<p><b>Participants will be divided into two groups:</b></p> <p><b>Group 1: Diving cleaning in the sea by professional divers from the INSTM</b></p> <p><b>Group 2: El Bessila island beach cleaning</b></p> <ul style="list-style-type: none"> <li>➤ <b>Demonstration of beach monitoring protocol by the COMMON project/INSTM team</b></li> </ul>
15h :30 - 16h: 00	<b>- Gathering of all collected waste and sorting and recovery perspective of waste.</b>
16h:00- 16h:30	<b>Boarding in boats and return to Khawela rest area</b>
16h:30	<b>Closure of the event and return to Sfax</b>