



iHERITAGE 3rd Steering Committee Meeting in Alexandria, Egypt 16 - 17th June 2022

AGENDA

16th of June

1st Day: iHERITAGE Living Labs Session & Press Conference

16th June 2022 – Alexandria Chamber of Commerce

Link to session:

<https://us02web.zoom.us/j/7818711471>

10.00 – 10.45	Institutional Welcome Institutional greetings and welcome by: <ul style="list-style-type: none">• Dr. Alaa Ezz Secretary General Confederation of Egyptian European Business Associations• Ahmed El Wakil Chairman Alexandria Chamber of Commerce President ASCAME• Marco Vella, Project Manager iHERITAGE Region of Sicily Dept. of Tourism, Sport and Events
10.45 – 11.15	Press Encounter: iHERITAGE Living Labs, Research Agreements and CRESPIEM
11.15 – 12:30	Living Labs Session: Intangible Cultural Heritage enhancement and safeguarding in Alexandria <ul style="list-style-type: none">• Lecture by: Dr. Rawda Abdelhady President of the Board of Trustees and Founding Director, Raquda Foundation for Art and Heritage• Q & A
12.30 – 13.00	Light Lunch (Alexandria Chamber of Commerce)
13.00 – 17.30	Guided sightseeing visit in Alexandria – Program Pompeis Pillar Visit Catacombs visit Montaza Park Visit
19:00	Official Dinner



17th of June

2nd Day: iHERITAGE 3rd Steering Committee Meeting

17th June 2022 – Steigenberger Cecil Alexandria Hotel

Link to session:

https://us02web.zoom.us/meeting/register/tZoucO6rqzssGtEMWvvh_PKYfkmf4JNY9KDQ

<p>10.00 – 11.00</p>	<p>WP1: PROJECT MANAGEMENT WP Coordinator: LB - Sicilian Region – Department of Tourism</p>
	<ul style="list-style-type: none"> • Welcome • Updates on WP1 • Progress report on the achievement of WP1 scheduled outputs • Progress status of the latest Interim Report: specifications and recommendations on narrative and financial reporting on MIS • Progress status of the Major and Minor Amendment procedures • Summary of all minor amendment requests received from partners • Financial Management: Verification of the financial advance of the project; Critical issues and solutions proposed by the LB and partners • Timeline for upcoming tasks • Q&A
<p>11.00 – 11.45</p>	<p>WP3: LIVING LABS and Research Agreements WP Coordinator: PP8 – El Legado Andalusi</p>
	<ul style="list-style-type: none"> • Presentation of the progress status of Living Labs • Presentation of each partner of the Living Labs • Program and development of AR/VR products • Presentation of the status of Research Agreements • Discussion about the state of Activation and Difficulties encountered • Q&A
<p>11.45 – 12.15</p>	<p>WP4: ESTABLISHING SPIN-OFFS AND NEW COMPANIES WP Coordinator LB- Sicilian Region – Department of Tourism</p>
	<p>Presentation of upcoming steps by LB-Sicilian Region. Q&A</p>
<p>12.15 – 13.30</p>	<p>Light Lunch</p>
<p>13.30 – 14.00</p>	<p>WP5: CAPITALIZATION AND COMMERCIALISATION OF NEW PRODUCTS AND SERVICES WP Coordinator: PP3 – Association of the Mediterranean Chambers of Commerce and Industry - ASCAME</p>
	<ul style="list-style-type: none"> • Presentation of the progress status of WP5 by ASCAME (PP3)



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	<ul style="list-style-type: none">• Update of CRESPIEM by PP1-Network of Castles and Medieval Towns• Q & A
14.00 – 15.00	WP2: Communication WP Coordinator: PP2 – Confederation of Egyptian European Business Associations PP1 – CIRCUITO CASTELLI E BORGHI MEDIOEVALI
	<ul style="list-style-type: none">• Presentation of iHERITAGE online platform – PP1• Presentation of the progress status of WP2 Communication• Bi-annual review and update of the Communication Plan and• Q&A
15.00	End of Session

3rd Day: Optional sightseeing visit
18th June 2022 – Cairo, Egypt

7.00 – 10.00	Moving from Alexandria to Giza Pyramids
10.00 – 13.30	Tour inside Giza Pyramids