



## **Attachment A Application Form**

The undersigned \_\_\_\_\_

Born in \_\_\_\_\_ the \_\_\_\_\_

Resident in \_\_\_\_\_ street \_\_\_\_\_

Telephone num. \_\_\_\_\_ mobile \_\_\_\_\_

E-mail \_\_\_\_\_ fiscal code \_\_\_\_\_

asks

to be admitted to participate in the selection of one COMMUNICATION EXPERT WITH EXPERIENCE  
IN CROSS BORDER COOPERATION PROJECTS (Work Package2)

and for the purpose declares

- to be a/an \_\_\_\_\_ citizen;
- to enjoy the civil and political rights of the \_\_\_\_\_ state;
- not to have been dismissed, dispensed or declared forfeited from employment with a Public Administration;
- not to have been subjected to convictions involving disqualification from public offices;
- that the information provided in the curriculum vitae is truthful, aware that - pursuant to art. 76 of the Presidential Decree December 28, 2000 n. 445 - false declarations, falsehood in the deeds and use of false deeds are punished pursuant to the penal code and special laws;

In particular, he declares possession of the requirements referred to in point 2 of the Notice

Educational qualification:

- Bachelor's degree
- Master's degree



- Other

in \_\_\_\_\_

at \_\_\_\_\_

in the academic year \_\_\_ / \_\_\_ / \_\_\_\_\_;

#### Experience and knowledge

- Good knowledge of the ENI CBC MED programme, its objectives and its communication strategies
- Experience and competences in identification and implementation of communication strategies and activities in the field of Cross border Cooperation (CBC) projects such as ENI CBC MED, INTERREG, etc. (e.g., development of project communication plans, development of project Stakeholder Engagement Model, etc.)
- Experience in mapping stakeholders/target groups to involve in the project and in developing of database to support the engagement of them
- Experience and competences in social media management (e.g. Facebook, Instagram, LinkedIn, YouTube), copywriting, storytelling, green marketing, content marketing
- Experience and competences in creation of contents for social networks and websites such as news/articles, posts, newsletters, about project topics (sustainable economy and Social Inclusion)
- Experience and competencies in website management, blogging, SEO
- Good knowledge of English, written and spoken
- Excellent knowledge of Italian, written and spoken
- Strong organizational skills, Time Management, Team Working, Team Building and Problem-Solving skills
- Knowledge of software and e-tools like Photoshop, Illustrator, Office (word, excel, power point) Wordpress and Google Analytics



The undersigned declares

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The undersigned also declares to possess the following **preferential requirements** referred to in point 2 of the Notice:

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The undersigned regarding the processing of personal data expresses consent to the processing of the same in compliance with the purposes and methods set forth in Legislative Decree no. 196/2003 and as amended;

Attaches

The following documentation to this application:

1. Curriculum vitae duly signed and composed of n. \_\_\_\_\_ pages;
2. Photocopy of a valid identity document.
3. Other \_\_\_\_\_



Signature Date

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